



PRESS RELEASE – For Immediate Release

Alpha DX Group Enters into MOU for the Proposed Investment into JobForesight that has Developed a Cloud-based Application, Careershe (千职鹤), that Offers an Academic & Career Planning Platform Targeted at the Largest Education System in the World

- *Careershe (千职鹤) provides customised education and career roadmaps for Chinese youths with personalised matching analysis using Big Data and Artificial Intelligence (AI)*
- *Within China, Careershe (千职鹤) currently has approximately 10,000 registered users with over 600 minutes of exclusive career video content*

Singapore, 17 June 2021 – Alpha DX Group Limited, (“Alpha DX”, the “Company” and together with its subsidiaries, the “Group”), a premier learning and education solution company, is pleased to announce that its technology subsidiary, ZioNext Pte Ltd, has signed a Memorandum of Understanding to invest in Singapore-based JobForesight, which has developed a cloud-based application, Careershe (千职鹤), that offers an academic & career planning platform that is targeted at the largest education system in the world.

Guangdong-based Careershe (千职鹤: <https://www.careershe.com/en.html>) was created to assist Chinese youth between ages of 15 and 25 years old to equip themselves with the relevant information and knowledge that are necessary for them to optimise their decision-making process in choosing the appropriate education programs as well as the career opportunities that are best suited to them.

With personalised matching analysis using Big Data and Artificial Intelligence (AI) and the database on Careershe’s platform, Careershe (千职鹤) can enable Chinese youths to navigate through the extremely competitive education and career environment by personalising the education and career roadmap with the formulation of an optimal academic and career design.

With the proposed investment, Careershe (千职鹤) universal student navigation platform will be integrated with Alpha DX’s Ubiquitous Learning Super Platform (ULSP) to expand the Group’s service offerings to harness new opportunities within the global learning and education ecosystem.

The Company will update shareholders of any developments on the proposed investment in JobForesight.

Formerly known as Alpha Energy Holdings Limited, the Group has transformed itself in January 2021 with fund raising and restructuring initiatives under the leadership of technology and financial veterans in the learning and education industry.

Alpha DX’s CEO, Mr Daiji Yamada, said, “Education unlocks vital skills that shapes our career and lives, hence Careershe is developed as a trusted and reliable source for Chinese students to obtain objective insights and professional guidance in their education and career journey to achieve their full potential and dreams.



We aim to work together with Careershe to enable more youths to acquire the relevant skillsets and knowledge in their areas of interest and to transition seamlessly in their future careers.”

-END-

About Alpha DX Group Limited

(Bloomberg: ALEN:SP / Reuters: ALPH.SI/ SGX Stock Code: VVL)

Listed on the Singapore Stock Exchange, Alpha DX Group Limited (“Alpha DX”) is one of the region’s leading learning solution companies.

Led by the veterans in Technology, Education, Corporate Training and Business consultancy in both the Board of Directors and the management team, Alpha DX provides next generation XR⁽²⁾ integrated solutions in learning and education market enabling our customers to create engaging, impactful learning and training experiences that have never been possible until now— Next generation Learning Institutions, multi-dimensional learning design, digital content creation, learning technologies, learning platform solutions and systems integration — all under one roof.

With a strategic focus on integrating Extended Reality (XR)⁽¹⁾ technology to create a personalised and expanded learning experience, Alpha DX aims to develop new value propositions to serve the future needs of learners from its diversified customer base, ranging from government agencies, education institutions to private enterprises.

For more information, please visit www.alpha-dx.com.sg

(1) XR is a term used to describe immersive technologies (such as augmented reality, virtual reality, and mixed reality plus other new innovations that are still in development) that can merge the physical and virtual worlds.

Issued on behalf of Alpha DX Group Limited. by 8PR Asia Pte Ltd.

Media & Investor Contacts:



Mr. Alex TAN
Mobile: +65 9451 5252
Email: alex.tan@8prasia.com

This press release has been reviewed by the Company’s sponsor, PrimePartners Corporate Finance Pte. Ltd. (the “Sponsor”). It has not been examined or approved by the Singapore Exchange Securities Trading Limited (the “Exchange”) and the Exchange assumes no responsibility for the contents of this press release, including the correctness of any of the statements or opinions made or reports contained in this press release.

The contact person for the Sponsor is Ms Ng Shi Qing, 16 Collyer Quay, #10-00 Income at Raffles, Singapore 049318, sponsorship@ppcf.com.sg.