

AUDIENCE ANALYTICS LIMITED
(Company Registration No. 202113626W)
(Incorporated in the Republic of Singapore)

RESULTS OF ANNUAL GENERAL MEETING HELD ON 29 APRIL 2022

Pursuant to Rule 704(15) of the Singapore Exchange Securities Trading Limited (“**SGX-ST**”) Listing Manual Section B: Rules of Catalist (“**Catalist Rules**”), the board of directors (the “**Board**” or “**Directors**”) of Audience Analytics Limited (the “**Company**”, and together with its subsidiaries, the “**Group**”) wishes to announce that all resolutions set out in the Notice of Annual General Meeting (“**AGM**”) dated 12 April 2022 were voted on by way of poll and duly passed by shareholders of the Company (“**Shareholders**”) at the AGM held today.

The results of the poll in respect of resolutions passed at the AGM (as confirmed by CNP Business Advisory Pte. Ltd., who acted as scrutineer for the conduct of the poll at the AGM), are as follows:

Resolution number and details	Total number of shares represented by votes for and against the relevant resolution	For		Against		Results
		Number of shares	As a percentage of total number of votes for and against the resolution (%)	Number of shares	As a percentage of total number of votes for and against the resolution (%)	
Ordinary Resolution 1 To receive and adopt the Audited Financial Statements for the financial year ended 31 December 2021, together with the Directors’ Statement and the Auditors’ Report thereon.	150,929,300	150,929,300	100	0	0	Carried
Ordinary Resolution 2 To re-elect Datuk William Ng Yan Meng, a Director retiring by rotation pursuant to Regulation 100 of the Company’s Constitution.	150,929,300	150,929,300	100	0	0	Carried
Ordinary Resolution 3 To re-elect Dato’ Ryan Ooi Keim Fung, a Director retiring by rotation pursuant to Regulation 100 of the Company’s Constitution.	150,929,300	150,929,300	100	0	0	Carried
Ordinary Resolution 4 To re-elect Datuk Alexandra Chin, a Director retiring pursuant to Regulation 104 of the Company’s Constitution.	150,929,300	150,929,300	100	0	0	Carried

AUDIENCE ANALYTICS LIMITED

Results of Annual General Meeting Held on 29 April 2022

Page 2

Resolution number and details	Total number of shares represented by votes for and against the relevant resolution	For		Against		Results
		Number of shares	As a percentage of total number of votes for and against the resolution (%)	Number of shares	As a percentage of total number of votes for and against the resolution (%)	
Ordinary Resolution 5 To re-elect Mr Chan Wan Siew, a Director retiring pursuant to Regulation 104 of the Company's Constitution.	150,929,300	150,929,300	100	0	0	Carried
Ordinary Resolution 6 To re-elect Ms Elaine Beh Pur-Lin, a Director retiring pursuant to Regulation 104 of the Company's Constitution.	150,929,300	150,929,300	100	0	0	Carried
Ordinary Resolution 7 To approve the payment of Directors' fees of S\$13,650 for the financial year ended 31 December 2021, payable in arrears.	150,929,300	150,929,300	100	0	0	Carried
Ordinary Resolution 8 To approve the payment of Directors' fees of S\$54,000 for the financial year ending 31 December 2022, payable half yearly in arrears.	150,929,300	150,929,300	100	0	0	Carried
Ordinary Resolution 9 To declare and approve a final tax exempt (one-tier) dividend of S\$0.0126 per ordinary share in respect of the financial year ended 31 December 2021.	150,929,300	150,929,300	100	0	0	Carried
Ordinary Resolution 10 To re-appoint Messrs Baker Tilly TFW LLP as Auditors of the Company and to authorise the Directors of the Company to fix their remuneration.	150,929,300	150,929,300	100	0	0	Carried

AUDIENCE ANALYTICS LIMITED

Results of Annual General Meeting Held on 29 April 2022

Page 3

Resolution number and details	Total number of shares represented by votes for and against the relevant resolution	For		Against		Results
		Number of shares	As a percentage of total number of votes for and against the resolution (%)	Number of shares	As a percentage of total number of votes for and against the resolution (%)	
Ordinary Resolution 11 To grant the Directors the authority to allot and issue shares in the capital of the Company.	150,929,300	150,929,300	100	0	0	Carried
Ordinary Resolution 12 To grant the Directors the authority to offer and grant awards and to allot and issue Shares under the Shared Purpose and Prosperity Incentive Plan.	150,929,300	150,929,300	100	0	0	Carried
Ordinary Resolution 13 To grant the Directors the authority to offer and grant options and to allot and issue Shares under the Group Employee Share Option Scheme.	150,929,300	150,929,300	100	0	0	Carried

- (i) No party was required to abstain from voting on any of the foregoing resolutions put to vote at the AGM.
- (ii) Datuk Alexandra Chin ("**Datuk Chin**") having been re-elected as a Director of the Company, shall continue to serve as the Chairman of the Audit Committee and a member of the Remuneration Committee. The Board considers Datuk Chin to be independent for the purpose of Rule 704(7) of the Catalist Rules.
- (iii) Mr Chan Wan Siew ("**Mr Chan**") having been re-elected as a Director of the Company, shall continue to serve as the Chairman of the Nominating Committee and a member of the Audit Committee and Remuneration Committee. The Board considers Mr Chan to be independent for the purpose of Rule 704(7) of the Catalist Rules.
- (iv) Ms Elaine Beh Pur-Lin ("**Ms Beh**") having been re-elected as a Director of the Company, shall continue to serve as the Chairman of the Remuneration Committee and a member of the Audit Committee and Nominating Committee. The Board considers Ms Beh to be independent for the purpose of Rule 704(7) of the Catalist Rules.

AUDIENCE ANALYTICS LIMITED

Results of Annual General Meeting Held on 29 April 2022

Page 4

BY ORDER OF THE BOARD

Ng Yan Meng
Chairman and Managing Director
29 April 2022

*This announcement has been prepared by Audience Analytics Limited ("**Company**") and its contents have been reviewed by the Company's sponsor, ZICO Capital Pte. Ltd. ("**Sponsor**"), in accordance with Rule 226(2)(b) of the Singapore Exchange Securities Trading Limited ("**SGX-ST**") Listing Manual Section B: Rules of Catalyst.*

This announcement has not been examined or approved by the SGX-ST and the SGX-ST assumes no responsibility for the contents of this notice, including the correctness of any of the statements or opinions made, or reports contained in this announcement.

The contact person for the Sponsor is Ms. Alice Ng, Director of Continuing Sponsorship, ZICO Capital Pte. Ltd. at 77 Robinson Road, #06-03 Robinson 77, Singapore 068896, telephone (65) 6636 4201.