

ASIA FASHION HOLDINGS LIMITED
(Company Registration No. 41195)
(Incorporated in Bermuda)

ENTRY INTO AGREEMENT

The Board of Directors (the "**Board**") of Asia Fashion Holdings Limited (the "**Company**"), together with its subsidiaries (the "**Group**"), wishes to announce that Asia Entertainment (Hong Kong) Limited ("**Asia Entertainment**"), a wholly-owned subsidiary of the Company, had on 21 October 2016 entered into an agreement (the "**Agreement**") with Fight Factory Gym Limited ("**FFG**").

Under the terms of the Agreement, Asia Entertainment and FFG have agreed to jointly invest, organize and promote a boxing championship - the FFG X AEG E-1 K.O. World Championship (the "**Championship**"). Asia Entertainment's investment in the Championship is subject to adjustments based on actual costs incurred. Asia Entertainment's losses suffered or profits generated in accordance with the terms of the Agreement shall be on a pro-rata basis. The Championship is planned to be held on 17 January 2017.

FFG is a Hong Kong-based martial arts and fitness company founded in 2012 and an organizer of international Muay Thai competitions. FFG provides professional martial arts training courses such as boxing, Muay Thai and mixed martial arts, as well as numerous types of fitness training. FFG has four training centres located in prime locations in Hong Kong.

Save for their respective interests in the share capital of the Company, none of the Directors or substantial shareholders of the Company has any interest, direct or indirect, in the transactions contemplated above.

Shareholders and potential investors are advised to exercise caution when trading in the shares of the Company. Shareholders and potential investors are advised to read this announcement and any further announcements by the Company carefully. Persons who are in doubt as to the action they should take should consult their legal, financial, tax or other professional advisers. The Company will make the necessary announcements if there are further developments.

By Order of the Board

Chong Tin Yam, Alex
Executive Director and Chief Executive Officer
24 October 2016