

**GREAT EASTERN HOLDINGS LIMITED**  
(Incorporated in the Republic Of Singapore)  
(Company Registration No. 199903008M)

**ANNUAL GENERAL MEETING TO BE HELD ON 16 APRIL 2021**

1. **Background:** Great Eastern Holdings Limited (“**GEH**” or the “**Company**”) refers to:
  - (a) the COVID-19 (Temporary Measures) Act 2020 which enables the Minister for Law by order to prescribe alternative arrangements for listed companies in Singapore to, *inter alia*, conduct general meetings, either wholly or partly, by electronic communication, video conferencing, tele-conferencing or other electronic means;
  - (b) the COVID-19 (Temporary Measures) (Alternative Arrangements for Meetings for Companies, Variable Capital Companies, Business Trusts, Unit Trusts and Debenture Holders) Order 2020 (the “**Order**”) which sets out the alternative arrangements in respect of, *inter alia*, general meetings of companies; and
  - (c) the joint statement by the Accounting and Corporate Regulatory Authority, Monetary Authority of Singapore and Singapore Exchange Regulation of 13 April 2020 (and subsequently updated on 27 April 2020, 22 June 2020 and 1 October 2020) which provides additional guidance on the conduct of general meetings during the period from 27 March 2020 to 30 June 2021.
2. **Date, time and conduct of Annual General Meeting:** GEH wishes to announce that pursuant to the Order, its Twenty-Second Annual General Meeting (“**AGM**”) will be convened and held by way of electronic means on **Friday, 16 April 2021 at 3.00 p.m.** (Singapore time). Our Chairman, Mr Koh Beng Seng, will conduct the proceedings of the AGM.
3. **Notice of AGM and proxy form:** The Notice of AGM and proxy form will be sent to shareholders by electronic means via publication on the Company’s website and on the SGX website<sup>1</sup>. For convenience, printed copies of these documents will also be sent by post to shareholders.
4. **No personal attendance at AGM:** Due to the current COVID-19 situation in Singapore, **shareholders will not be able to attend the AGM in person.**
5. **Alternative arrangements for participation in the AGM:** Shareholders may participate in the AGM by:
  - (a) observing and/or listening to the AGM proceedings via live audio-visual webcast or live audio-only stream;
  - (b) submitting questions in advance of the AGM; and/or

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<sup>1</sup> The Notice of AGM and proxy form may be accessed at the Company’s website at the URL <https://www.greateasternlife.com/sg/en/about-us/investor-relations/agm-and-egm.html> and at the SGX website at the URL <https://www.sgx.com/securities/company-announcements>.

- (c) appointing the Chairman of the Meeting as proxy to attend, speak and vote on their behalf at the AGM.

Details of the steps for pre-registration, pre-submission of questions and voting at the AGM by shareholders, including CPF and SRS investors, are set out in the Appendix to this announcement. In addition, CPF and SRS investors who wish to appoint the Chairman of the Meeting as proxy should approach their respective CPF Agent Banks or SRS Operators to submit their votes by 5.00 p.m. on 6 April 2021. There will be no live voting or live Q&A at the AGM.

6. **Persons who hold shares through relevant intermediaries:** Persons who hold GEH shares through relevant intermediaries (as defined in section 181 of the Companies Act, Chapter 50), other than CPF and SRS investors, and who wish to participate in the AGM by:

- (a) observing and/or listening to the AGM proceedings via live audio-visual webcast or live audio-only stream;
- (b) submitting questions in advance of the AGM; and/or
- (c) appointing the Chairman of the Meeting as proxy to attend, speak and vote on their behalf at the AGM,

should contact the relevant intermediary through which they hold such shares as soon as possible in order for the necessary arrangements to be made for their participation in the AGM.

7. **FY2020 Annual Report:** The Company's Annual Report for the financial year ended 31 December 2020 ("**FY2020 Annual Report**") may be accessed at the Company's website at the URL <https://www.greateasternlife.com/sg/en/about-us/investor-relations/annual-reports.html> by clicking on the "Download PDF" hyperlink under "FY2020 Annual Report". The FY2020 Annual Report will also be made available on the SGX website at the URL <https://www.sgx.com/securities/company-announcements>. Shareholders may request for printed copies of the FY2020 Annual Report by completing and submitting the Request Form accompanying the printed copies of the Notice of AGM and the proxy form sent by post to shareholders.

8. **Record and payment dates for final dividend:** Subject to the approval of the members to the final one-tier tax exempt dividend at the AGM, the Share Transfer Books and Register of Members of the Company will be closed on 26 April 2021 for the purpose of determining the entitlement of members to the recommended final one-tier tax exempt dividend of 50 cents per ordinary share. Duly completed registrable transfers of shares received by the Company's Share Registrar, M & C Services Private Limited, 112 Robinson Road, #05-01, Singapore 068902 up to 5.00 p.m. on 23 April 2021 will be registered to determine members' entitlements to the proposed dividend. Subject to the aforesaid, members whose securities accounts with The Central Depository (Pte) Limited are credited with shares as at 5.00 p.m. on 23 April 2021 will be entitled to the proposed dividend. The final one-tier tax exempt dividend, if approved by members, will be paid on 5 May 2021.

9. **Key dates/deadlines:** In summary, the key dates/deadlines which shareholders should take note of are set out in the table below:

Key dates	Actions
<b>24 March 2021 (Wednesday)</b>	Shareholders may begin to pre-register at the URL <a href="https://online.meetings.vision/greateastern-agm-registration">https://online.meetings.vision/greateastern-agm-registration</a> for live audio-visual webcast/live audio-only stream of the AGM proceedings.
<b>6 April 2021 (Tuesday) at 5.00 p.m.</b>	Deadline for CPF and SRS investors who wish to appoint the Chairman of the Meeting as proxy to approach their respective CPF Agent Banks or SRS Operators to submit their votes.
<b>13 April 2021 (Tuesday) at 3.00 p.m.</b>	Deadline for shareholders to: <ul style="list-style-type: none"> <li>• pre-register at <a href="https://online.meetings.vision/greateastern-agm-registration">https://online.meetings.vision/greateastern-agm-registration</a> for live audio-visual webcast or live audio-only stream of the AGM proceedings;</li> <li>• submit questions in advance; and</li> <li>• submit proxy forms appointing the Chairman of the Meeting as proxy.</li> </ul>
<b>14 April 2021 (Wednesday) at 3.00 p.m.</b>	Authenticated shareholders will receive an email with login credentials and instructions on how to access the live audio-visual webcast or live audio-only stream of the AGM proceedings (the “ <b>Confirmation Email</b> ”).  Shareholders who do not receive the Confirmation Email by <b>3.00 p.m. on 14 April 2021</b> , but have registered by 3.00 p.m. on 13 April 2021, should contact the Company at <a href="mailto:GEH_AGM@greateasternlife.com">GEH_AGM@greateasternlife.com</a> , or alternatively, at +65 6248 2000.
<b>Date and time of AGM</b>	<ul style="list-style-type: none"> <li>• Click on the link and follow the instructions in the Confirmation Email to access the live audio-visual webcast of the AGM proceedings; or</li> </ul>
<b>16 April 2021 (Friday) at 3.00 p.m.</b>	<ul style="list-style-type: none"> <li>• Dial the toll-free telephone number and follow the instructions in the Confirmation Email to access the live audio-only stream of the AGM proceedings.</li> </ul>
<b>23 April 2021 (Friday) at 5.00 p.m.</b>	Record date for determining entitlements to the final dividend, subject to shareholders’ approval at the AGM.
<b>5 May 2021 (Wednesday)</b>	Payment date for final dividend, subject to shareholders’ approval at the AGM.

10. **Further information:** For more information, shareholders can refer to the Frequently Asked Questions on the pre-registration website at the URL <https://online.meetings.vision/greateastern-agm-registration> and on the Company’s website at the URL <https://www.greateasternlife.com/sg/en/about-us/investor-relations/agm-and-egm.html>, or call our hotline number at +65 6248 2000.

11. **Important reminder: Due to the constantly evolving COVID-19 situation in Singapore, we may be required to change the arrangements for the AGM at short notice. Shareholders should check the Company's website at the URL <https://www.greateasternlife.com/sg/en/about-us/investor-relations/agm-and-egm.html> or the SGX website at the URL <https://www.sgx.com/securities/company-announcements> for the latest updates on the AGM.**

GEH would like to thank all shareholders for their patience and co-operation in enabling us to hold the AGM with the optimum safe management measures amidst the COVID-19 pandemic.

By Order of the Board

Jennifer Wong Pakshong  
Company Secretary  
24 March 2021

## APPENDIX

### **Steps for pre-registration, pre-submission of questions and voting at the AGM**

Shareholders will be able to observe and/or listen to the AGM proceedings through a live audio-visual webcast or live audio-only stream via their mobile phones, tablets or computers, submit questions in advance of the AGM and vote by appointing the Chairman of the Meeting as proxy to attend, speak and vote on their behalf at the AGM.

To do so, they will need to complete the following steps:

No.	Steps	Details
1.	<b>Pre-registration</b>	<p><b>Shareholders, including CPF and SRS investors, can pre-register at the pre-registration website at the URL <a href="https://online.meetings.vision/greateastern-agm-registration">https://online.meetings.vision/greateastern-agm-registration</a> from 24 March 2021 up to 3.00 p.m. on 13 April 2021 to enable GEH to verify their status as shareholders.</b></p> <p>Following the verification, authenticated shareholders will receive an email by <b>3.00 p.m. on 14 April 2021</b>. The email will contain login credentials and instructions on how to access the live audio-visual webcast or the live audio-only stream of the AGM proceedings.</p> <p>Shareholders who do not receive an email by <b>3.00 p.m. on 14 April 2021</b>, but have registered by 3.00 p.m. on 13 April 2021, should contact the Company at <a href="mailto:GEH_AGM@greateasternlife.com">GEH_AGM@greateasternlife.com</a>, or alternatively, at +65 6248 2000.</p>
2.	<b>Submit questions in advance</b>	<p><b>Shareholders will not be able to ask questions during the live audio-visual webcast and live audio-only stream of the AGM proceedings. Therefore, it is important for shareholders to pre-register and submit their questions in advance of the AGM.</b></p> <p><b>Submission of questions:</b> Shareholders, including CPF and SRS investors, can submit questions related to the resolutions to be tabled for approval at the AGM to the Chairman of the Meeting, in advance of the AGM, in the following manner:</p> <p>(a) <b>Via email:</b> Shareholders may submit their questions via email to the Company at <a href="mailto:GEH_AGM@greateasternlife.com">GEH_AGM@greateasternlife.com</a>.</p> <p>(b) <b>By post:</b> Shareholders may also submit their questions by post to the Company, c/o The Great Eastern Life Assurance Company Limited, 1 Pickering Street, #01-01 Great Eastern Centre, Singapore 048659.</p>

No.	Steps	Details
		<p>When sending in questions via email or by post, please also provide the Company with the following details:</p> <ul style="list-style-type: none"> <li>• full name (as per NRIC/passport);</li> <li>• correspondence address; and</li> <li>• Shareholding type(s) (e.g., CDP, CPF, SRS and/or scrip).</li> </ul> <p><b>Deadline to submit questions:</b> All questions must be submitted by <b>3.00 p.m. on 13 April 2021.</b></p> <p>We will address all substantial and relevant questions received from shareholders before or during the AGM itself through live audio-visual webcast and live audio-only stream.</p> <p><b>Minutes of AGM:</b> We will publish the minutes of the AGM on the Company's website at the URL <a href="https://www.greasternlife.com/sg/en/about-us/investor-relations/agm-and-egm.html">https://www.greasternlife.com/sg/en/about-us/investor-relations/agm-and-egm.html</a> and on SGXNet, and the minutes will include the responses to substantial and relevant questions from shareholders which are addressed during the AGM.</p>
3.	<b>Submit proxy forms to vote</b>	<p><b>Appointment of Chairman of the Meeting as proxy:</b> Shareholders will not be able to vote at the AGM live during the webcast or audio-only stream of the AGM proceedings. Shareholders (whether individual or corporate) who pre-register to observe and/or listen to the AGM proceedings and wish to vote on the resolutions to be tabled at the AGM must appoint the Chairman of the Meeting as their proxy to attend, speak and vote on their behalf at the AGM, in accordance with the instructions on the proxy form.</p> <p><b>Specific voting instructions to be given:</b> Where shareholders (whether individual or corporate) appoint the Chairman of the Meeting as their proxy, they must give specific instructions as to voting, or abstentions from voting, in respect of a resolution in the proxy form, failing which the appointment of the Chairman of the Meeting as proxy for that resolution will be treated as invalid.</p> <p><b>Submission of proxy forms:</b> Proxy forms must be submitted in the following manner:</p> <ul style="list-style-type: none"> <li>(a) if submitted by post, be deposited with the Company, c/o The Great Eastern Life Assurance Company Limited, 1 Pickering Street, #01-01 Great Eastern Centre, Singapore 048659; or</li> <li>(b) if submitted electronically, be submitted via email to the Company at <a href="mailto:GEH_AGM@greasternlife.com">GEH_AGM@greasternlife.com</a>,</li> </ul>

No.	Steps	Details
		<p>in either case, by <b>3.00 p.m. on 13 April 2021</b>.</p> <p>A shareholder who wishes to appoint the Chairman of the Meeting as his/her/its proxy must complete and sign the proxy form, before submitting it by post to the address provided above, or before scanning and sending it by email to the email address provided above.</p> <p><b>Due to the current COVID-19 situation in Singapore, shareholders are strongly encouraged to submit completed proxy forms electronically via email.</b></p> <p>CPF and SRS investors who wish to appoint the Chairman of the Meeting as proxy should approach their respective CPF Agent Banks or SRS Operators by <b>5.00 p.m. on 6 April 2021</b> to submit their votes.</p>