

StarHub Augments Core Leadership Team

- *New Chief Financial Officer to join team -*
- *Expanded Chief Marketing Officer role -*
- *New Chief Strategic Partnerships Officer role -*

Singapore, 26 June 2015 – StarHub Chief Executive Officer (CEO) Tan Tong Hai today unveiled changes to his core leadership team, announcing the appointments of the new StarHub Chief Financial Officer (CFO), Chief Marketing Officer (CMO), as well as the newly created role of Chief Strategic Partnerships Officer (CSPO). These appointments will be filled respectively by Dennis Chia, Howie Lau and Jeannie Ong. The new appointments will be effective from 8 July 2015.

Appointment of Dennis Chia as CFO

In addition to overseeing StarHub's financial health, Dennis as CFO of StarHub will develop key business strategies together with the core leadership team, ensure that business decisions are financially sound, and execute strategies through financial management.

Dennis is currently the Senior Vice President and CFO of STATS ChipPAC (Worldwide), a leading provider of advanced semiconductor packaging and test services. Prior to joining STATS ChipPAC, he was Vice President of Finance, Asia Pacific Operations in the NYSE Fortune 500 company, Lear Corporation, where he oversaw 26 manufacturing and administrative locations across Asia and 250 regional finance staff. In the span of his career, Dennis also led Frontline Technologies Corporation and Behringer Corporation to successful listings on the Singapore Exchange.

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Appointment of Howie Lau as CMO

As CMO of StarHub, Howie will chart StarHub's brand and marketing strategies across all marketing functions and ensure an overall marketing synergy and brand consistency. Customer value management will fall under his purview too.

Over and above Marketing functions, Howie will also oversee StarHub's Entertainment & SmartLife and Media Business Unit divisions which respectively comprise StarHub's Pay TV and Broadband Lines of Business, and its Content and Local Production teams. StarHub's Mobility business will continue to be under the charge of its Chief Commercial Officer, Kevin Lim, who also oversees all customer touch points.

Howie is currently the Vice President, Corporate Development of Lenovo's Worldwide Finance Organisation, where he oversees Lenovo's end-to-end Post Merger Management and related Merger & Acquisition matters. Previously, he was Lenovo's Vice President of Marketing and Communications for Emerging Markets Group, and was responsible for the strategy and execution of marketing and communications in China, Eastern Europe, Hong Kong, India, Korea, Latin America, Middle East, Russia, Taiwan and ASEAN markets. He is also President of Singapore Computer Society's Executive Council, and is on the management board for NUS Institute of System Science and advisory committees for Nanyang Polytechnic School of IT and Anderson Junior College.

"I warmly welcome Dennis and Howie to the StarHub team. Both of them have impressive wealth of experience and solid track records in the industry, both in Singapore and globally. Dennis is not just an established CFO, but he will also bring with him the best international practices related to financial planning, corporate governance and more," said StarHub CEO, Tan Tong Hai.

"In this fast evolving industry, agility is key. For greater synergy between business and marketing, and for faster go-to-market, the StarHub CMO role has to go beyond the traditional marketing functions and take charge of product lines too. Hence, the new CMO will also oversee our Pay TV and Broadband businesses as well as our

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Content Division. I am very happy that Howie will take on this role as he is an all-rounder with vast experience in both business and marketing,” added Tong Hai.

Appointment of Jeannie Ong as CSPO

Strategic partnerships will be pivotal to StarHub’s next phase of growth. As CSPO, Jeannie will lead StarHub’s efforts in establishing and maintaining strong strategic relationships with government agencies, content partners, key strategic partners and other complementary companies.

Jeannie is currently the CMO of StarHub. Under her leadership, StarHub was named Brand of the Year and Jeannie was named Client of the Year (Brand Steward) at the prestigious Hall of Fame Awards 2014. She and her team also secured Gold for Marketing Campaign of the Year – Internet/Telecom at the International Business Awards 2014 and Best Partnership in Loyalty Programme at the Loyalty & Engagement Awards 2014.

As Jeannie takes on the new role of building strategic partnerships, she will relinquish her Marketing portfolio. She will continue to be responsible for building StarHub’s corporate reputation in the areas of Corporate Communications, Investor Relations and Corporate Sustainability.

“Strategic partnerships with both local and global players are important to StarHub’s future growth story, and establishing the new CSPO role is testimony to our commitment to bring StarHub to the next level. Jeannie is ideal for this role, with her strong business acumen and analytical skills, deep understanding of the industry and excellent networking skills,” said Tong Hai.

“I truly look forward to working closely with my stronger core leadership team, to lead StarHub into the next lap,” added Tong Hai.

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About StarHub

StarHub is Singapore's fully-integrated info-communications company, offering a full range of information, communications and entertainment services for both consumer and corporate markets. StarHub operates a mobile network that provides 4G, 3G and 2G services. It also manages an island-wide HFC network that delivers multi-channel pay TV services (including HDTV, Internet TV and on-demand services) as well as ultra-high speed residential broadband services. StarHub operates an extensive fixed business network that provides a wide range of data, voice and wholesale services. Over Singapore's fibre-based Next Generation Nationwide Broadband Network, StarHub offers a broad range of home and business broadband plans, as well as commercial and residential IPTV services.

Launched in 2000, StarHub has become one of Singapore's most innovative info-communications providers, and the pioneer in 'hubbing' - the ability to deliver unique integrated and converged services to all its customers. StarHub, listed on the main board of the Singapore Exchange since October 2004, is a component stock of the Straits Times Index and the MSCI Singapore Free Index.

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