



## PRESS RELEASE

# Asiatravel bags Best OTA Award - 2nd Consecutive Year

**SINGAPORE, 7 OCTOBER 2014**

At the 25<sup>th</sup> Annual TTG Travel Awards 2014, Asiatravel.com Holdings Ltd (“Asiatravel”) was presented with the prestigious **Best Online Travel Agency 2014** award, for the second consecutive year.

The TTG Travel Awards recognises the best travel industry players in Asia-Pacific now for the 25<sup>th</sup> year. This annual event honours stellar organisations and individuals in 4 categories: Travel Agency, Travel Suppliers, Business Travel and Outstanding Achievements. The TTG Travel Trade Awards covers the Asia Pacific region including China as well as USA, Europe and Middle Eastern travel organisations that operate in Asia.

The Best Online Travel Agency is based on most votes received for professionalism and excellence in staff, best value added services to clients and best use of technology to improve efficiency and effectiveness in services provided to clients. Votes are from airlines, hotels, car rental, cruise operators, national tourism offices, global distribution companies and other travel professionals.

Asiatravel’s two core brands are **ASIATRAVEL.COM** which is a travel portal for the traveling public and **TAcetre.com**; a travel trade portal for transaction and fulfilment. Both portals offer a full gamut of global travel components including its all-inclusive flight package containing flights, hotels, tours and attraction e-tickets bookable online with instant confirmation.

On receiving the award, Executive Vice President of Asiatravel, Magdalene Yeo said: “We are indeed honoured to receive this award for the second consecutive year. There are many online travel agencies in Asia Pacific and to be voted as outstanding from the rest and especially by the travel industry is both a pride and humble call to continue working closely together with the industry to raise its standards and excellence. We sincerely thank all our partners in Asia Pacific for this trust and confidence.”

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## **About Asiatravel.com Holdings Ltd**

Asiatravel.com Holdings Ltd and its subsidiaries (collectively "Asiatravel" or "Group") form the largest independent publicly listed pan-Asia online travel reservation service provider. The Group has a wholly owned network of operation and customer service offices in 12 countries - Singapore, Cambodia, China, Germany, Hong Kong, India, Indonesia, Malaysia, Myanmar, Philippines, Thailand, United Arab Emirates (UAE) and Vietnam. It also has partner offices in Japan, Laos, South Korea, the Maldives, Myanmar, Russia and Sri Lanka.

Established in 1995 as an online hotel reservation company, Asiatravel.com was listed on the Singapore Stock Exchange since 2001. The Group's website Asiatravel.com has a brand presence in over 17 countries and available in 11 languages - English, Traditional & Simplified Chinese, Thai, Bahasa Indonesia, Japanese, Korean, French, German, Spanish and Arabic.

Asiatravel.com offers a reliable One-Stop-Service for travellers to find the best value for their flights, hotel rooms, holiday packages, sightseeing tours as well as theme park tickets. The Group has a selection of over 140,000 hotels and resorts worldwide, promotional airfares for over 400 major airlines and over 600,000 tours and travel packages. Its two core brands are Asiatravel.com and TAcetre.com.

All its travel products are available online 24/7 with Real-Time Prices, Instant Confirmation and Last-Minute Availability. Moreover, travellers also enjoy cash rewards the more they book with Asiatravel.com. Asiatravel is the specialist of Asian content for leisure and business travellers, corporations and travel agencies.

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