



## PRESS RELEASE

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Singapore, July 6th, 2020

### The CMA CGM Group simplifies its trade network on the Transpacific trade

- **CMA CGM will become the Group's exclusive commercial carrier on the Transpacific trade to better serve its customers.**
- **APL will focus on its service to the United States Government through its fleet of US-flagged vessels.**
- **The Group reinforces its hub in Singapore to drive its development in the Asia-Pacific region.**
- **The CMA CGM Group will strengthen its service offering and enhance its operations with this more efficient trade organization.**

The CMA CGM Group, a world leader in shipping and logistics, continues the simplification of its container trade offering. As part of its continuous drive to offer the most relevant product to its customers, the CMA CGM Group seeks to permanently adjust its operating setup and network. Thanks to its operational efficiency and business agility, the CMA CGM Group is positioned to achieve superior growth while optimizing its cost base. This long-standing strategy allows the Group to adapt to the economic and trade environment.

#### **From 1<sup>st</sup> October, CMA CGM will become the sole commercial carrier of the Group operating in the Transpacific**

The CMA CGM Group is fully committed to ensuring the continuity of the Group's commercial operations and the highest quality of service levels experienced by its customers. By capitalizing on the expertise, knowledge and footprint of its resources under CMA CGM, the Group will be able to serve its customers more effectively and focus on delivering complete, tailored solutions in the Transpacific market.

#### **As a carrier, APL will focus exclusively on servicing the United States Government**

APL, a long-time service partner for the U.S. Government, will leverage its experience providing U.S. Flag services to solidify and enhance the Group's specialization in this key business segment. APL will also continue its efficient service to the Guam-Pacific trade which directly benefits the people of Guam and Saipan.

Ed Aldridge, President of CMA CGM and APL in the United States, stated: *"We are leveraging the very best of CMA CGM and APL, two major carriers in the U.S., to bring our customers an even more focused and streamlined customer experience. This simplification fortifies the Group's number-one position in the country while enabling us to build upon APL's rich heritage of U.S. flag-ship operations and service to the United States Government."*

#### **Reinforcing Singapore as Asia-Pacific regional hub**

The current CMA CGM regional office and Neptune Orient Lines Limited\* will be redesigned as a major regional hub from October 1<sup>st</sup>: CMA CGM Asia Pacific Limited. This Singapore-based hub will drive CMA CGM's development in the Asia-Pacific region and will focus on delivering end-to-end shipping and logistics solutions. ANL Container Line Pty. Limited will become a subsidiary of CMA CGM Asia Pacific Limited as part of this development.

Stéphane Courquin, Head of CMA CGM Asia Pacific, said: *"The reorganization of our Transpacific trade will keep our global network more efficient and diversified. The creation of a new Asia-Pacific hub in Singapore demonstrates our dedication to serve the region as we take supply chain efficiency to the next level, leveraging our expertise in shipping and logistics."*

## **The CMA CGM Group's strengthened service offering and enhanced operations**

With this new development, the Group simplifies its brand strategy with CMA CGM as its global commercial carrier and expert brands supporting its development in dedicated markets:

- APL, as the expert carrier in U.S. Government cargo,
- ANL, as the leader in Oceania, its core market,
- CNC, as the intra-Asia short-sea specialist,
- Mercosul Lines, as the Brazilian cabotage expert,
- Containerships, as the multimodal transport intra-European leader.

\*Neptune Orient Lines Limited (NOL) will be renamed to CMA CGM Asia Pacific Limited. This new Asia-Pacific hub of the CMA CGM Group will oversee trade management of all exports from Asia via CMA CGM, as well as intra-Asia short-sea services through CNC.

### **About CMA CGM**

*Led by Rodolphe Saadé, the CMA CGM Group is a world leader in shipping and logistics.*

*Its 489 vessels serve more than 420 ports on five continents around the world and carried nearly 22 million TEUs (twenty-foot equivalent units) in 2019. With CEVA Logistics, a world leader in logistics services, CMA CGM handles more than 500,000 tons of airfreight and 1.9 million tons of inland freight every year.*

*CMA CGM is constantly innovating to offer customers new maritime, inland and logistics solutions.*

*Present on every continent and in 160 countries through its network of 755 offices and 750 warehouses, the Group employs 110,000 people worldwide, of which 2,400 in Marseille where its head office is located.*

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