

## Media Release

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### **GHY enhances board diversity with the strategic appointment of three new board members**

**Singapore, 28 January 2022 – G.H.Y Culture & Media Holding Co., Limited (“GHY”**, and together with its subsidiaries and its People’s Republic of China Affiliated Entities, the **“Group”**), a leading player in the media and entertainment industry, is pleased to announce the appointments of Ms. Yingxue Zeng as a Non-Executive Director, and Mr. Shamsul Kamar Bin Mohamed Razali and Mr. Li Qi as Independent Non-Executive Directors, with effect from 1 February 2022. Mr. Shamsul and Mr. Li will also be members of the Board’s Remuneration Committee.

Ms. Zeng Yingxue is currently an Executive Director and the Chief Financial Officer of Perfect World Holding Co., Ltd, the holding company of Perfect World Co., Ltd (a company listed on the Shenzhen Stock Exchange). Ms. Zeng is also currently the Senior Vice President of Perfect World Co., Ltd. With more than 17 years of experience in the media and entertainment industry and specialising in gaming publishing as well as film production and distribution, Ms. Zeng will bring her invaluable industry experience and expertise in finance to support the strategic vision and business growth of the Group.

Mr Shamsul Kamar Bin Mohamed Razali was formerly the Executive Director of the Centre for Domestic Employees (CDE), an affiliate of the National Trades Union Congress (NTUC) and the Deputy Executive Secretary of the Education Services Union. He is currently an independent director of another company listed on the Catalist Board of the Singapore Exchange. He is also an Adviser to the Aljunied GRC grassroots organisations, the Chairman of PAP Community Foundation (PCF Kaki Bukit) and a member of the M3 FA4 Taskforce Workgroup Panel. Mr. Shamsul has been actively serving the community since 2006. He was previously the Chairman of the Ministry of Social and Family Development (MSF), Review Board, Committee 6, Board of Visitors (Children and Young Persons Homes) and was awarded the National Day Award – Pingat Bakti Masyarakat (PBM) in 2017.

Mr. Li, Qi was an Associate Professor at the Guanghua School of Management, Peking University, where he taught classes on economics since 1983. Mr. Li holds a Bachelor Degree in Economics from Peking University and received his doctoral degree in Social and Economic Sciences from the Vienna University of Economics and Business, Austria (i.e. Wirtschaftsuniversität Wien, Österreich).

DBS Bank Ltd. and UOB Kay Hian Private Limited are the joint issue managers and global coordinators (the **"Joint Issue Managers and Global Coordinators"**) for the initial public offering of shares in, and listing of, G.H.Y Culture & Media Holding Co., Limited on the Main Board of the Singapore Exchange Securities Trading Limited. The Joint Issue Managers and Global Coordinators assume no responsibility for the contents of this media release.

**G.H.Y CULTURE & MEDIA HOLDING CO., LIMITED**  
(Incorporated in the Cayman Islands on 29 May 2018)  
(Company Registration No: 337751)

**Mr. Guo Jingyu (郭靖宇), Executive Chairman and Group CEO**, said “We are delighted to welcome Ms. Zeng, Mr. Shamsul and Mr. Li to the Board. These appointments reflect GHY’s continued commitment to integrity and diversity. All of them are highly regarded in their respective sectors and will bring a deep blend of industry, strategic development and corporate governance experience to the existing Board as we stay focused on our growth priorities in the new year. I look forward to working with them to further entrench GHY’s position as a leading media and entertainment industry player in the region.”

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**About G.H.Y Culture & Media Holding Co. Ltd.**

G.H.Y Culture & Media Holding Co., Limited (“**GHY**” or the “**Group**”) is an entertainment business that focuses on the production and promotion of dramas, films and concerts in the Asia-Pacific region. GHY has produced several dramas and films in the People’s Republic of China, Singapore and Malaysia that have been broadcasted and/or distributed on major TV networks and leading video streaming platforms in the People’s Republic of China. The Group has also undertaken the production of concerts for well-known international artistes in Singapore, with upcoming concerts to be held in Malaysia and Australia.

GHY has strong in-house production teams, with scriptwriters, directors and producers who have been involved in various notable dramas and films. The production teams have consistently produced quality dramas and films and the Group also possesses expertise and capabilities across the business value chain.

Currently headquartered in Singapore and the People’s Republic of China, with over 170 employees across Singapore, Malaysia, the People’s Republic of China and Australia, the Group also engages in concert production, talent management services, and costumes, props and make-up services.

GHY is listed on the Mainboard of the Singapore Exchange (SGX: XJB; Bloomberg: GHY:SP).

For more information, please visit <https://ghyculturemedia.com/>