kingsmen

KINGSMEN CREATIVES LTD. (Company Registration Number: 200210790Z)

Unaudited Condensed Interim Financial Statements For the Half Year Ended 30 June 2021

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Condensed interim consolidated statement of profit or loss and other comprehensive income

		Grou	an	
		Half Year		
	Note	30 Jun 21	30 Jun 20	Change
		S\$'000	S\$'000	%
Revenue		117,086	122,989	-4.8%
Cost of sales		(93,685)	(99,574)	-5.9%
Gross profit		23,401	23,415	-0.1%
Other items of income				
Interest income		117	207	-43.5%
Other income	6	5,337	5,477	-2.6%
Other items of expense	-	-,	-)	
Depreciation of property, plant and equipment		(1,553)	(1,583)	-1.9%
Employee benefits expense		(22,432)	(23,578)	-4.9%
Other expenses		(5,942)	(9,048)	-34.3%
Interest expense		(517)	(630)	-17.9%
Share of result of joint venture		-	364	n/m
Share of results of associates		(774)	(1,164)	-33.5%
Loss before tax	7	(2,363)	(6,540)	-63.9%
Income tax (expense)/credit	8	(125)	530	n/m
Loss net of tax	Ũ	(2,488)	(6,010)	-58.6%
Other comprehensive income: Item that may be reclassified subsequently to profit or loss: Exchange differences on translating foreign operations, net Item that will not be reclassified to profit or loss:	of tax	<u>791</u> 791	<u> </u>	-30.4% -30.4%
Change in fair value of equity instruments at fair value				
through other comprehensive income		1,535	-	n/m
through other comprehensive income		1,535		n/m
Other comprehensive income for the period, net of tax		2,326	1,136	104.8%
Total comprehensive loss		(162)	(4,874)	-96.7%
Loss net of tax attributable to:				
Equity holders of the Company		(1,709)	(5,320)	-67.9%
Non-controlling interests		(779)	(690)	12.9%
Loss net of tax		(2,488)	(6,010)	-58.6%
Total comprehensive income/(loss) attributable to:				
Equity holders of the Company		657	(4,101)	n/m
Non-controlling interests		(819)	(773)	6.0%
Total comprehensive loss		(162)	(4,874)	-96.7%
Loss per share attributable to equity holders				
of the Company (cents per share)	0		(2.22)	
Basic Diluted	9	(0.85)	(2.63)	
Diluted	9	(0.85)	(2.63)	

Note : n/m = not meaningful

Condensed interim statements of financial position

		Gr	oup	Company			
	Note	As at 30 Jun 21 S\$'000	As at 31 Dec 20 S\$'000	As at 30 Jun 21 S\$'000	As at 31 Dec 20 S\$'000		
ASSETS							
Non-current assets							
Land use rights		7,229	7,326	5,887	6,009		
Property, plant and equipment	12	43,779	46,189	22,950	23,568		
Intangible assets		5,486	5,425	-	-		
Investments in subsidiaries		-	-	28,649	28,649		
Investment in joint venture		-	-	-	-		
Investments in associates		3,712	4,550	3,430	3,430		
Other investments	13	2,658	861	2,658	861		
Right-of-use assets		4,758	4,626	11	1		
Deferred tax assets		4,214	3,646		-		
		71,836	72,623	63,585	62,518		
Current assets Inventories		1,934	1,898		_		
Contract assets		36,670	23,872	-			
Trade and other receivables		69,395	80,993	5,988	1,929		
Other assets		1,799	2,511	5,908	23		
Cash and cash equivalents		71,851	80,273	8,408	7,797		
Cash and cash equivalents		181,649	189,547	14,405	9,749		
Assets classified as held for sale		-	1,605	-	- 3,7+3		
		181,649	191,152	14,405	9,749		
Total assets		253,485	263,775	77,990	72,267		
EQUITY AND LIABILITIES Equity attributable to equity holders of the Company	5						
Share capital		29,191	29,191	29,191	29,191		
Retained earnings		80,551	82,260	29,777	25,427		
Other reserves		(4,068)	(6,434)	(396)	(1,931)		
		105,674	105,017	58,572	52,687		
Non-controlling interests		(47)	772	-	-		
Total equity		105,627	105,789	58,572	52,687		
Non-current liabilities							
Trade and other payables		1,070	1,046	_	_		
Other financial liabilities	14	25,959	27,612	15,359	16,009		
Deferred tax liabilities	14	522	527	89	89		
		27,551	29,185	15,448	16,098		
Current liabilities							
Contract liabilities		7,049	4,853	-	-		
Trade and other payables		92,887	102,629	2,328	2,104		
Other financial liabilities	14	14,354	15,771	1,314	1,302		
Other liabilities		4,018	2,833	69	45		
Income tax payable		1,999	2,715	259	31		
		120,307	128,801	3,970	3,482		
Total liabilities		147,858	157,986	19,418	19,580		
Total equity and liabilities		253,485	263,775	77,990	72,267		

	Attribut	able to equity ho				
Group	Share capital	Retained earnings	Other reserves	Equity attributable to equity holders of the Company, total	Non- controlling interests	Equity, total
	S\$'000	S\$'000	S\$'000	S\$'000	S\$'000	S\$'000
Opening balance at 1 January 2021	29,191	82,260	(6,434)	105,017	772	105,789
Loss for the period Other comprehensive income/(loss)		(1,709)	-	(1,709)	(779)	(2,488)
Change in fair value of equity instruments at fair value through						
other comprehensive income	-	-	1,535	1,535	-	1,535
Foreign currency translation	-	-	831	831	(40)	791
Other comprehensive income/(loss) for the period, net of tax	-	-	2,366	2,366	(40)	2,326
Total comprehensive (loss)/income for the period	-	(1,709)	2,366	657	(819)	(162)
Total transactions with equity holders in their capacity as equity holders	-	-	-	-	-	-
Closing balance at 30 June 2021	29,191	80,551	(4,068)	105,674	(47)	105,627

Condensed interim statements of changes in equity (cont'd)

	Attributa	able to equity ho	Iders of the Co	ompany		
Group	Share capital S\$'000	Retained earnings S\$'000	Other reserves S\$'000	Equity attributable to equity holders of the Company, total S\$'000	Non- controlling interests S\$'000	Equity, total S\$'000
Opening balance at 1 January 2020	29,191	93,713	(7,815)	115,089	(312)	114,777
Loss for the period Other comprehensive income/(loss)	-	(5,320)	-	(5,320)	(690)	(6,010)
Foreign currency translation	-	-	1,219	1,219	(83)	1,136
Other comprehensive income/(loss) for the period, net of tax	-	-	1,219	1,219	(83)	1,136
Total comprehensive (loss)/income for the period	-	(5,320)	1,219	(4,101)	(773)	(4,874)
Changes in ownership interests in subsidiaries Dividends paid to non-controlling interests of subsidiaries	-	-	-	-	(135)	(135)
Total changes in ownership interests in subsidiaries	-	-	-	-	(135)	(135)
Total transactions with equity holders in their capacity as equity holders	-	-	-	-	(135)	(135)
Other Appropriation to statutory reserve fund	-	(140)	140	-	-	<u> </u>
Total other	-	(140)	140	-	-	-
Closing balance at 30 June 2020	29,191	88,253	(6,456)	110,988	(1,220)	109,768

Condensed interim statements of changes in equity (cont'd)

	Attributab	le to equity h	olders of the (Company
Company	Share	Retained	Other	Equity,
Company	capital	earnings	reserves	total
	S\$'000	S\$'000	S\$'000	S\$'000
Opening balance at 1 January 2021	29,191	25,427	(1,931)	52,687
Profit for the period	-	4,350	-	4,350
Other comprehensive income				
Change in fair value of equity instruments at fair value through				
other comprehensive income	-	-	1,535	1,535
Other comprehensive income for the period, net of tax	-	-	1,535	1,535
Total comprehensive income for the period	-	4,350	1,535	5,885
Total transactions with equity holders in their capacity as equity holders	-	-	-	-
Closing balance at 30 June 2021	29,191	29,777	(396)	58,572
Opening balance at 1 January 2020	29,191	34,409	(1,496)	62,104
Profit for the period	-	2,415	-	2,415
Other comprehensive income for the period, net of tax	-	-	-	-
Total comprehensive income for the period	-	2,415	-	2,415
Total transactions with equity holders in their capacity as equity holders	-	-	-	-
Closing balance at 30 June 2020	29,191	36,824	(1,496)	64,519

Condensed interim consolidated statement of cash flows

	Gro	
	Half Year	
	30 Jun 21 S\$'000	30 Jun 20 S\$'000
Cash flows from operating activities		
Loss before tax	(2,363)	(6,540)
Adjustments for:		
Amortisation of intangible assets	14	102
Amortisation of land use rights	135	135
Bad trade debts written off	-	65
Depreciation of property, plant and equipment	2,596	2,385
Depreciation of right-of-use assets	1,254	1,811
Impairment loss on contract assets	-	1,190
Net gain on disposal of assets classified as held for sale	(1,558)	-
Net gain on disposal of property, plant and equipment	(9)	(14)
Net impairment loss on doubtful trade receivables	1,401	1,951
Performance share scheme expense	-	(185)
Property, plant and equipment written off	17	-
Interest income	(117) 517	(207) 630
Interest expense Share of result of joint venture	517	(364)
Share of results of associates	- 774	1,164
Currency realignment	19	(155)
Operating cash flows before changes in working capital	2,680	1,968
(Increase)/decrease in:	2,000	1,000
Inventories	(36)	555
Contract assets	(12,798)	(11,050)
Trade and other receivables	10,197	38,197
Other assets	728	(668)
Increase/(decrease) in:	-	()
Contract liabilities	2,196	1,409
Trade and other payables	(9,718)	(16,775)
Other liabilities	1,185	591
Net cash flows (used in)/from operations	(5,566)	14,227
Interest received	117	207
Interest paid	(374)	(452)
Income tax paid	(1,291)	(1,748)
Net cash flows (used in)/from operating activities	(7,114)	12,234
Cash flows from investing activities	()	()
Purchase of property, plant and equipment	(378)	(366)
Proceeds from disposal of assets classified as held for sale	3,153	-
Proceeds from disposal of property, plant and equipment	16	41
Acquisition of other investments Net cash flows from/(used in) investing activities	<u>(262)</u> 2,529	(325)
Net cash hows nonin(used in) investing activities	2,529	(323)
Cash flows from financing activities		
Dividends paid to non-controlling interests of subsidiaries	-	(135)
Proceeds from draw down of loans and borrowings	3,929	3,752
Repayment of loans and borrowings	(6,768)	(5,305)
Repayment of lease liabilities	(1,691)	(1,875)
(Increase)/decrease in deposits pledged for bank facilities	(38)	137
Net cash flows used in financing activities	(4,568)	(3,426)
Net (decrease)/increase in cash and cash equivalents	(9,153)	8,483
Effect of exchange rate changes on cash and cash equivalents	749	1,116
Cash and cash equivalents at beginning of period	78,672	63,587
Cash and cash equivalents at end of period (Note A)	70,268	73,186

Condensed interim consolidated statement of cash flows (cont'd)

Note A Cash and cash equivalents included in the condensed interim consolidated statement of cash flows comprise the following:-

	Gro	Group		
	As at 30 Jun 21 S\$'000	As at 30 Jun 20 S\$'000		
Cash at banks and in hand	47,751	62,063		
Short-term deposits	24,100	12,833		
Cash and cash equivalents in statement of financial position	71,851	74,896		
Bank overdrafts	(452)	(640)		
Deposits pledged for bank facilities	(1,131)	(1,070)		
Cash and cash equivalents for statement of cash flows	70,268	73,186		

1. General

Kingsmen Creatives Ltd. (the "Company") is a limited liability company incorporated in the Republic of Singapore and is listed on the Singapore Exchange Securities Trading Limited.

The primary activities of the Company are investment holding and the provision of corporate marketing and other related services. The principal activities of the subsidiaries are the design and production of interiors, exhibitions, decorations, museums and thematic, as well as the development and operation of experiential and themed attractions.

2. Basis of preparation

The condensed interim financial statements for the half year ended 30 June 2021 have been prepared in accordance with the Singapore Financial Reporting Standard (International) 1-34 Interim Financial Reporting as issued by the Singapore Accounting Standards Council. The condensed interim financial statements do not include all the information required for a complete set of financial statements. However, selected explanatory notes are included to explain events and transactions that are significant to an understanding of the changes in the financial position and financial performance since the last audited financial statements for the financial year ended 31 December 2020.

The condensed interim financial statements are presented in Singapore dollars ("S\$") and all values are rounded to the nearest thousand (S\$'000) except when otherwise indicated and they cover the Company and its subsidiaries (collectively, the "Group").

Except as disclosed in Note 2.1 below, the accounting policies and methods of computation adopted in the condensed interim financial statements are consistent with those disclosed in the audited financial statements for the financial year ended 31 December 2020.

2.1. New and revised standards adopted

The Group has adopted all the applicable new and revised Singapore Financial Reporting Standards (International) ("SFRS(I)") and Interpretations of SFRS(I) ("INT SFRS(I)") that are mandatory for the accounting periods beginning on or after 1 January 2021. The adoption of these new and revised SFRS(I) and INT SFRS(I) did not result in any substantial change to the accounting policies and has no significant impact on the condensed interim financial statements.

2.2. Use of judgements, estimates and assumptions

In preparing the condensed interim financial statements, management has made estimates and assumptions that affect the application of accounting policies and the reported amounts of assets, liabilities, income and expense. Actual results may differ from these estimates and assumptions. The estimates and assumptions are reviewed on an ongoing basis. Apart from those involving estimations and assumptions, management has made judgements in the process of applying the accounting policies. Revisions to accounting estimates are recognised in the period in which the estimates are revised and in any future periods affected.

The significant judgements made by management in applying the accounting policies and the key assumptions and sources of estimation uncertainty were the same as those that applied to the audited financial statements for the financial year ended 31 December 2020.

3. Related party transactions

In addition to the transactions disclosed elsewhere in the condensed interim financial statements, significant related company and related party transactions include the following:

	Gro	Company			
	Half Year	r Ended	Half Year Ended		
	30 Jun 21	30 Jun 20	30 Jun 21	30 Jun 20	
	S\$'000	S\$'000	S\$'000	S\$'000	
Joint venture					
Sales	11	2,226	-	-	
Puchases		151			
<u>Associates</u>					
Sales	182	106	-	-	
Purchases	487	758	-	5	
Corporate fee income	126	203	126	203	
Rental income	36	33	36	33	
Related parties					
Sales	-	10	-	-	
Purchases	47	23	8	5	
Corporate fee income	156	115	156	115	

4. Seasonal operations

The Group's businesses are not affected significantly by seasonal or cyclical factors during the half year ended 30 June 2021.

5. Segment and revenue information

For management purposes, the Group is organised into business units based on their products and services, and has five reportable operating segments as follows:

- (a) The Exhibitions, Thematic and Attractions segment relates to the production of exhibition displays for trade shows and promotional events, interiors and displays for museums and visitor centres and thematic and scenic displays for theme parks, as well as the development and operation of experiential and themed attractions.
- (b) The Retail and Corporate Interiors segment relates to the provision of interior fitting-out services to retail and commercial properties.
- (c) The Research and Design segment relates to design works for upmarket specialty stores, departmental stores, eateries, museums, visitors' centres, corporate offices, showrooms, trade shows, events, promotional functions and festivals.
- (d) The Alternative Marketing segment relates to event management, branding consultancy services and custom publishing.
- (e) The Corporate and Others segment relates to Group-level corporate services.

These operating segments are reported in a manner consistent with internal reporting provided to the chief operating decision makers who are responsible for making decisions about resource allocation and performance assessment.

Segment assets and liabilities are not disclosed as they are not regularly provided to the chief operating decision makers.

5.1. Reportable segment profit or loss

Revenue External customers $45,609$ $64,334$ $6,042$ $1,101$ - $117,086$ Inter-segment (Note A) 786 $1,864$ - 189 - $(2,839)$ - Total revenue $46,395$ $66,198$ $6,042$ $1,290$ - $(2,839)$ $117,086$ Results Interest income 40 52 6 8 11 117 Interest income 40 52 6 8 11 $117,086$ Amortisation of intangible assets (14) $ (2,839)$ (14) Amortisation of property, plant and $ (13)$ $ (122)$ (135) Depreciation of property, plant and $ (1,462)$ (696) (157) (48) (233) $(2,596)$ Depreciation of right-of-use assets (448) (592) (194) (8) (12) $(1,254)$ Net gain on disposal of assets classified <th>Half Year Ended 30 Jun 21</th> <th>Exhibitions, Thematic and Attractions S\$'000</th> <th>Retail and Corporate Interiors S\$'000</th> <th>Research and Design S\$'000</th> <th>Alternative Marketing S\$'000</th> <th>Corporate and Others S\$'000</th> <th>Eliminations S\$'000</th> <th>Per Condensed Interim Financial Statements S\$'000</th>	Half Year Ended 30 Jun 21	Exhibitions, Thematic and Attractions S\$'000	Retail and Corporate Interiors S\$'000	Research and Design S\$'000	Alternative Marketing S\$'000	Corporate and Others S\$'000	Eliminations S\$'000	Per Condensed Interim Financial Statements S\$'000
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receivables (286) (1,115) - - - (1,401) Property, plant and equipment written off (17) - - - - (1,71) Share of results of associates (499) (263) (12) - - (17)		-	7	·				0
Property, plant and equipment written off(17)(17)Share of results of associates(499)(263)(12)(774)		(286)	(1 115)	_	_	_		(1.401)
Share of results of associates (499) (263) (12) - - (774)			(1,113)	-	-	_		
			(263)	(12)	-	_		
Segment loss (434) (761) (180) (603) (385) (2,363)					(603)	(385)		

5.1. Reportable segment profit or loss (cont'd)

Half Year Ended 30 Jun 20	Exhibitions, Thematic and Attractions S\$'000	Retail and Corporate Interiors S\$'000	Research and Design S\$'000	Alternative Marketing S\$'000	Corporate and Others S\$'000	Eliminations S\$'000	Per Condensed Interim Financial Statements S\$'000
Revenue							
External customers	66,260	47,806	6,808	2,115	-		122,989
Inter-segment (Note A)	2,104	2,645	-	370	-	(5,119)	-
Total revenue	68,364	50,451	6,808	2,485	-	(5,119)	122,989
Results							
Interest income	51	118	14	4	20		207
Interest expense	(149)	(271)	(16)	(5)	(189)		(630)
Amortisation of intangible assets	(102)	-	-	-	-		(102)
Amortisation of land use rights	-	(13)	-	-	(122)		(135)
Bad trade debts written off	(65)	-	-	-	-		(65)
Depreciation of property, plant and							
equipment	(1,248)	(699)	(159)	(48)	(231)		(2,385)
Depreciation of right-of-use assets	(907)	(668)	(215)	(8)	(13)		(1,811)
Impairment loss on contract assets	-	(1,190)	-	-	-		(1,190)
Net gain on disposal of property, plant							
and equipment	-	10	-	-	4		14
Net impairment loss on doubtful trade							
receivables	(547)	(1,404)	-	-	-		(1,951)
Performance share scheme expense	128	18	29	10	-		185
Share of result of joint venture	364	-	-	-	-		364
Share of results of associates	(588)	(570)	(6)	-	-		(1,164)
Segment profit/(loss)	231	(5,831)	349	(273)	(1,016)		(6,540)

Note : Nature of eliminations to arrive at amounts reported in the condensed interim financial statements is as follows:

A. Inter-segment revenue are eliminated on consolidation.

5.2. Disaggregation of revenue

Disaggregation of revenue by geographical location is based on the location of customers, except for site orders of booth accessories placed by customers for official trade shows, which are based on location of the shows.

	Group									
	Half Year Ended 30 Jun 21									
Segments	Exhibitions, Thematic and Attractions S\$'000	Retail and Corporate Interiors S\$'000	Research and Design S\$'000	Alternative Marketing S\$'000	Total Revenue S\$'000					
Geographical location										
South Asia *	24,729	38,624	3,910	1,101	68,364					
North Asia **	19,705	20,770	1,794	-	42,269					
Middle East	17	147	13	-	177					
United States and Canada	1,071	4,029	70	-	5,170					
Europe	-	36	174	-	210					
Others	87	728	81	-	896					
	45,609	64,334	6,042	1,101	117,086					

			Group			
	Half Year Ended 30 Jun 20					
Segments	Exhibitions, Thematic and Attractions	Retail and Corporate Interiors	Research and Design	Alternative Marketing	Total Revenue	
	S\$'000	S\$'000	S\$'000	S\$'000	S\$'000	
Geographical location						
South Asia *	33,703	29,286	4,590	2,115	69,694	
North Asia **	30,807	15,495	1,659	-	47,961	
Middle East	1,377	820	7	-	2,204	
United States and Canada	55	1,940	18	-	2,013	
Europe	318	127	450	-	895	
Others	-	138	84	-	222	
	66,260	47,806	6,808	2,115	122,989	

* Included revenue of S\$47,660,000 (2020: S\$47,577,000) for Singapore

** Included revenue of \$\$31,582,000 (2020: \$\$29,531,000) for People's Republic of China

Majority of the revenue is recognised over time, and the balance, at a point in time.

6. Other income

	Group	
	Half Year	Ended
	30 Jun 21	30 Jun 20
	S\$'000	S\$'000
Corporate fee income	282	318
Grants, subsidies and rebates	2,722	3,820
Net foreign exchange gain	-	569
Net gain on disposal of assets classified as held for sale	1,558	-
Net gain on disposal of property, plant and equipment	9	14
Rental income	638	623
Write-back of impairment loss on doubtful trade receivables	64	-
Miscellaneous income	64	133
	5,337	5,477

7. Loss before tax

The following items have been included in arriving at loss before tax:-

	Group		
	Half Year Ended		
	30 Jun 21 30 Ju		
	S\$'000	S\$'000	
Amortisation of intangible assets	14	102	
Amortisation of land use rights	135	135	
Bad trade debts written off	-	65	
Depreciation of property, plant and equipment	2,596	2,385	
Depreciation of right-of-use assets	1,254	1,811	
Impairment loss on contract assets	-	1,190	
Impairment loss on doubtful trade receivables	1,465	1,951	
Net foreign exchange loss	81	-	
Property, plant and equipment written off	17		

8. Income tax expense/(credit)

The Group calculates the income tax expense/(credit) using the statutory tax rates that would be applicable to the expected total annual earnings/(losses). The major components of income tax expense/(credit) are as follows:

	Group Half Year Ended		
	30 Jun 21	30 Jun 20	
	S\$'000	S\$'000	
Current tax expense			
Current year tax expense	530	590	
Under/(over) provision in respect of prior year	29	(34)	
	559	556	
Deferred tax income			
Deferred tax income	(434)	(1,086)	
	(434)	(1,086)	
Income tax expense/(credit)	125	(530)	

9. Loss per share

	Group	
	Half Year Ended	
	30 Jun 21	30 Jun 20
Net loss attributable to shareholders (S\$'000)	(1,709)	(5,320)
Weighted average number of ordinary shares in issue	201,948,299	201,948,299
Basic and diluted loss per share (S\$ cents)	(0.85)	(2.63)

The basic and diluted loss per share are the same as there were no potentially dilutive ordinary shares in issue as at 30 June 2021 and 30 June 2020.

10. Dividends

No dividend has been paid for the half year ended 30 June 2021 (2020: S\$Nil).

11. Net asset value

	Group		Company	
	As at 30 Jun 21	As at 31 Dec 20	As at 30 Jun 21	As at 31 Dec 20
Net asset value, net of non-controlling				
interests (S\$'000)	105,674	105,017	58,572	52,687
Number of ordinary shares in issue, excluding treasury shares	201,948,299	201,948,299	201,948,299	201,948,299
Net asset value per ordinary share (S\$ cents)	52.33	52.00	29.00	26.09

12. Property, plant and equipment

During the half year ended 30 June 2021, the Group acquired and disposed of property, plant and equipment amounting to \$\$378,000 (2020: \$\$366,000) and \$\$7,000 (2020: \$\$27,000) respectively.

13. Other investments

	Group and Company		
	As at 30 Jun 21 S\$'000	As at 31 Dec 20 S\$'000	
Equity instruments at fair value through other comprehensive income			
- Quoted equity shares and warrants	2,620	823	
- Unquoted equity shares	38	38	
	2,658	861	

During the half year ended 30 June 2021, the Company subscribed to a rights and warrants issue arising from its investment in quoted equity shares, amounting to S\$262,000. Consequently, the net carrying amount of the Group's investment in quoted equity shares and warrants increased from S\$823,000 to S\$1,085,000. The fair value (Level 1) of the Group's investment in quoted equity shares and warrants was determined to be S\$2,620,000 (2020: S\$823,000) based on the quoted market prices at the end of the reporting period/year. Hence, the Group recognised a change in fair value of S\$1,535,000 (2020: S\$435,000) in other comprehensive income for the half year ended 30 June 2021 (2020: financial year ended 31 December 2020).

Fair value information has not been disclosed for the Group's investment in unquoted equity shares that is carried at cost because the fair value (Level 3) cannot be measured reliably. The carrying amount of the investment of S\$38,000 (2020: S\$38,000) is not material to the Group and the Group does not intend to dispose of this investment in the foreseeable future.

14. Other financial liabilities

Other financial liabilities comprise of loans and borrowings and lease liabilities of S\$31,910,000 (2020: S\$34,820,000) and S\$8,403,000 (2020: S\$8,563,000) respectively.

Loans and borrowings comprise of bank loans, trust receipts and bank overdrafts and are secured by way of legal charges on the Group's properties in Singapore and Malaysia, corporate guarantees of the Company and a subsidiary in Malaysia, personal guarantees given by certain directors of the subsidiaries in Malaysia and short-term deposits pledged to the banks.

	Group		Company	
	As at 30 Jun 21	As at 31 Dec 20	As at 30 Jun 21	As at 31 Dec 20
	S\$'000	S\$'000	S\$'000	S\$'000
Secured loans and borrowings				
- repayable within one year or on demand	11,594	12,973	1,312	1,301
- repayable after one year	20,316	21,847	15,351	16,009
	31,910	34,820	16,663	17,310
Unsecured loans and borrowings - repayable within one year or on demand		-		
 repayable after one year 	-	-	-	
	-	-	-	-

Included in loans and borrowings are non-current loans and borrowings at fixed interest rate, of which the carrying amount is \$\$3,870,000 (2020: \$\$4,735,000). The fair value of the non-current loans and borrowings at fixed interest rate is determined to be \$\$3,986,000 (2020: \$\$4,927,000), which is estimated by discounting expected future cash flows at market incremental lending rate for similar types of arrangements.

15. Fair value measurement

The carrying amounts of financial assets and liabilities are as follows:

	Group		Company		
	As at 30 Jun 21	As at 31 Dec 20	As at 30 Jun 21	As at 31 Dec 20	
	S\$'000	S\$'000	S\$'000	S\$'000	
Financial assets					
Debt instruments at amortised cost					
- Trade and other receivables	69,395	80,993	5,988	1,929	
- Cash and cash equivalents	71,851	80,273	8,408	7,797	
Equity instruments at fair value through					
other comprehensive income					
- Quoted equity shares and warrants	2,620	823	2,620	823	
- Unquoted equity shares	38	38	38	38	
	143,904	162,127	17,054	10,587	
Financial liabilities					
Financial liabilities at amortised cost					
 Trade and other payables 	93,957	103,675	2,328	2,104	
- Other financial liabilities	40,313	43,383	16,673	17,311	
	134,270	147,058	19,001	19,415	

15. Fair value measurement (cont'd)

The fair value measurements categorise the inputs to valuation techniques used to measure fair value by using a fair value hierarchy of three levels. Level 1 inputs are quoted prices (unadjusted) in active markets for identical assets or liabilities that the Group can access at the measurement date. Level 2 inputs are inputs other than quoted prices included within Level 1 that are observable for the asset or liability, either directly or indirectly. Level 3 inputs are unobservable inputs for the asset or liability.

The analyses of financial instruments that are measured subsequent to initial recognition at fair value are disclosed in the relevant notes to the condensed interim financial statements, where required. These include both the financial instruments stated at amortised cost and at fair value in the condensed interim statements of financial position. The carrying amounts of current financial instruments approximate their fair values due to the short-term maturity of these instruments and the disclosures of fair value are not made when the carrying amounts of current financial instruments are reasonable approximation of their fair values. The fair values of non-current financial instruments are not disclosed separately unless there are significant differences at the end of the reporting period/year.

16. Subsequent events

There are no known subsequent events which have led to adjustments to the condensed interim financial statements for the half year ended 30 June 2021.

1(a) Details of any changes in the company's share capital arising from rights issue, bonus issue, subdivision, consolidation, share buy-backs, exercise of share options or warrants, conversion of other issues of equity securities, issue of shares for cash or as consideration for acquisition or for any other purpose since the end of the previous period reported on. State the number of shares that may be issued on conversion of all the outstanding convertibles, if any, against the total number of issued shares, excluding treasury shares and subsidiary holdings of the issuer, as at the end of the current financial period reported on and as at the end of the corresponding period of the immediately preceding financial year. State also the number of shares held as treasury shares and subsidiary holdings held against the total number of shares outstanding in a class that is listed as at the end of the current financial period reported on and as at the end of the immediately preceding financial year.

There were no changes in the Company's share capital for the half year ended 30 June 2021.

There were no outstanding convertibles issued by the Company as at 30 June 2021 and 30 June 2020.

There were no treasury shares held by the Company as at 30 June 2021 and 30 June 2020. There were no subsidiary holdings as at 30 June 2021 and 30 June 2020. The percentage of the aggregate number of treasury shares and subsidiary holdings held against the total number of issued shares excluding treasury shares and subsidiary holdings of 201,948,299 and 201,948,299 as at 30 June 2021 and 30 June 2020 were Nil% and Nil% respectively.

1(b) To show the total number of issued shares excluding treasury shares as at the end of the current financial period and as at the end of the immediately preceding year.

	Company		
	As at 30 Jun 21 As at 31 Dec		
Total number of issued shares excluding treasury shares	201,948,299	201,948,299	

1(c) A statement showing all sales, transfers, cancellation and/or use of treasury shares as at the end of the current financial period reported on.

Not applicable. The Company did not have any treasury shares during and as at the end of the half year ended 30 June 2021.

1(d) A statement showing all sales, transfers, cancellation and/or use of subsidiary holdings as at the end of the current financial period reported on.

Not applicable. There were no subsidiary holdings during and as at the end of the half year ended 30 June 2021.

2 Whether the figures have been audited or reviewed, and in accordance with which auditing standard or practice.

The condensed interim financial statements for the half year ended 30 June 2021 have not been audited nor reviewed by the Company's auditors.

3 Where the figures have been audited or reviewed, the auditors' report (including any modifications or emphasis of a matter).

Not applicable.

- 4 Where the latest financial statements are subject to an adverse opinion, qualified opinion or disclaimer of opinion:-
 - This is not required for any audit issue that is a material uncertainty relating to going concern.
 - (a) updates on the efforts taken to resolve each outstanding audit issue; and

Not applicable. The latest audited financial statements for the financial year ended 31 December 2020 were not subject to an adverse opinion, qualified opinion or disclaimer of opinion.

(b) confirmation from the board of directors that the impact of all outstanding audit issues on the financial statements have been adequately disclosed.

Not applicable. The latest audited financial statements for the financial year ended 31 December 2020 were not subject to an adverse opinion, qualified opinion or disclaimer of opinion.

5 A review of the performance of the group, to the extent necessary for a reasonable understanding of the group's business. It must include a discussion of the following:-

(a) any significant factors that affected the turnover, costs, and earnings of the group for the current financial period reported on, including (where applicable) seasonal or cyclical factors; and

Revenue

	Group			
	Half Year	Ended		
	30 Jun 21	30 Jun 20	+/-	
	S\$'000	S\$'000	S\$'000	%
Exhibitions, Thematic & Attractions	45,609	66,260	(20,651)	-31.2%
Retail & Corporate Interiors	64,334	47,806	16,528	34.6%
Research & Design	6,042	6,808	(766)	-11.3%
Alternative Marketing	1,101	2,115	(1,014)	-47.9%
	117,086	122,989	(5,903)	-4.8%

For the half year ended 30 June 2021 ("1H 2021"), the Group recorded a revenue of S\$117.1 million, a decrease of S\$5.9 million or 4.8% compared to S\$123.0 million for the previous corresponding half year ended 30 June 2020 ("1H 2020").

The Exhibitions, Thematic & Attractions division registered a revenue of S\$45.6 million in 1H 2021, a decrease of S\$20.7 million or 31.2% from S\$66.3 million in 1H 2020. The decrease in revenue was mainly due to the cancellation and postponement of physical trade shows, conferences and events by clients as the division continued to face headwinds due to international travel restrictions and social distancing requirements. Amid the pandemic, the growing demand for hybrid digital/virtual trade shows, conferences and events has enabled the division to secure some of these new projects. These, coupled with the division's continued work on multiple thematic projects, have helped to partially offset the fall in revenue from the exhibition and events business.

The Retail & Corporate Interiors division recorded a revenue of S\$64.3 million in 1H 2021, an increase of S\$16.5 million or 34.6% compared to S\$47.8 million in 1H 2020. The division has remained agile and resilient during the ongoing difficulties of delays, disruptions and restrictions in project execution, and managed to capture opportunities that emerged which contributed positively to the division's revenue.

The Research & Design division achieved a revenue of S\$6.0 million in 1H 2021, a decrease of S\$0.8 million or 11.3% from S\$6.8 million in 1H 2020. Although some projects were put on hold, the division continued to secure new projects and see numerous projects proceeding or completed as planned.

The Alternative Marketing division registered a revenue of S\$1.1 million in 1H 2021, a decrease of S\$1.0 million or 47.9% compared to S\$2.1 million in 1H 2020. The division was impacted by the fall in demand for brand activation events and projects following cancellation and postponement by clients.

(a) any significant factors that affected the turnover, costs, and earnings of the group for the current financial period reported on, including (where applicable) seasonal or cyclical factors; and (cont'd)

Gross Profit

	Group			
	Half Year			
	30 Jun 21 30 Jun 20		+/-	
	S\$'000	S\$'000	%	
Revenue	117,086	122,989	-4.8%	
Gross profit	23,401	23,415	-0.1%	
Gross profit margin	20.0%	19.0%		

Gross profit was relatively unchanged at S\$23.4 million in 1H 2021 compared to 1H 2020. This was a result of lower revenue registered and partially offset by an increase in gross profit margin. Gross profit margin was higher at 20.0% in 1H 2021 compared to 19.0% in 1H 2020 mainly due to higher margin achieved for certain events and projects.

Other Items of Income

Interest income decreased by S\$0.1 million or 43.5% from S\$0.2 million in 1H 2020 to S\$0.1 million in 1H 2021. The decrease was mainly due to a decline in the fixed deposit interest rates offered by banks due to the pandemic.

Other income decreased by S\$0.1 million or 2.6% from S\$5.4 million in 1H 2020 to S\$5.3 million in 1H 2021. The decrease was mainly due to lower grants, subsidies and rebates (arising largely from the Jobs Support Scheme) of S\$1.1 million and an absence of net foreign exchange gain, which amounted to S\$0.6 million in 1H 2020, and partially offset by the recognition of a gain on disposal of assets classified as held for sale of S\$1.6 million as the sale was completed during 1H 2021.

Other Items of Expense

Depreciation charge on property, plant and equipment was relatively unchanged at S\$1.6 million in 1H 2021 compared to 1H 2020.

Employee benefits expense decreased by S\$1.1 million or 4.9% from S\$23.5 million in 1H 2020 to S\$22.4 million in 1H 2021. The decrease was mainly due to salary reductions effected and a reduction in headcount as the Group continues to right-size its workforce.

Other expenses decreased by \$\$3.1 million or 34.3% from \$\$9.0 million in 1H 2020 to \$\$5.9 million in 1H 2021. The decrease was mainly due to impairment losses recognised on contract assets and doubtful trade receivables of \$\$1.5 million in 1H 2021 compared to \$\$3.1 million in 1H 2020. The impairment losses on contract assets and doubtful trade receivables mainly pertains to final account claims and retention sums and were made in consideration of the difficulty encountered in the recovery of the balances after taking into account factors such as outcome of negotiations, insolvency or significant financial difficulties and potential default or significant delay in payments. Excluding the impairment losses of \$\$1.5 million or 24.2% from \$\$5.9 million in 1H 2020 mainly due to cost containment and saving measures implemented.

Interest expense decreased by S\$0.1 million or 17.9% from S\$0.6 million in 1H 2020 to S\$0.5 million in 1H 2021. The decrease was mainly due to lower interest rates charged on the loans and borrowings outstanding in 1H 2021 compared to 1H 2020.

Share of Result of Joint Venture

Share of result of joint venture in 1H 2021 was not recognised as the Group's cumulative share of the unrecognised losses as at 30 June 2021 was S\$0.3 million. The Group does not have any obligations in respect of these losses where its share of losses exceeds the Group's interest in the joint venture.

(a) any significant factors that affected the turnover, costs, and earnings of the group for the current financial period reported on, including (where applicable) seasonal or cyclical factors; and (cont'd)

Share of Results of Associates

Share of losses of associates decreased by S\$0.4 million or 33.5% from S\$1.2 million in 1H 2020 to S\$0.8 million in 1H 2021. The decrease was mainly due to lower loss contribution from certain associates.

Income Tax (Expense)/Credit

Income tax changed by S\$0.6 million from income tax credit of S\$0.5 million in 1H 2020 to income tax expense of S\$0.1 million in 1H 2021. The change was mainly due to a lower amount of deferred tax income recognised of S\$0.6 million in 1H 2021 compared to 1H 2020, resulting from lower losses of entities within the Group.

Loss Net of Tax Attributable to Equity Holders of the Company

Based on the above, loss net of tax attributable to equity holders of the Company decreased by S\$3.6 million or 67.9% from S\$5.3 million in 1H 2020 to S\$1.7 million in 1H 2021.

(b) any material factors that affected the cash flow, working capital, assets or liabilities of the group during the current financial period reported on.

Non-current Assets

Non-current assets amounted to S\$71.8 million as at 30 June 2021, representing a decrease of S\$0.8 million from S\$72.6 million as at 31 December 2020. The decrease was mainly due to lower property, plant and equipment and investments in associates of S\$2.4 million and S\$0.8 million respectively, and partially offset by higher other investments and deferred tax assets of S\$1.8 million and S\$0.6 million respectively.

The decrease in property, plant and equipment was mainly due to the depreciation charge for 1H 2021, and partially offset by addition of assets during 1H 2021.

The decrease in investments in associates was mainly due to the equity accounting of the share of losses for 1H 2021.

The increase in other investments was due to the subscription to a rights and warrants issue arising from the investment in quoted equity shares during 1H 2021 and the recognition of an increase in the fair value of the investment in quoted equity shares and warrants based on quoted market prices as at 30 June 2021.

The increase in deferred tax assets was mainly due to the recognition arising out of tax losses for 1H 2021.

Current Assets

Current assets amounted to S\$181.6 million as at 30 June 2021, representing a decrease of S\$9.5 million from S\$191.1 million as at 31 December 2020. The decrease was mainly due to lower trade and other receivables, other assets, cash and cash equivalents and assets classified as held for sale of S\$11.6 million, S\$0.7 million, S\$8.4 million and S\$1.6 million respectively, and partially offset by higher contract assets of S\$12.8 million.

Trade and other receivables comprise of trade receivables and other receivables of S\$57.1 million (2020: S\$69.2 million) and S\$12.3 million (2020: S\$11.8 million) respectively. The decrease in trade receivables of S\$12.1 million was mainly due to the collections made and the impairment loss recognised, and is in line with the level of business activities during 1H 2021 due to the pandemic. Other receivables comprises of loans receivable from associates and joint venture, staff advances and loans, deposits and miscellaneous receivables (such as grants, subsidies and rebates receivables). The increase in other receivables of S\$0.5 million was mainly due to a loan of S\$1.1 million to the joint venture for working capital purpose and higher deposits of S\$0.3 million, and partially offset by lower miscellaneous receivables of S\$1.0 million.

The decrease in other assets was mainly due to fewer prepayments made and is in line with the level of business activities during 1H 2021 due to the pandemic.

(b) any material factors that affected the cash flow, working capital, assets or liabilities of the group during the current financial period reported on. (cont'd)

Current Assets (cont'd)

The decrease in cash and cash equivalents was mainly attributable to the cash outflows from operating and financing activities and partially offset by the cash inflows from investing activities.

The assets classified as held for sale (which comprised of freehold land and building reclassified from property, plant and equipment for the sale) was derecognised as the sale was completed during 1H 2021.

The increase in contract assets was mainly due to the longer duration taken to perform and complete the work and the subsequent approval by, and invoicing to, clients due to the pandemic.

Non-current Liabilities

Non-current liabilities amounted to S\$27.6 million as at 30 June 2021, representing a decrease of S\$1.6 million from S\$29.2 million as at 31 December 2020. The decrease was mainly due to lower other financial liabilities of S\$1.7 million.

Other financial liabilities comprise of loans and borrowings and lease liabilities of S\$20.3 million (2020: S\$21.8 million) and S\$5.6 million (2020: S\$5.8 million) respectively. The decrease in loans and borrowings of S\$1.5 million was due to amounts reclassified from non-current to current as they become due and repayable within the next 12 months from 30 June 2021. The decrease in lease liabilities of S\$0.2 million was due to amounts reclassified from non-current as they become due and repayable within the next 12 months from 30 June 2021. The decrease in lease liabilities of S\$0.2 million was due to amounts reclassified from non-current to current as they become due and repayable within the next 12 months from 30 June 2021, and partially offset by new lease liabilities taken out.

Current Liabilities

Current liabilities amounted to S\$120.3 million as at 30 June 2021, representing a decrease of S\$8.5 million from S\$128.8 million as at 31 December 2020. The decrease was mainly due to lower trade and other payables and other financial liabilities of S\$9.7 million and S\$1.4 million respectively, and partially offset by higher contract liabilities of S\$2.2 million.

Trade and other payables comprise of trade payables and other payables of S\$79.3 million (2020: S\$82.6 million) and S\$13.6 million (2020: S\$20.0 million) respectively. The decrease in trade payables of S\$3.3 million was mainly due to the payments made, and is in line with the level of business activities during 1H 2021 due to the pandemic. Other payables comprises of provision for unutilised leave, accrued operating expenses, deposits and miscellaneous payables (such as payables to suppliers of property, plant and equipment). The decrease in other payables of S\$6.4 million was mainly due lower accrued operating expenses and miscellaneous payables of S\$4.6 million and S\$2.0 million respectively.

Other financial liabilities comprise of loans and borrowings and lease liabilities of S\$11.6 million (2020: S\$13.0 million) and S\$2.8 million (2020: S\$2.8 million) respectively. The decrease in loans and borrowings of S\$1.4 million was due to repayments of matured loans and borrowings, and partially offset by new loans and borrowings taken out and amounts reclassified from non-current to current as they become due and repayable within the next 12 months from 30 June 2021. Lease liabilities were relatively unchanged at S\$2.8 million as at 30 June 2021.

The increase in contract liabilities was mainly due to advances received from clients for new projects, progress billings issued in excess of the right to payment and the longer duration taken to perform and complete the work due to the pandemic.

(b) any material factors that affected the cash flow, working capital, assets or liabilities of the group during the current financial period reported on. (cont'd)

Cash Flow

Net cash used in operating activities of \$\$7.1 million in 1H 2021 arose mainly from loss before tax of \$\$2.4 million and adjusted for a net increase in non-cash flow items of \$\$5.0 million (largely from depreciation of property, plant and equipment, depreciation of right-of-use assets, impairment loss on doubtful trade receivables and gain on disposal of assets classified as held for sale) and cash outflow from a net increase in working capital requirements of \$\$8.2 million (largely from movements in contract assets, trade and other receivables, contract liabilities and trade and other payables), and partially offset by income tax paid of \$\$1.3 million.

Net cash from investing activities of S\$2.5 million in 1H 2021 arose mainly from proceeds from disposal of assets classified as held for sale of S\$3.2 million, and partially offset by purchase of property, plant and equipment of S\$0.4 million and acquisition of other investments of S\$0.3 million.

Net cash used in financing activities of S\$4.6 million in 1H 2021 arose mainly from net repayment of loans and borrowings of S\$2.8 million and repayment of lease liabilities of S\$1.7 million.

Based on the above, the Group had a net decrease in cash and cash equivalents of S\$9.2 million in 1H 2021 and the cash and cash equivalents stood at S\$70.3 million as at 30 June 2021.

6 Where a forecast, or a prospect statement, has been previously disclosed to shareholders, any variance between it and the actual results.

In the announcement on 27 February 2021, the Group stated that it expects the financial year ending 31 December 2021 ("FY2021") to continue to be challenging. The 1H 2021 results are in line with the Group's expectation.

7 A commentary at the date of the announcement of the significant trends and competitive conditions of the industry in which the group operates and any known factors or events that may affect the group in the next reporting period and the next 12 months.

The Group looks to regain its recovery momentum once the pandemic situation stabilises and regional economies open up.

For the exhibition and events business, several trade shows, conferences and events planned for later part of the year have had to be postponed or cancelled, and while clients continue to be cautious in committing projects, the Group is beginning to see more enquiries for 2022 and beyond. The thematic market continues to be buoyant and the Group is occupied managing and delivering on multiple projects, while pitching for new ones.

The Retail & Corporate Interiors division is witnessing good projects and enquiries from existing and new clients, who are looking for new solutions, as they plan and prepare to operate in the new environment.

The Research & Design division continues to be busy, led by interest and plans for the opening up of markets, and the desire for new experiences and concepts.

While the pandemic continues to impact the regional attractions industry due to safe distancing and travel restrictions, the markets of US and Europe are already opened and there is good demand for activity and engagement platforms there. The Group will continue to push its expansion plans towards these overseas markets. While the business continues to be impacted by the current situation, the pandemic has revealed new needs and opportunities. The Group will continue to invest in strengthening its capabilities to meet the current and future needs of the market.

As at 31 July 2021, the Group has secured contracts of S\$272 million, of which S\$228 million is expected to be recognised in FY2021.

8 Dividend

(a) Current Financial Period Reported On

Any dividend declared for the current financial period reported on?

No.

(b) Corresponding Period of the Immediately Preceding Financial Year

Any dividend declared for the corresponding period of the immediately preceding financial year?

No.

(c) Date payable

Not applicable.

(d) Record date

Not applicable.

9 If no dividend has been declared/recommended, a statement to that effect and the reason(s) for the decision.

No dividend has been declared or recommended for the half year ended 30 June 2021 as the Group wishes to retain cash for its business operations.

10 If the group has obtained a general mandate from shareholders for interested person transactions, the aggregate value of such transactions as required under Rule 920(1)(a)(ii) of the Listing Manual of the Singapore Exchange Securities Trading Limited. If no interested person transactions mandate has been obtained, a statement to that effect.

No interested person transaction mandate has been obtained from the shareholders of the Company.

11 Confirmation of negative assurance by the board of directors pursuant to Rule 705(5) of the Listing Manual of the Singapore Exchange Securities Trading Limited.

We, Soh Siak Poh Benedict and Simon Ong Chin Sim, being two of the Directors of Kingsmen Creatives Ltd. (the "Company"), do hereby confirm on behalf of the Board of Directors of the Company that, to the best of our knowledge, nothing has come to the attention of the Board of Directors which may render the unaudited financial results for the half year ended 30 June 2021 to be false or misleading in any material aspect.

On behalf of the Board of Directors

Soh Siak Poh Benedict Executive Chairman Simon Ong Chin Sim Deputy Executive Chairman

13 August 2021

12 Confirmation that the issuer has procured undertakings from its directors and executive officers under Rule 720(1) of the Listing Manual of the Singapore Exchange Securities Trading Limited.

The Company confirms that it has procured undertakings from its directors and executive officers in the format set out in Appendix 7.7 under Rule 720(1) of the Listing Manual of the Singapore Exchange Securities Trading Limited.

BY ORDER OF THE BOARD OF DIRECTORS

Soh Siak Poh Benedict Executive Chairman

13 August 2021