

COMFORTDELGRO TIES UP WITH
MULTI-MODAL TRANSPORT SERVICE PROVIDER MAAS GLOBAL

8 October 2018 – ComfortDelGro Corporation is partnering MaaS Global from Finland in a new service which aims to bring together all means of transport – taxi, bus, train, car rental and even bicycles.

Called “WHIM”, the soon-to-be-launched app, gives commuters instant access to a variety of transport services based on subscription – essentially acting as the “Netflix of transport”. It has already revolutionised the way commuting is done in Finland, Belgium, Netherlands and the UK – and has now set its sights on Singapore.

WHIM users can choose the pay-as-you-go option or opt for the subscription plan where they will not need to worry about ticketing and payments.

ComfortDelGro Taxi will provide WHIM users with the taxi option of their journey. They can transit from a train or bus and choose to end off with a bicycle if they wish to. The options are endless.

Mr Ang Wei Neng, CEO of ComfortDelGro Singapore Taxi Business said: "We are pleased to collaborate with MaaS Global so that our commuters will have another channel to book from Singapore’s largest taxi fleet. The integration of various forms of transport services into a single mobility application provides a seamless digital offering for our customers to enhance their travel experience."

MaaS Global co-founder, Mr Kaj Pyyhtiä, said: "We are proud to start our operations in Singapore with the most progressive partners. We feel that this is the perfect way to enter the Asian markets and make mobility-as-a-service available in the region. Finding the right partners is key to our success."

WHIM, which currently operates in Helsinki, Birmingham, Antwerp and Amsterdam, is the global market leader in this sector with about 60,000 active users and 1.85 million trips made to-date.

The WHIM service will go on trial in Singapore soon with commercial launch expected in the first quarter of 2019. Further details of the pricing plans will be made available closer to the launch date.

Background

ComfortDelGro is one of the world's largest land transport companies with a total fleet size of about 43,000 buses, taxis and rental vehicles. Headquartered in Singapore, the Group also has operations in China, the United Kingdom, Ireland, Australia, Vietnam and Malaysia.

For further clarification, please call:

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