

**FOR IMMEDIATE RELEASE**

## **Serial Achieva secures contract for AI infrastructure solutions with potential value of up to US\$18.8 million**

**Singapore, 27 April 2026** – Serial Achieva Limited (“Serial Achieva”, and together with its subsidiaries, the “Group”), a specialist in the distribution of consumer and enterprise IT products and solutions in the region, is pleased to announce that its wholly-owned subsidiary, Achieva Cloud Services Pte. Ltd. (“Achieva Cloud Singapore”), has secured a major contract for the supply of advanced high-performance networking switches. The switches, which form part of next-generation networking infrastructure, are designed to support AI-optimised infrastructure hardware. This contract underscores the Group’s efforts to strengthen its enterprise capabilities and expand into higher-growth segments including artificial intelligence-related solutions.

Under the agreement, Achieva Cloud Singapore will supply the first batch of switches at a contract value of approximately US\$4.7 million. Subject to successful evaluation and acceptance of the first batch, the customer has committed to purchase additional switches at a total contract value of approximately US\$14.1 million, bringing the total contract value to up to US\$18.8 million.

**Ms Victoria Goh, Chief Executive Officer of Serial Achieva**, said: *“This contract marks a significant strategic win and strongly validates our strategy to position the Group within the rapidly expanding AI and high-performance computing value chain. By leveraging Serial Achieva’s established distribution capabilities, strong industry partnerships and regional market reach, we are able to support customers deploying advanced infrastructure solutions across the region.*”

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**Issued for and on behalf of Serial Achieva Limited**

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### **About Serial Achieva Limited**

Serial Achieva Limited, a leading distributor of consumer and enterprise IT products in the region. With operations in Singapore and Malaysia, it partners with leading brands such as MST, Intel, Gigabyte, AMD, Viewsonic to offer a comprehensive range of IT products, including desktop CPUs, motherboards, VGA cards and gaming laptops. Serial Achieva partners closely with its suppliers to deliver efficient distribution solutions, serving retailers and system integrators with high-quality products. By focusing on customer satisfaction, the company ensures timely delivery through a strong warehousing and direct distribution model.

Serial Achieva is committed to driving innovation and growth in Asia's IT sector by expanding its presence and enhancing its one-stop distribution solutions to meet current and future demands.

For more information about Serial Achieva, please visit: <https://serialachieva.com/>

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