

HATTEN LAND LIMITED

(Incorporated in the Republic of Singapore)
(Company Registration No. 199301388D)

ENTRY INTO AGREEMENT TO PARTNER WITH MOBILE LEGENDS: BANG BANG

The board of directors (the “**Board**”) of Hatten Land Limited (“**Hatten**” or the “**Company**” and together with its subsidiaries, the “**Group**”), wishes to announce that the Company’s wholly-owned subsidiary Hatten Edge Pte. Ltd. (“**Hatten Edge**”) has entered into a Phygital Integrated Esports Partnership Agreement with Vizta Pte. Ltd., subsidiary of Moonton Holdings Limited, (“**MOONTON Games**”) to jointly develop and launch the world’s first Mobile Legends: Bang Bang (“**Mobile Legends**”) Integrated Esports Hub in Melaka and promote Mobile Legends in Malaysia and across the region via marketing campaigns, Esports tournaments and branding events (“**Partnership Agreement**”).

Information on MOONTON Games

MOONTON Games is a private company incorporated in Singapore and wholly owned by Moonton Holdings Limited and part of Moonton Technology group (“**Moonton**”). Moonton is wholly owned by global technology giant ByteDance group (“**ByteDance**”) that also owns popular video platforms Douyin and TikTok.

Moonton is the game developer of Mobile Legends: Bang Bang (“**Mobile Legends**”) which currently has more than 1 billion downloads globally with a consistent base of 100 million monthly active users.

Information on the Partnership Agreement

Through the Agreement, both Hatten Edge and MOONTON Games endeavour to achieve the following:

1. Creation of iconic Mobile Legends site in the Southeast Asia region;
2. Experiential physical interactions and immersive environment for Mobile Legends players;
3. Higher active online participation through community Esports tournaments and events;
4. Increase gamer loyalty and stickiness to Mobile Legends; and
5. Greater awareness and publicity for Mobile Legends in Malaysia and Southeast Asia.

In respect of the scope of collaboration, Hatten Edge and MOONTON Games hereto agree on the following:

1. Esports Building Façade and Interior Decorations
 - To signalise Mobile Legends’ physical presence at ELEMENT X, Hatten Edge will deploy multiple giant-sized outdoor display of Mobile Legends characters;
 - Transformation of façade and interior decorations into eye-catching Mobile Legends and esports themed design and appearance.
2. Esports Hotel Collaboration
 - Conversion of Hatten Place hotel into 5-star Esports hotel, with certain floors to be designated as Mobile Legends-themed rooms;
 - Tailor the design and features of Mobile Legends-themed-rooms, to render immersive and exceptional Mobile Legends experience to existing and future Mobile Legends players;

- On top of joint promotional events and campaigns, certain hotel stays will be reserved for MOONTON Games for Mobile Legends: Bang Bang Professional League MY (“**MPL MY**”) players/campaign use every year.
3. Esports Arena X
 - Combine efforts to feature and promote Mobile Legends at Arena X, located within ELEMENT X;
 - Reservation of Arena X for Mobile Legends Esports events annually and preferential rate for Mobile Legends other events.
 4. Esports Promotion, Collaboration and Community Building
 - Together with Esports veterans and established partners, organising of all-year-round Esports events, trainings and tournaments;
 - MOONTON Games shall provide support and advise to the Esports community building activities and events, including acknowledging ELEMENT X a MLBB site for fans to Explore, Engage and Enjoy (“3E Experience”);
 - MOONTON Games shall share and foster 3E Experience at ELEMENT X with MLBB players and among the Esports communities.
 5. Other Esports Promotional and Marketing Opportunities.
 - Exploring of other promotional and marketing opportunities including mall and hotel reward system, phygital experience development, official websites and channels, social media platforms including TikTok, to further promote MLBB and ELEMENT X to gamers, media and targeted audiences

None of the Directors has any interest, direct or indirect, in the Partnership Agreement. The Directors have not received any notification of interest in the Partnership Agreement from any substantial shareholder of the Company, and are not aware of any substantial shareholder of the Company who has any interest, direct or indirect, in the Partnership Agreement.

The Partnership Agreement is non-binding and shall remain effective for two years unless terminated. At this juncture, the Board is unable to conclusively ascertain the financial impact, if any on the Group’s financial performance in respect of the Partnership Agreement. The Board wishes to advise shareholders and potential investors of the Company to exercise caution when dealing in the securities of the Company as there is no certainty or assurance that the above transactions, will be completed or that no changes will be made to the terms thereof. If in doubt, shareholders and potential investors of the Company should consult their stockbrokers, bank managers, solicitors, accountants or other professional advisers.

By Order of the Board
HATTEN LAND LIMITED

Dato’ Tan June Teng, Colin
 Executive Chairman and Managing Director
 18 August 2022

This announcement has been prepared by Hatten Land Limited (the “Company”) and its contents have been reviewed by the Company’s sponsor, UOB Kay Hian Private Limited (the “Sponsor”) for compliance with the relevant rules of the Singapore Exchange Securities Trading Limited (the “SGX-ST”) Listing Manual Section B: Rules of Catalyst.

This announcement has not been examined or approved by the SGX-ST and the SGX-ST assumes no responsibility for the contents of this announcement, including the accuracy, completeness or

correctness of any of the information, statements or opinions made or reports contained in this announcement.

The contact person for the Sponsor is Mr Lance Tan, Senior Vice President at 8 Anthony Road, #01-01, Singapore 229957, telephone (65) 6590 6881.