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Press Release

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INFORMATICS GROUP ANNOUNCES COLLABORATION WITH OXFORD BROOKES UNIVERSITY TO OFFER UNDERGRADUATE COURSES IN ITS SINGAPORE CAMPUS

Singapore, 28 November 2014 - Informatics Education Ltd. announced today that it has signed an agreement with the Oxford Brookes University (OBU), UK, to offer undergraduate top up degrees in Business and Accounting disciplines. This will provide articulated progression pathways for students who undertake the business and accounting related diplomas awarded by Informatics Academy Pte Ltd.

OBU's Business School is renowned for providing high quality learning and teaching. The Business School is home to the ASKe Pedagogic Research Centre, which influences learning and teaching practice around the world. Degree courses at OBU's Business School are designed with a focus on students' careers and a significant part of every course is the international approach to business education. The teaching is planned with international focus to prepare students for careers in global organisations.

Informatics has been collaborating with OBU since 1998 in computing related disciplines. With this agreement, Informatics has extended its partnership to the Business School to provide Business and Accounting related top up degree courses. Informatics being student centric has developed this relationship to meet its students' desire of studying OBU-awarded degree in Singapore. Students will study the first two years of a Diploma and an Advanced Diploma with Informatics and will undertake the final year top up degree with OBU in Singapore.

“We are very excited to be working with OBU and our close relationship is exemplified by extending the partnership through penetration into more schools within OBU” said Ms Yau Su

Peng, the Executive Director of Informatics, who also notes that "Informatics is keen in ensuring that students in Singapore have a similar student experience as those in OBU and this is ensured by the close working relationship at all levels from strategic to tactical and operational. The partnership is fostered even further with the common core values that are being shared by both institutions".

Chris Blackburn, acting Pro Vice-Chancellor (International) and Dean of the Faculty of Business at OBU said "I am extremely pleased that OBU has been able to reinforce its long standing relationship with Informatics through this new venture by partnering with the Faculty of Business. We look forward to engaging a new cohort of students with the business and management disciplinary knowledge, expertise and skills provided by our programmes. OBU places particular emphasis on developing responsible managers and active and contributing citizens, an objective on which we look forward to collaborating with our partners at Informatics".

The first cohorts for the top up degree courses are scheduled to begin in its Singapore campus upon obtaining the approval from the relevant regulatory bodies. As at the date of press release, these top up degree courses have not been submitted for registration nor has permission been granted for the offering of these top up degree courses.

About Informatics

Informatics Education Ltd., founded in 1983, is one of the largest education and training institutes in Asia and the first private lifelong learning company to obtain a listing on SGX-Mainboard in May 1993. Over the years, Informatics together with its subsidiaries, Informatics Academy, Informatics Global Campus, NCC Education UK and regional country offices have built a strong track record for quality programmes and training services in infocomm technology and business.

About Oxford Brookes University

OBU offers high quality teaching and cutting-edge research opportunities. OBU uses its close links with industry and business to develop courses that equip students with the skills employers are looking for. OBU's history dates back to 1865, when it started as an art college. It developed into a technology college in the twentieth century before gaining university status in 1992. It has evolved into an international university with more than 10% of its students coming from outside the European Union.

Today, OBU is a vision of the future with its new building. OBU was the first ever Fairtrade University and is renowned for its work in international development. OBU is ranked 39th overall in UK by the Guardian University Guide 2015.



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