



GS HOLDINGS LIMITED

Press Release

GS Holdings secures distributorship from unit of prominent French champagne house ARVITIS

New distributorship taps GS Holdings' growing marketing agency expertise to bring high-quality Champagnes to its client network.

Singapore, 12 March 2026 – GS Holdings Limited (“**GS Holdings**” or “**Company**”, and together with its subsidiaries, the “**Group**”), a SGX-ST Catalist Board listed food and beverage (“**F&B**”) group, is pleased to announce that its wholly-owned subsidiary Octopus Distribution Networks Pte. Ltd. (“**ODN**”) has been appointed by Champagnes & Chateaux Export (“**C&C Export**”) to exclusively distribute a distinguished range of Thiénot branded champagnes on an agency basis. In addition, ODN will also be the authorized distributor of a selection of wines offered by C&C Export, including open market products from C&C Export’s affiliated company CVBG. The distributorship is for the Singapore market only and is valid for a period of three years until 31 December 2028.

C&C Export is the distribution company of ARVITIS for foreign markets. ARVITIS is a family-owned wine company with history tracing to at least 1985 when its founder Alain Thiénot started his own champagne house Champagne Thiénot. ARVITIS manages approximately 560 hectares across various wine estates and sells over 600 wines from Bordeaux and Champagne in France, California, Argentina and Chile to some 12,000 trade customers in 120 countries.

Champagne Thiénot stands as one of the rare modern maisons in Champagne, France, that has rapidly earned a reputation for precision, elegance, and contemporary luxury. Built on Alain Thiénot’s deep expertise as a grape broker, the house is anchored in privileged grower relationships and access to exceptional Grand Cru and Premier Cru vineyards. Thiénot positions itself as a boutique, design-forward Champagne house - premium, expressive, and tailored for contemporary luxury hospitality, high-end gifting, and curated wine programmes seeking a refined but less ubiquitous Champagne reference.



Above: Champagne *Thiénot* Cuvée Alain Thiénot in 750ml bottle

Overall, this new distributorship introduces a broad range of wines and champagnes to ODN's portfolio, capable of catering to diverse channels from banqueting / high volume on-trade or low volume / premium on-trade to retail and fine dining; and is thus synergistic with ODN given its omni-channel distribution model, from online to offline and from on-trade to off-trade.

ODN will also build a promotional plan for Champagne Thiénot tapping on ODN's brand management and marketing agency capabilities in a one-stop end-to-end market development and distribution model, encompassing activations, partnerships with key opinion leaders, point-of-sale marketing and channel management.

Mr. Hopkins, Group CEO of GS Holdings, remarked "We are proud to be appointed by Champagne Thienot to be their distribution partner in Singapore – a testament of our proven capabilities. This appointment also strengthens our portfolio with high-quality premium brands of rich heritage in a double win for both Octopus Distribution Networks and the principal."

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Media & Investor Contacts:

Tel: +65 6684 1014 / +65 6684 1028

Email: info@gsholdings.com.sg

About GS Holdings Limited

(Bloomberg Code: GSHL:SP / Reuters Code: GSHO.SI / SGX Code: 43A)

GS Holdings Limited ("**GS Holdings**") was incorporated in Singapore on 19 September 2014 and listed on Catalist on 18 January 2016.

For more information, please visit <https://gsholdings.com.sg/>.

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This press release has been reviewed by the Company's sponsor, Evolve Capital Advisory Private Limited (the "Sponsor"). It has not been examined or approved by the SGX-ST and the SGX-ST assumes no responsibility for the contents of this press release, including the correctness of any of the statements or opinions made or reports contained in this press release.

The contact person for the Sponsor is Mr Jerry Chua, at 160 Robinson Road, #20-01/02, SBF Building, Singapore 068914, Telephone (65) 6241 6626.