

FOR IMMEDIATE RELEASE**MoneyMax successfully raises S\$44.3 million from issuance of 53 million new ordinary shares (the “New Shares”) at S\$0.835 per New Share (the “Placement”)**

- *Received strong investor interest with all the New Shares fully subscribed by appointed EQDP fund managers under the Monetary Authority of Singapore’s Equity Market Development Programme, comprising **Fullerton Fund Management, Lion Global Investors Limited** (as investment manager for and on behalf of its clients) and **Eastspring Investments (Singapore) Limited***
- *Net proceeds from the Placement of approximately S\$43.4 million will be used for the Group’s general working capital purposes, particularly to support the growth of its pawnbroking portfolio and purchases of retail inventory*
- *Meets minimum public shareholding spread requirement; targets to complete the transfer to the Main Board of the SGX-ST by 1st week of May 2026*

Singapore – 27 April 2026 – MoneyMax Financial Services Ltd. (“**MoneyMax**” or the “**Company**”, and together with its subsidiaries, the “**Group**”), a leading financial services provider, retailer and trader of luxury products in Southeast Asia, announced today the successful completion of the Placement of 53,000,000 New Shares, at an issue price of S\$0.835 per New Share (“**Placement Price**”).

The Placement Price of S\$0.835 per New Share represented a discount of approximately 3.1% to the volume weighted average price of S\$0.862 for trades done on the Singapore Exchange Securities Trading Limited (“**SGX-ST**”) on 15 April 2026, being the last full market day on which the Company’s shares were traded prior to the trading halt called by the Company on 16 April 2026 and up to the execution of the placement agreement for the Placement.

The Placement received robust demand from institutional investors, a reflection of investor confidence in the Group’s growth strategy and its position as a leading financial services, retailer and trader of luxury products in Southeast Asia. Notably, long-only institutional fund managers under the Monetary Authority of Singapore’s Equity Market Development Programme (“**EQDP**”) including **Fullerton Fund Management, Lion Global Investors Limited** (as investment manager for and on behalf of its clients) and **Eastspring Investments (Singapore) Limited**, had subscribed for all the New Shares.

Dato’ Sri Dr. Lim Yong Guan, Executive Chairman and Chief Executive Officer of MoneyMax, said, “We are pleased to welcome a strong group of new strategic shareholders comprising these long-only EQDP institutional fund managers, whose participation reflects confidence in MoneyMax’s growth prospects and long-term strategy. The Placement has strengthened our public shareholding base as we progress towards a Main Board listing, while enhancing our financial flexibility to support the continued expansion of our pawnbroking and retail businesses.”

Added Dato’ Sri Dr. Lim, “With the completion of this Placement, we would have fulfilled the requirements for the transfer of the listing of the Company to the Main Board of the SGX-ST. This marks an important milestone in MoneyMax’s corporate journey. Going forward, the Group remains focused on delivering sustainable growth while strengthening its market position within the financial services ecosystem.”

The Placement supports the Company’s proposed transfer of its listing from Catalist to the Main Board of the SGX-ST (the “**Listing Transfer**”) by allowing the Company to comply with the minimum public shareholding spread requirement under the listing manual of the SGX-ST. The New Shares represent approximately 5.7% of the Company’s enlarged share capital of 937,499,998 shares and following completion of the Placement, approximately 16.9% of the Company’s enlarged share capital will be held in public hands, satisfying the minimum public shareholding spread requirement. Accordingly, the Company intends to complete the Listing Transfer by 1st week of May 2026 and will make the necessary announcement(s) relating to the effective date of the Listing Transfer in due course.

Net proceeds from the Placement amounting to approximately S\$43.4 million will be used for the Group’s general working capital purposes, particularly to support the growth of its pawnbroking portfolio and purchases of retail inventory.

CGS International Securities Singapore Pte. Ltd., DBS Bank Ltd. and Oversea-Chinese Banking Corporation Limited, are the Joint Bookrunners of the Placement.



Issued for and on behalf of MoneyMax Financial Services Ltd.

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About MoneyMax Financial Services Ltd.

Listed on the Catalist of the Singapore Exchange since August 2013, MoneyMax Financial Services Ltd. and its subsidiaries (“**MoneyMax**” or the “**Group**”) is a leading financial services provider, retailer and trader of luxury products in Southeast Asia. The Group offers pawnbroking and secured financing services, operating over 110 stores across Singapore and Malaysia, making it one of the region’s largest pawnbroking and retail chains.

MoneyMax is committed to enhancing customer experience through innovation and service standards. In 2015, it became Singapore’s first pawnbroking chain to launch an e-commerce platform and mobile app - MoneyMax Online, enabling users to shop, sell and appraise valuables online. The Group has since diversified its services, adding pawning, selling and trading of pre-loved luxury bags, and in 2018, it ventured into the automotive financial services space through MoneyMax Leasing and MoneyMax Assurance Agency. It also offers financing solutions for residential and commercial properties in Singapore and retails new and pre-loved jewellery, luxury watches and designer handbags.

With its broad suite of offerings, MoneyMax has positioned itself as a one-stop destination for financial services and luxury retail. The Group has received multiple accolades, including induction into the Singapore Prestige Brand Award Hall of Fame in 2015, recognition by The Straits Times as one of “Singapore’s Fastest Growing Companies 2020” and winning the “Overall Sector Award” under the Consumer Cyclical Industry at The Edge Singapore Centurion Club 2025.

Visit <https://moneymax.com.sg/> for more information.

*This press release has been prepared by the Company and its contents have been reviewed by the Company’s sponsor, United Overseas Bank Limited (the “**Sponsor**”), for compliance with Rules 226(2)(b) and 753(2) of the Singapore Exchange Securities Trading Limited (“**SGX-ST**”) Listing Manual Section B: Rules of Catalist.*

This press release has not been examined or approved by the SGX-ST and the SGX-ST assumes no responsibility for the contents of this press release, including the correctness of any of the statements or opinions made or reports contained in this press release.

The contact person for the Sponsor is Mr Lim Hoon Khat, Senior Director, Equity Capital Markets, who can be contacted at 80 Raffles Place, #03-03 UOB Plaza 1, Singapore 048624, telephone: +65 6533 9898.

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