

PRESS RELEASE

GRAND OPENING - FLAGSHIP EXPERIENCE CENTRE

Sevens Atelier Limited (the “**Company**” or “**Sevens Atelier**”, and together with the subsidiaries, the “**Group**”) would like to announce that its flagship experience centre has officially opened on 28th March 2024.

Sevens Atelier, a reputable landed home designer and builder in Singapore, is transforming into what the Company believes to be the first locally established Design and Boutique Experience Centre. It now provides a comprehensive turnkey solution for home rebuilding needs. The Company launched its inaugural customer experience gallery in March 2024, highlighting its expertise in landed home rebuilding, development reconstruction, and luxury interior design. This flagship centre is situated at 31 Joo Chiat Place, Singapore 427755.

With ambitious expansion plans, Sevens Atelier aims to introduce two more such experience centres across Singapore within the next two years. As a Catalist-listed designer and builder, it occupies a significant and influential position as a specialist in landed homes in the country.

The new flagship customer experience centre will showcase the breadth and depth of its collective experience and specialities. Anchoring it will be a client-centric approach and strategic vision to turn the Company into Singapore’s first one-stop turn-key boutique for luxury landed homes.

For example, Sevens Atelier’s client experience specialists will guide clients through their boutique home’s expected development journey. This begins at the concept stage, where homeowners walk through several gallery-style areas featuring a specially selected range of materials.

Client experience specialists will explain each material’s origin, construction process, and quality range, helping homeowners align their preferences for future homes with design concepts and elements. Clients will eventually see a virtual design and artist’s impression of their dream home, with all their selected materials and design features included.

As part of the one-stop turnkey experience, clients can proceed to dedicated areas to consider available fixtures and interior designs, such as a kitchen experience zone, to pick out the brands of kitchen appliances they would like included.

Other interior design zones include a physical library of tiles, cladding, bathroom fittings, furniture, and renewable energy options like solar panels. There will also be several online catalogues for clients to browse through.

Eventually, the concept of customer experience centres across the island will enable Sevens Atelier to showcase its strengths in rebuilding, reconstruction, and interior design to homeowners, other stakeholders, and real estate agents.

Future landed homeowners will have a one-stop location to conceptualise, design, and fit out their landed homes. Property agents serving buyers and sellers will be able to bring their clients to the space, providing them with information that can help them make the right property decisions.

As a landed project specialist with more than 20 years in the industry, Sevens Atelier Group is an experienced local builder achieving scale and professionalism. Thus, construction typically takes no more than 24 months to complete. Its clients can also rely on a one-stop service contract, and the builder is transparent, providing clarity on costs and variable costs.

Sevens Atelier is working on enhancing its reputation in luxury landed projects by introducing these experience centres. In the next phase of its growth, the company aims to strengthen its position as a significant player in the city-state's landed home market.

Please refer to the link below for details.

<https://www.edgeprop.sg/amp/property-news/sevens-atelier-landed-home-design-and-build-specialist-unveils-flagship-experience-centre-and-one>



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About Sevens Atelier Limited (SGX:5EW)

Sevens Atelier is listed on the Catalist Board of the Singapore Exchange. The Company offers full-fledged consultancy services in the Design & Build industry, including pre-leasing consultations of business spaces and pre-purchase inspections of premium landed properties in Singapore. From consultation to completion, the Company provides turnkey services to its premium clients. Sevens Atelier is a BCA-certified solutions provider in the Design and Build arena with the goal to constantly improve and evolve. Its artisanal capabilities are a hallmark of its commitment to clients.

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