October 29, 2025

The Manager- Listing
BSE Limited
(BSE: 507685)

The Manager- Listing
National Stock Exchange of India Limited
(NSE: WIPRO)

The Market Operations
NYSE: New York
(NYSE: WIT)

Dear Sir/Madam,

Sub: Press Release

Please find attached herewith copy of the Press Release which is being released today.

Thanking you,

For Wipro Limited

Sanaulla Khan Mohammed

Digitally signed by Sanaulla Khan Mohammed
Date: 2025.10.29 15:40:45 +05'30'

M Sanaulla Khan
Company Secretary

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Wipro to Power HanesBrands' GenAI-led IT 2.0 Transformation

E. BRUNSWICK, N.J. | BENGALURU, India – Oct. 29, 2025: Wipro Limited (NYSE: WIT, BSE: 507685, NSE: WIPRO), a leading AI-powered technology services and consulting company, has signed* a multi-year strategic agreement with HanesBrands Inc., a global leader in iconic apparel brands. Leveraging the Wipro Intelligence™ WINGS platform, Wipro expects to transform HanesBrands' IT infrastructure and cybersecurity operations with an AI-first approach.

This engagement marks a significant milestone in HanesBrands' strategic IT 2.0 transformation initiative, which moves the company to a unified, AI-led managed services model. As part of this first-of-its-kind engagement, Wipro will leverage the WINGS Operations AI platform under Wipro Intelligence™ – a unified suite of AI-powered platforms, solutions and transformative offerings - to streamline operations, improve regulatory compliance, and enhance the overall IT experience for HanesBrands' consumers, suppliers, and employees, ultimately leading to cost reductions in IT operations.

Wipro will also strengthen HanesBrands' security posture by enabling AI-powered predictive and preventive operations and automation of security workflows to improve incident resolution times. Additionally, Wipro will help HanesBrands manage regulatory compliance and minimize business disruption through greater operational stability.

"The engagement with Wipro is a key step in our journey to transform our IT operations and deliver better experiences for our customers and partners," said **Scott Pleiman, HanesBrands' Chief Strategy, Transformation, Analytics and Technology Officer**. "Wipro's AI-led approach and deep domain expertise will help us drive innovation and achieve measurable business outcomes."

As part of this engagement, HanesBrands will also have access to the Wipro Innovation Network-encompassing Innovation Labs, AI native companies, Wipro Ventures, Academia, and technology partners—enabling long-term co-creation of solutions to address specific challenges. HanesBrands will benefit from ongoing innovation with Wipro's proven expertise and capabilities.

"We are proud to be a strategic partner to HanesBrands in their IT transformation journey," said **Shiva Jayaraman, SVP and Sector Head – Consumer Business, Americas 1, Wipro Limited.** "Continuing our ongoing relationship, this new engagement will allow us to bring the Wipro Intelligence™ suite to HanesBrands, increasing their operational agility and resilience through AI-powered platforms, solutions and transformative offerings. Ultimately, Wipro's consulting-led, AI-powered approach will drive accelerated innovation in operations, enabling HanesBrands to unlock new value and new growth opportunities."

**This deal was mentioned in Wipro Limited's financial results announcement press release, dated July 17, 2025, for the quarter-ended June 30, 2025, with a description of HanesBrands, but without naming the com*pany.

About Wipro Limited

Wipro Limited (NYSE: WIT, BSE: 507685, NSE: WIPRO) is a leading AI-powered technology services and consulting company focused on building innovative solutions that address clients' most complex digital transformation needs. Leveraging our consulting-led approach and the Wipro Intelligence™ unified suite of AI-powered platforms, solutions and transformative offerings, we help clients realize their boldest ambitions and build intelligent, sustainable businesses. The Wipro Innovation Network— part of the Wipro Intelligence™ suite—underpins our commitment to client-centric co-innovation and co-creation by bringing together capabilities from the innovation labs and partner ecosystems, academia, and global tech communities. With over 230,000 employees and business partners across 65 countries, we deliver on the promise of helping our customers, colleagues, and communities thrive in an ever-changing world. For additional information, visit us at www.wipro.com.

Media Contact:
Media-relations@wipro.com

Forward-Looking Statements

The forward-looking statements contained herein represent Wipro's beliefs regarding future events, many of which are by their nature, inherently uncertain and outside Wipro's control. Such statements include, but are not limited to, statements regarding Wipro's growth prospects, its future financial operating results, and its plans, expectations and intentions. Wipro cautions readers that the forward-looking statements contained herein are subject to risks and uncertainties that could cause actual results to differ materially from the results anticipated by such statements. Such risks and uncertainties include, but are not limited to, risks and uncertainties regarding fluctuations in our earnings, revenue and profits, our ability to generate and manage growth, complete proposed corporate actions, intense competition in IT services, our ability to maintain our cost advantage, wage increases in India, our ability to attract and retain highly skilled professionals, time and cost overruns on fixed-price, fixed-time frame contracts, client concentration, restrictions on immigration, our ability to manage our international operations, reduced demand for technology in our key focus areas, disruptions in telecommunication networks, our ability to successfully complete and integrate potential acquisitions, liability for damages on our service contracts, the success of the companies in which we make strategic investments, withdrawal of fiscal governmental incentives, political instability, war, legal restrictions on raising capital or acquiring companies outside India, unauthorized use of our intellectual property and general economic conditions affecting our business and industry.

Additional risks that could affect our future operating results are more fully described in our filings with the United States Securities and Exchange Commission, including, but not limited to, Annual Reports on Form 20-F. These filings are available at www.sec.gov. We may, from time to time, make additional written and oral forward-looking statements, including statements contained in the company's filings with the Securities and Exchange Commission and our reports to shareholders. We do not undertake to update any forward-looking statement that may be made from time to time by us or on our behalf.