



PRESS RELEASE

FOR IMMEDIATE RELEASE

Overwhelming Interest in Sarine's New Profile Offering at JCK 2015

Kfar Saba, Israel, 4 June 2015 – Singapore Exchange Mainboard-listed Sarine Technologies Ltd. ("Sarine") (U77:SI), a worldwide leader in the development, manufacture and sale of precision technology products for the planning, processing, evaluation and measurement of diamonds and gems, enjoyed an overwhelmingly positive response during the JCK 2015 Las Vegas trade show, with pleasing results, having closed significant deals with likely more on the way.

The JCK show is one of the leading exhibitions in the diamond industry, featuring over 2500 exhibitors from 22 countries. Sarine proudly hosted the successful *Wine(d) Down* opening event, which heralded the buoyant atmosphere and good mood that was evident throughout the show. This year, the Sarine booth featured a strong digital content display, demonstrating the exciting interactive elements of the recently-launched Sarine Profile™. This offering garnered much interest among leading manufacturers, gem labs, wholesale traders, national and regional retail chains and independents, together with other cutting edge Sarine products and technologies, such as Sarine Loupe™, Sarine Light™ and DiaMension™ Axiom.

Uzi Levami, Chief Executive Officer of Sarine, stated, "Our team was delighted to present the Sarine Profile™ to the jewellery trade at JCK 2015. We are witnessing indications of a gradual return to normal in our industry, and we hope that this trend will continue. The next milestone will be the De Beers sight on 8 June, and the Hong Kong show during 25-28 June, which will provide further insight into the buying mood in the Far East. Sarine looks forward to serving our new and long-standing customers, from manufacturers through retailers, and to continue taking part of the advancement of the industry."

About Sarine Technologies:

Established in 1988, Sarine Technologies Ltd. is a worldwide leader in the development and manufacturing of advanced planning, evaluation and measurement systems for diamond and gemstone production. Sarine products include diamond Cut, Color and light performance



grading tools, the Galaxy™ family of inclusion mapping systems, rough diamond planning optimisation systems, laser cutting and shaping systems, laser-marking and inscription machines and polished diamond visualisation systems. Sarine systems have become an essential gemology tool in every properly equipped gem lab, diamond appraisal business and manufacturing plant, and are today considered essential items by both diamond dealers and retailers. For more information about Sarine and its products and services, visit <http://www.sarine.com>.

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