

spackmanentertainmentgroup

***THE LAST PRINCESS*, CO-PRESENTED BY MS TEAM ENTERTAINMENT, SUBSIDIARY OF SPACKMAN ENTERTAINMENT GROUP'S ASSOCIATED COMPANY, SPACKMAN MEDIA GROUP, OPENED LAST WEEKEND AT KOREAN BOX OFFICE**

- ***THE LAST PRINCESS*, a Korean historical period film, opened at Korean box office for its first weekend with total ticket admissions exceeding 1.7 million as at 7 August 2016**
- **The film stars Son Ye-Jin, who is represented by MS Team Entertainment, the co-presenter of the film and an indirect wholly owned subsidiary of Spackman Media Group Limited, an associated company of Spackman Entertainment Group**

Singapore, 8 August 2016 – Spackman Entertainment Group Limited (“**Spackman Entertainment Group**” or the “**Company**” and together with its subsidiaries, the “**Group**”), announced today that *THE LAST PRINCESS*, co-presented by MS Team Entertainment Co., Ltd. (“**MS Team Entertainment**”), a subsidiary of the Group’s associated company Spackman Media Group Limited’s (“**Spackman Media Group**” or “**SMGL**”), opened last weekend at the Korean box office.

The Korean historical period film stars Son Ye-Jin, who is represented by MS Team Entertainment, the co-presenter of the film and an indirect wholly owned subsidiary of SMGL, an associated company of the Group.

According to the latest statistics from the Korean Film Council, *THE LAST PRINCESS* raked in total ticket admissions which exceeded 1.7 million as of 7 August 2016¹ and was the highest for the Korean box office last weekend.

Mr. Charles Spackman, Executive Chairman of Spackman Entertainment Group, said, “We are pleased at the opening performance of *THE LAST PRINCESS*. The success of *THE LAST PRINCESS* demonstrates the continuing box office power of Son Ye-Jin and reinforces the Group’s associated company, Spackman Media Group’s strategy to leverage its talent portfolio to participate in content production.”

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About Spackman Entertainment Group Limited

Spackman Entertainment Group Limited (“**SEGL**”), and together with its subsidiaries, (the “**Group**”) is a leading entertainment production company that is primarily engaged in the independent development, production, presentation, and financing of theatrical motion pictures in Korea. In addition to our film business, we also make investments into

¹ Korean Film Council, http://www.koreanfilm.or.kr/jsp/news/boxOffice_Daily.jsp?mode=BOXOFFICE_DAILY

entertainment companies and film funds that can financially and strategically complement our existing core operations. SEGL is listed on the Catalist of the Singapore Exchange Securities Trading Limited under the ticker 40E.

SEGL's Zip Cinema Co., Ltd. ("**Zip Cinema**") is one of the most recognised film production labels in Korea and has originated and produced some of Korea's most commercially successful theatrical films, consecutively producing 7 profitable movies since 2009 representing an industry leading track record. Recent theatrical releases of Zip Cinema's motion pictures include some of Korea's highest grossing and award-winning films such as *THE PRIESTS* (2015), *COLD EYES* (2013), and *ALL ABOUT MY WIFE* (2012). For more information on Zip Cinema, do visit <http://zipcine.com>

SEGL also owns Novus Mediacorp Co., Ltd. ("**Novus Mediacorp**"), an investor, presenter, and/or ancillary distributor for a total of 55 films (36 Korean and 19 foreign) including *SECRETLY, GREATLY*, which was one of the biggest box office hits of 2013 starring Kim Soo-hyun of *MY LOVE FROM THE STARS* fame, as well as *FRIEND 2: THE GREAT LEGACY*. In 2012, Novus Mediacorp was also the ancillary distributor of *ALL ABOUT MY WIFE*, a top-grossing romantic comedy produced by Zip Cinema. For more information on Novus Mediacorp, do visit <http://novusmediacorp.com>

Our films are theatrically distributed and released in Korea and overseas markets, as well as for subsequent post-theatrical worldwide release in other forms of media, including cable TV, broadcast TV, IPTV, video-on-demand, and home video/DVD, etc. We release all of our motion pictures into wide-theatrical exhibition initially in Korea, and then in overseas and ancillary markets.

We also operate a café-lounge called Upper West, in the Gangnam district of Seoul and own a professional photography studio, noon pictures Co., Ltd..

The Group is a strategic shareholder of Spackman Media Group Limited ("**SMGL**"). SMGL, a company incorporated in Hong Kong, together with its subsidiaries, collectively is the leading talent agency and entertainment content production company in Korea, managing over 50 artistes including some of the top names in the Korean entertainment industry. SMGL operates the talent management business through renowned agencies such as MS Team Entertainment Co., Ltd., Fiftyone K Inc., SBD Entertainment Inc., UL Entertainment Co., Ltd., and Kook Entertainment Co., Ltd.

On 30 December 2015, the Group announced a share swap agreement for the sale of its equity interest in its associated company, SMGPL, in consideration for 7,500,000 ordinary shares in the capital of Spackman Media Group Limited. On 16 May 2016, the Group announced the completion of the share swap.

On 28 July 2016, the Group despatched a circular in relation to the proposed disposal of the Company's entire equity interest in its indirect wholly-owned subsidiary, Opus

Pictures Limited Liability Company, and indirect 51.50% subsidiary, UAA Korea Co., Ltd.. The extraordinary general meeting for the aforementioned proposed disposal will be held on 12 August 2016.

For more details, do visit <http://www.spackmanentertainmentgroup.com/>

About Spackman Media Group Limited

Spackman Media Group Limited (“**SMGL**”), a company incorporated in Hong Kong, together with its subsidiaries, is collectively the largest entertainment talent agency in Korea in terms of the number of artists under management. SMGL manages over 50 artistes including some of the top names in the Korean entertainment industry and operates its talent management business through renowned agencies such as MS Team Entertainment Co., Ltd., Fiftyone K Inc., SBD Entertainment Inc., UL Entertainment Co., Ltd., and Kook Entertainment Co., Ltd.

The Company, through its full-service talent agencies in Korea, represents and guides the professional careers of a leading roster of over 50 award-winning actors/actresses in the practice areas of motion pictures, television, commercial endorsements, and branded entertainment. The Company leverages its unparalleled portfolio of artistes as a platform to develop, produce, finance and own the highest quality of entertainment content projects, including theatrical motion pictures, variety shows, and TV dramas.

About MS Team Entertainment Co., Ltd

Established in 2000 by Kim Min Sook, a pioneer of the Korean talent management industry, MS Team Entertainment Co., Ltd (“**MS Team**”) represents and manages 4 artistes including top Korean actress Son Ye-jin, who is internationally recognized for her lead roles in several box office hits including *THE PIRATES*, and *A MOMENT TO REMEMBER*. MS Team also manages Lee Min-jung (*WONDERFUL RADIO* and *PLEASE COME BACK, MISTER*) and Wi Ha-jun (*STAR PROJECT* and *BAD GUYS ALWAYS DIE*).

For more details, do visit <http://www.msteam.co.kr/>

Important Notice

*This news release has been prepared by the Company and its contents have been reviewed by the Company's sponsor, PrimePartners Corporate Finance Pte. Ltd. (the “**Sponsor**”) for compliance with the Singapore Exchange Securities Trading Limited (the “**SGX-ST**”) Listing Manual Section B: Rules of Catalist. The Sponsor has not verified the contents of this news release.*

This news release has not been examined or approved by the SGX-ST. The Sponsor and the SGX-ST assume no responsibility for the contents of this news release, including the accuracy, completeness or correctness of any of the information, statements or opinions made or reports contained in this news release.

The contact person for the Sponsor is Ms Keng Yeng Pheng, Associate Director, Continuing Sponsorship, at 16 Collyer Quay, #10-00 Income at Raffles, Singapore 049318, telephone (65) 6229 8088.

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