spackmanentertainmentgroup

NEWS RELEASE

SPACKMAN ENTERTAINMENT GROUP'S SUBSIDIARIES SIGN DEAL WITH KT HITEL FOR ANCILLARY RIGHTS TO FOUR FUTURE FILMS

• Enter into agreement to receive a total of KRW 2 billion (SGD 2.4 million) as a minimum guarantee for the ancillary rights to four future titles

Singapore, 16 December 2014 – Spackman Entertainment Group Limited ("**Spackman Entertainment Group**" or the "**Company**" and together with its subsidiaries, the "**Group**"), one of Korea's leading entertainment production groups, announced today that its motion picture production companies, Opus Pictures Limited Liability Company ("**Opus Pictures**") and Zip Cinema Co., Ltd. ("**Zip Cinema**"), have entered into an agreement to receive a minimum guarantee of KRW 2 billion (equivalent to SGD 2.4 million based on the exchange rate of KRW1:SGD0.0012) in advance from KT Hitel Co., Ltd. ("**KTH**") for the ancillary distribution rights to four of its future productions.

The four movies will include three films produced or presented by Opus Pictures and one by Zip Cinema, namely *BLACK PRIESTS* (tentative title) *starring* Gang Dongwon (*MY BRILLIANT LIFE, WOOCHI*) and Kim Yoon-seok (*THE THIEVES*).

KTH, listed on the Kosdaq market under the ticker 036030, provides Internet connectivity services in Korea, including Digital contents distributions, ICT-based business solutions and T-Commerce data home shopping services. KTH is a subsidiary of KT, Korea's largest telecom company.

Charles Spackman, Executive Chairman of Spackman Entertainment Group, said, "We are delighted to announce that a major ancillary distributor is paying in advance for post-theatrical rights to a future slate of films produced by our two motion picture production companies. This is an endorsement of the credibility and strong reputation of our production brands, Opus Pictures and Zip Cinema."

The entry into the aforementioned agreement is not expected to have a material impact on the consolidated earnings per share and/or net tangible assets per share of the Group for the current financial year ending 31 December 2014.

About Spackman Entertainment Group Limited

Spackman Entertainment Group Limited ("**SEGL**", and together with its subsidiaries, the "**Group**") is a leading entertainment production company that is primarily engaged in the independent development, production, presentation, and financing of theatrical motion pictures in Korea. SEGL is listed on the Catalist of the Singapore Exchange Securities Trading Limited under the ticker 40E.

Our two motion picture production subsidiaries, namely, Zip Cinema and Opus Pictures, are two of the most recognized film production labels in Korea, and have originated and produced some of Korea's most commercially successful theatrical films for the past 7 years. Our films are theatrically distributed and released in Korea and overseas markets, as well as for subsequent post-theatrical worldwide release in other forms of media, including cable television, broadcast television, IPTV, video-on-demand, and home video/DVD, etc. We release most of our motion pictures into wide-theatrical exhibition initially in Korea, and then in overseas and ancillary markets.

Zip Cinema and Opus Pictures have, collectively, produced and released a total of 17 theatrical motion pictures since their incorporation, some of which were among the top grossing films in Korea. Recent theatrical releases of our motion pictures include notable box office successes such as *SNOWPIERCER* (2013), *COLD EYES* (2013), and *ALL ABOUT MY WIFE* (2012).

The Group also owns a 51% majority stake in Breakfastfilm Co., Ltd. ("**Breakfastfilm**"), a leading marketing and media company that specializes in the production of TV/new media commercials and K-pop music videos in Korea. Founded in 2004, Breakfastfilm has produced some of Korea's most well-known TV commercials for major multinational clients such as Samsung, Hyundai Motors, LG, Coca-Cola, McDonald, Adidas as well as other major Korean corporate brands. Moreover, as a leading producer of K-pop music videos, Breakfastfilm has produced many of Korea's most popular music videos including Wonder Girls' *Nobody*, Girls Generation's *Genie*, 2PM's *Without You*, Miss A's *Breathe*, Rain's *I'm Coming*, Super Junior's *Bonamana*, Shinee's *Everybody*, and JYP's *No Love No More*. (www.breakfastfilm.com)

On 8 December 2014, the Company signed a definitive agreement to acquire 51.0% of Novus Mediacorp Co., Ltd. ("**Novus**"). Novus is an investor and presenter of Korean theatrical films, specializing in ancillary distribution. Since 2009, Novus was the investor, presenter, and/or ancillary distributor for a total of 54 films (35 Korean and 19 foreign) including *SECRETLY, GREATLY*, one of the biggest box office hits of 2013, starring Kim Soo-hyun, as well as *FRIEND 2: THE GREAT LEGACY*, featuring Kim Woo-bin. In 2012, Novus was also the ancillary distributor of *ALL ABOUT MY WIFE*, a top-grossing romantic comedy produced by the Group. Novus also has a wholly-owned subsidiary, Novus Entertainment Co., Ltd., which is

currently co-producing three major theatrical films for release in 2015, namely, *LIFE RISKING LOVE, CHONG HEE – THE EMPEROR'S LOVE*, and *KOREAN GANGSTER*.

Secondarily to our core production business, we also make investments into entertainment companies and film funds that can financially and strategically complement our existing core operations: we operate a café-lounge called Upper West, in the Gangnam district of Seoul; own a professional photography studio; and produce documentary programmes for broadcast and cable television.

For more details, do visit <u>http://www.spackmanentertainmentgroup.com/</u>

Important Notice

The Company was listed on the Catalist of the Singapore Exchange Securities Trading Limited (the "SGX-ST") on 22 July 2014. The initial public offering of the Company was sponsored by PrimePartners Corporate Finance Pte. Ltd. (the "Sponsor").

This press release has been prepared by the Company and its contents have been reviewed by the Company's Sponsor for compliance with the relevant rules of the SGX-ST. The Sponsor has not independently verified the contents of this press release.

This press release has not been examined or approved by the SGX-ST and the SGX-ST assumes no responsibility for the contents of this press release, including the correctness of any of the statements or opinions made or reports contained in this press release.

The contact person for the Sponsor is Mr Mark Liew, Managing Director, Corporate Finance, at 20 Cecil Street, #21-02 Equity Plaza, Singapore 049705, telephone (65)6229 8088.

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