

# spackmanentertainmentgroup

## NEWS RELEASE

### SPACKMAN ENTERTAINMENT GROUP'S MOVIE *LIFE RISKING ROMANCE* COMMENCES FILMING

- *The romance thriller stars Ha Ji-won, Chun Jung-myung, and Taiwanese actor Chen Bolin*
- *Filming has commenced in September 2015 and is expected to be released in theatres in the first half of 2016*

*Singapore, 8 September 2015* – Spackman Entertainment Group Limited (“**Spackman Entertainment Group**” or the “**Company**” and together with its subsidiaries, the “**Group**”), announced today that its movie *LIFE RISKING ROMANCE* has commenced filming on 5 September 2015. The film is presented and co-produced by its 51%-owned subsidiary Novus Mediacorp Co., Ltd. (“**Novus Mediacorp**”), and co-presented and distributed by its indirect wholly-owned subsidiary Opus Pictures Limited Liability Company.

*LIFE RISKING ROMANCE* follows the story of a mystery novel writer Jane (Ha Ji-won), her best friend and a police officer Rokhwan (Chun Jung-myung), and a mysterious but charming neighbour Jason (Chen Bolin). With the recent series of murders happening in town, the romantic relationship among the three as well as the investigation of the murders become complicated.

The romance thriller stars one of Korea’s top actresses Ha Ji-won, who is best known for her lead roles in television dramas, *EMPRESS KI* (2013/14), *SECRET GARDEN* (2010), and *HWANG JINI* (2006). Ha has also starred in several movies including the 2009 box office hit *HAUNDAE*, and has won numerous acting and popularity awards throughout her career. Also starring in the film is Korean actor Chun Jung-myung who is best known for his lead roles in the 2015 drama series *HEART TO HEART* and *RESET* (2014). The film also features popular Taiwanese actor Chen Bolin who is famous for his acting roles in many Chinese films and television dramas including *IN TIME WITH YOU* (2011). He was also the lead actor for *20 ONCE AGAIN* (2015), the Chinese remake of Korean movie *MISS GRANNY*. This will be Chen’s first time starring in a Korean movie.

*LIFE RISKING ROMANCE* is co-produced by Novus Mediacorp and B.A. Entertainment Co., Ltd., and is directed by Song Min-Kyu, who is the producer of the 2011 war film *MY WAY*. The film is expected to be released in Korean theatres in the first half of 2016.

Mr. Jung Suk Young, Chief Executive Officer of Novus Mediacorp stated, “With the film’s multi-national cast, this movie targets beyond the domestic Korean market, with an intention to appeal to an Asia-wide audience, especially in Greater China. As a member of Spackman Entertainment Group, we remain committed to continuously producing, distributing and investing in commercially successful films, and to build a strong pipeline of film projects.”

### **About Spackman Entertainment Group Limited**

Spackman Entertainment Group Limited (“**SEGL**”), and together with its subsidiaries, (the “**Group**”) is a leading entertainment production company that is primarily engaged in the independent development, production, presentation, and financing of theatrical motion pictures in Korea. In addition to our film business, we also make investments into entertainment companies and film funds that can financially and strategically complement our existing core operations: we own one of Korea’s leading talent management agencies, UAA Korea Co., Ltd., which represents Hallyu stars Song Hye-kyo (*THE CROSSING; MY BRILLIANT LIFE; THE GRANDMASTER; HWANG JIN YI; THE QUEENS*), Gang Dong-won (*MY BRILLIANT LIFE; KUNDO; HAUNTERS*), and Yoo Ah-in (*ELEGANT LIES; PUNCH*); operate a café-lounge called Upper West, in the Gangnam district of Seoul; own a professional photography studio, noon pictures Co., Ltd.; and produce documentary programmes for broadcast and cable TV through Film Auteur Co., Ltd. SEGL is listed on the Catalist of the Singapore Exchange Securities Trading Limited under the ticker 40E.

Our three motion picture production and financing subsidiaries, namely, Zip Cinema Co., Ltd. (“**Zip Cinema**”), Opus Pictures Limited Liability Company (“**Opus Pictures**”), and Novus Mediacorp Co., Ltd. (“**Novus Mediacorp**”) are three of the most recognized film production labels in Korea, and have originated, produced, and financed some of Korea’s most commercially successful theatrical films for the past 8 years. Our films are theatrically distributed and released in Korea and overseas markets, as well as for subsequent post-theatrical worldwide release in other forms of media, including cable TV, broadcast TV, IPTV, video-on-demand, and home video/DVD, etc. We release all of our motion pictures into wide-theatrical exhibition initially in Korea, and then in overseas and ancillary markets.

Zip Cinema and Opus Pictures have produced/presented and released a total of 19 theatrical motion pictures since their incorporation, the majority of which were profitable and some of which were among the top grossing films in Korea in recent years. Recent theatrical releases of our motion pictures include some of Korea’s highest grossing and award-winning films such as *SNOWPIERCER* (2013-2014), *COLD EYES* (2013), and *ALL ABOUT MY WIFE* (2012). In addition, for the past 5 years, Novus Mediacorp was the investor, presenter, and/or ancillary distributor for a total of 55 films (36 Korean and 19 foreign) including *SECRETLY, GREATLY*, which was one of the biggest box office hits of 2013 starring Kim Soo-hyun of *MY LOVE FROM THE STARS* fame, as well as *FRIEND 2: THE GREAT LEGACY*. In 2012, Novus

was also the ancillary distributor of *ALL ABOUT MY WIFE*, a top-grossing romantic comedy produced by Zip Cinema.

The Group holds its peripheral assets under Spackman Media Group Pte. Ltd. ("**Spackman Media Group**"), an associated company of SEGL. Spackman Media Group owns a 99% interest in Delmedia Co., Ltd. ("**Delmedia**"), a leading variety show and unscripted entertainment program production company, which has produced some of Korea's most popular series such as *I AM A SINGER* (MBC), *INFINITE GIRLS* (MBC EVERY1) and *STAR AUDITION: THE GREAT BIRTH* (MBC). Since its founding in November 2003, Delmedia has produced more than 120 variety shows/unscripted entertainment programs, TV dramas and documentaries.

On 11 May 2015, the Company entered into a novation and share transfer agreement with Spackman Media Group for the transfer of the definitive agreement to acquire a 51.0% majority stake in Breakfastfilm Co., Ltd. ("**Breakfastfilm**"), a leading marketing and media company that specializes in the production of TV/new media commercials and K-pop music videos in Korea, in favour of Spackman Media Group. Founded in 2004, Breakfastfilm has produced some of Korea's most well-known TV commercials for major multinational clients such as Samsung, Hyundai Motors, LG, Coca-Cola, McDonald's, Adidas as well as other major Korean corporate brands. Moreover, as a leading producer of K-pop music videos, Breakfastfilm has produced many of Korea's most popular music videos including Wonder Girls' *Nobody*, Girls Generation's *Genie*, 2PM's *Without You*, Miss A's *Breathe*, Rain's *I'm Coming*, Super Junior's *Bonamana*, Shinee's *Everybody*, and JYP's *No Love No More*. ([www.breakfastfilm.com](http://www.breakfastfilm.com))

For more details, do visit <http://www.spackmanentertainmentgroup.com/>

### **Important Notice**

The Company was listed on Catalist of the Singapore Exchange Securities Trading Limited (the "SGX-ST") on 22 July 2014. The initial public offering of the Company was sponsored by PrimePartners Corporate Finance Pte. Ltd. (the "Sponsor").

This press release has been prepared by the Company and its contents have been reviewed by the Sponsor for compliance with the SGX-ST Listing Manual Section B: Rules of Catalist. The Sponsor has not verified the contents of this press release.

This press release has not been examined or approved by the SGX-ST. The Sponsor and the SGX-ST assume no responsibility for the contents of this press release, including the accuracy, completeness or correctness of any of the information, statements or opinions made or reports contained in this press release.

The contact person for the Sponsor is Ms Keng Yeng Pheng, Associate Director, Continuing Sponsorship, at 16 Collyer Quay, #10-00 Income at Raffles, Singapore 049318, telephone (65) 6229 8088.

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