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SPACKMAN ENTERTAINMENT GROUP'S MY BRILLIANT LIFE COMMENCES SCREENING ACROSS OVERSEAS MARKETS

- *MY BRILLIANT LIFE to be released in Mainland China in 1H 2015*
- *To be played at the 34th Hawaii International Film Festival*
- *Premiered in Hong Kong and Taiwan in October 2014*

Singapore, October 31, 2014 – Spackman Entertainment Group Limited (“**Spackman Entertainment Group**” or the “**Company**” and together with its subsidiaries, the “**Group**”), one of Korea’s leading film production groups, announced that *MY BRILLIANT LIFE*, produced by Zip Cinema and presented by Opus Pictures, both of which are indirect wholly-owned subsidiaries of Spackman Entertainment Group, will be released in mainland China in the first half of next year (local distribution by Beijing U.Lan Culture Media Co., Ltd.). *MY BRILLIANT LIFE* recently premiered in Hong Kong on Sunday, 26 October 2014 at The Grand, Elements (local distribution by Deltamac (Hong Kong) Co., Ltd.) and was released in Taiwan (local distribution by Cai Chang International Inc.) on 3 October 2014. The film will also be screened at the 34th Hawaii International Film Festival (“**HIFF**”) on 30 October 2014 as a part of HIFF’s “Spotlight on Korea” section.

The movie is based on the best-selling Korean novel of the same name by Kim Ae Ran, and tells the story of a young couple with a son suffering from progeria or advanced aging. *MY BRILLIANT LIFE* stars Song Hye-kyo and Gang Dong-won.

Mr. Charles Spackman, Executive Chairman of Spackman Entertainment Group, said: “We are pleased to see the demand for *MY BRILLIANT LIFE* in key Asian markets outside of Korea, especially China. Historically, overseas box office revenues have not been significant for us, but as the Chinese market for Korean films have shown strong growth recently, it is becoming increasingly important for our films to penetrate these overseas markets in order to enhance our income per film. We expect the movie to be well-received in these markets due to the popularity of Song Hye-kyo and Gang Dong-won throughout Asia.”

The film will also be released in Vietnam on 7 November 2014 and next year in Japan by TWIN.

About Spackman Entertainment Group Limited

Spackman Entertainment Group Limited (“SEGL”) is a leading entertainment production company that is primarily engaged in the independent development, production, presentation, and financing of theatrical motion pictures in Korea. SEGL is listed on the Catalist of the Singapore Exchange Securities Trading Limited (the “**SGX - ST**”) on 22 July 2014 under the ticker 40E. The initial public offering of the Company was sponsored by PrimePartners Corporate Finance Pte. Ltd. (the “**Sponsor**”).

Our two motion picture production subsidiaries, namely, [Zip Cinema Co., Ltd.](#) (“Zip Cinema”) and [Opus Pictures Limited Liability Company](#) (“Opus Pictures”), are two of the most recognized film production labels in Korea, and have originated and produced some of Korea’s most commercially successful theatrical films for the past 7 years. Our films are theatrically distributed and released in Korea and overseas markets, as well as for subsequent post-theatrical worldwide release in other forms of media, including cable television, broadcast television, IPTV, video-on-demand, and home video/DVD, etc. We release all of our motion pictures into wide-theatrical exhibition initially in Korea, and then in overseas and ancillary markets.

Zip Cinema and Opus Pictures have, collectively, produced and released a total of 17 theatrical motion pictures since their incorporation, the majority of which were profitable and some of which were among the top grossing films in Korea. Recent theatrical releases of our motion pictures include some of Korea’s highest grossing and award-winning films such as SNOWPIERCER (2013), COLD EYES (2013), and ALL ABOUT MY WIFE (2012).

Secondarily to our core film business, we also make investments into entertainment companies and film funds that can financially and strategically complement our existing core operations; operate a café-lounge called Upper West, in the Gangnam district of Seoul; and produce documentary programmes for broadcast and cable television.

For more details, do visit <http://www.spackmanentertainmentgroup.com/>

Important Notice

This announcement has been prepared by the Company and its contents have been reviewed by the Company's sponsor, PrimePartners Corporate Finance Pte. Ltd.(the "Sponsor") for compliance with the relevant rules of the Singapore Exchange Securities Trading Limited (the "SGX-ST"). The Sponsor has not independently verified the contents of this announcement. This announcement has not been examined or approved by the SGX-ST and the SGX-ST assumes no responsibility for the contents of this announcement, including the correctness of any of the statements or opinions made or reports contained in this announcement.

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