

spackmanentertainmentgroup

NEWS RELEASE

BE WITH YOU, STARRING KOREAN ICONS SON YE-JIN AND SO JI SUB OF SPACKMAN ENTERTAINMENT GROUP'S ASSOCIATED COMPANY, SPACKMAN MEDIA GROUP, BREAKS ALL-TIME FIRST WEEK BOX OFFICE HISTORICAL RECORD FOR ROMANCE FILM

- *BE WITH YOU* surpassed the first week Korean box office record for a film in the melodrama romance genre by 23%, drawing total ticket admissions of 880,527 and gross box office revenue of US\$6.7 million as of 18 March 2018
- The Korean fantasy melodrama film dominated weekend box office with 45% market share of total revenue, reaching 46.9% on Sunday, 18 March 2018
- Group is one of the major investors in the film, featuring megastars Son Ye-jin and So Ji Sub of Spackman Media Group and co-presented by MS Team and 51k, wholly-owned subsidiaries of Spackman Media Group

Singapore, 20 March 2018 – Spackman Entertainment Group Limited (“**Spackman Entertainment Group**” or the “**Company**” and together with its subsidiaries, the “**Group**”), one of Korea’s leading entertainment production groups created by founder Mr. Charles Spackman, wishes to announce that the number one film at the Korean box office, *BE WITH YOU*, starring luminary actors Son Ye-jin and So Ji Sub of the Group’s associated company, Spackman Media Group Limited (“**SMGL**”), broke the first week Korean box office record for a romance film.

The Group is one of the major investors in *BE WITH YOU*, co-presented by MS Team Entertainment Co., Ltd. (“**MS Team**”) and Fiftyone K Inc. (“**51k**”), which are wholly-owned subsidiaries of SMGL.

According to the latest statistics from the Korean Film Council, *BE WITH YOU* recorded the most ever ticket admissions of 880,527 with gross box office revenue of US\$6.7 million (or KRW 7.2 billion) for the one-week period ending 18 March 2018. During the weekend (Friday to Sunday), the film played on an average of 1,124 screens, capturing a dominant 45% of the nation’s total market share of box office revenue, peaking at 46.9% market share on Sunday, 18 March 2018. The record was previously held by *ARCHITECTURE 101*, which recorded 716,975 ticket admissions in March 2012.

The latest daily statistics from the Korean Film Council on the performance of *BE WITH YOU* will be updated on the Group’s website at <http://www.spackmanentertainment.com>.

The official trailers and posters of *BE WITH YOU* can be viewed at <http://www.spackmanentertainmentgroup.com/be-with-you.html>.

The Korean fantasy melodrama film, directed by Lee Chang-hoon and distributed by Lotte Entertainment, relates the story of a woman who dies and leaves behind her son and husband. She then returns a year later, putting her fate on the line for the

sake of her family. The movie also features veteran actor Ko Chang-seok of *SECRETLY GREATLY* (2013) and Kim Ji Jwan, a new talented child actor.

- End -

About Spackman Entertainment Group Limited

Spackman Entertainment Group Limited (“**SEGL**” or the “**Company**”), and together with its subsidiaries, (the “**Group**”), a leading entertainment production group created by founder Mr. Charles Spackman, is primarily engaged in the independent development, production, presentation, and financing of theatrical motion pictures in Korea. In addition to our film business, we also make investments into entertainment companies and film funds that can financially and strategically complement our existing core operations. SEGL is listed on the Catalist of the Singapore Exchange Securities Trading Limited under the ticker 40E.

SEGL's Zip Cinema Co., Ltd. (“**Zip Cinema**”) is one of the most recognised film production labels in Korea and has originated and produced some of Korea’s most commercially successful theatrical films, consecutively producing 8 profitable movies since 2009 representing an industry leading track record. Recent theatrical releases of Zip Cinema’s motion pictures include some of Korea’s highest grossing and award-winning films such as *MASTER* (2016), *THE PRIESTS* (2015), *COLD EYES* (2013), and *ALL ABOUT MY WIFE* (2012). For more information on Zip Cinema, do visit <http://zipcine.com>

SEGL also owns Novus Mediacorp Co., Ltd. (“**Novus Mediacorp**”), an investor, presenter, and/or ancillary distributor for a total of 75 films (52 Korean and 23 foreign) including *SECRETLY, GREATLY*, which was one of the biggest box office hits of 2013 starring Kim Soo-hyun of *MY LOVE FROM THE STARS* fame, as well as *FRIEND 2: THE GREAT LEGACY*. In 2012, Novus Mediacorp was also the ancillary distributor of *ALL ABOUT MY WIFE*, a top-grossing romantic comedy produced by Zip Cinema. For more information on Novus Mediacorp, do visit <http://novusmediacorp.com>

Our films are theatrically distributed and released in Korea and overseas markets, as well as for subsequent post-theatrical worldwide release in other forms of media, including cable TV, broadcast TV, IPTV, video-on-demand, and home video/DVD, etc. We release all of our motion pictures into wide-theatrical exhibition initially in Korea, and then in overseas and ancillary markets.

We also operate a café-lounge called Upper West, in the Gangnam district of Seoul and own a professional photography studio, noon pictures Co., Ltd..

The Company holds an effective shareholding interest of 33.76% in Spackman Media Group Limited (“**SMGL**”). SMGL, a company incorporated in Hong Kong, together with its subsidiaries, is collectively the largest entertainment talent agency in Korea in terms of the number of artists under management, including some of the top names

in the Korean entertainment industry. SMGL operates its talent management business through renowned agencies such as MS Team Entertainment Co., Ltd., UAA & Co Inc., Fiftyone K Inc., SBD Entertainment Inc., and Kook Entertainment Co., Ltd. Through these full-service talent agencies in Korea, SMGL represents and guides the professional careers of a leading roster of award-winning actors/actresses in the practice areas of motion pictures, television, commercial endorsements, and branded entertainment. SMGL leverages its unparalleled portfolio of artists as a platform to develop, produce, finance and own the highest quality of entertainment content projects, including theatrical motion pictures, variety shows, and TV dramas. This platform also creates and derives opportunities for SMGL to make strategic investments in development stage businesses that can collaborate with SMGL artists. SMGL is an associated company of the Company.

On 31 March 2017, the Group completed the acquisition of 100% equity interest in Frame Pictures Co., Ltd. ("**Frame Pictures**"). Frame Pictures is a leader in the movie/drama equipment leasing business in Korea. Established in 2014, Frame Pictures has worked with over 25 top directors and provided the camera and lighting equipment for some of Korea's most notable drama and movie projects including *THE LEGEND OF THE BLUE SEA* (2016) featuring Jeon Ji-hyeon and Lee Min-ho, as well as *VETERAN* (2015), the number one movie at the Korean box office in 2015 starring Yoo Ah-in.

On 27 October 2017, the Company completed the acquisition of 100% equity interest in Take Pictures Pte. Ltd. ("**Take Pictures**") which owns a strong lineup of 10 film projects including the co-production with the Zip Cinema of *THE PRIESTS 2*.

On 26 January 2018, the Company completed the acquisition of 100% equity interest in Constellation Agency Pte. Ltd. ("**Constellation Agency**"). Constellation Agency, which owns The P Factory Co., Ltd. ("**The P Factory**") and Platform Media Group Co., Ltd. ("**PMG**"), is primarily involved in the business of overseas agency for Korean artists venturing into the overseas market. The P Factory is an innovative marketing solutions provider specializing in event and branded content production. PMG is a talent management agency which represents and manages the careers of major artists in film, television, commercial endorsements, and branded entertainment.

For more details, do visit <http://www.spackmanentertainmentgroup.com/>

Investor & Media Contact

Spackman Entertainment Group Limited

Ms Jasmine Leong

Tel: +65 6694 4175

Email: jasmine.leong@spackmangroup.com

*This press release has been prepared by the Company and its contents have been reviewed by the Company's sponsor, RHT Capital Pte. Ltd. (the "**Sponsor**"), for compliance with the Singapore Exchange Securities Trading Limited (the "**SGX-ST**") Listing Manual Section B: Rules of Catalyst. The Sponsor has not verified the contents of this press release.*

This press release has not been examined or approved by the SGX-ST. The Sponsor and the SGX-ST assume no responsibility for the contents of this press release including the accuracy, completeness or correctness of any of the information, statements or opinions made or reports contained in this press release.

The contact person for the Sponsor is:-

*Name: Mr Mah How Soon, Registered Professional, RHT Capital Pte. Ltd.
Address: 9 Raffles Place #29-01, Republic Plaza Tower 1, Singapore 048619
Tel: 6381 6757*