

# spackmanentertainmentgroup

## NEWS RELEASE

### **LEADING TOP-TIER KOREAN ACTRESS SON YE-JIN OF SPACKMAN ENTERTAINMENT GROUP'S ASSOCIATED COMPANY, SPACKMAN MEDIA GROUP, SET TO STAR IN K-DRAMA, *PRETTY SISTER WHO BUYS ME FOOD***

- Represented by MS Team, Son Ye-jin, rated as #1 Actress on the 2017 TPR, will be one of the highest paid actresses in the history of K-drama
- *PRETTY SISTER WHO BUYS ME FOOD*, a 16-episode K-drama to be aired by JTBC, marks the return of long-time movie actress Son Ye-jin to the small screen since 2013
- In light of the high popularity of K-drama, Group to look out for new content projects to benefit from its talent management platform

*Singapore, 22 January 2018* – Spackman Entertainment Group Limited (“**Spackman Entertainment Group**” or the “**Company**” and together with its subsidiaries, the “**Group**”), one of Korea’s leading entertainment production groups founded by Mr. Charles Spackman, wishes to announce that top-tier Korean actress Son Ye-jin, represented under the Group’s associated company, Spackman Media Group Limited (“**SMGL**”), is set to star in the Korean drama, *PRETTY SISTER WHO BUYS ME FOOD*. This marks the return of Son Ye-jin to TV after a five-year hiatus.

Son Ye-jin is managed by MS Team Entertainment Co., Ltd. (“**MS Team**”), a wholly-owned subsidiary of SMGL. Wi Ha-jun, a rising star who is also represented by MS Team, will play a supporting role in the aforementioned drama.

A 16-episode K-drama, *PRETTY SISTER WHO BUYS ME FOOD*, which also stars Jung Hae-in, relates a love story that develops between a woman, who on the surface appears to be living a carefree life, and her best friend’s younger brother who has returned from an extended period abroad. Directed by Ahn Pan-seok, the drama will be aired by JTBC in March 2018.

Mr. Richard Lee, Chief Executive Officer & Executive Director of Spackman Entertainment Group, said, “We are very excited for Son Ye-jin to return to the K-drama arena with a compelling storyline that she can closely relate to. Represented by MS Team under Spackman Media Group, she will be one of the highest paid actresses ever in the history of K-drama. Given the popularity of K-dramas throughout Asia, we believe this is a timely project for her to further enhance her popularity and status in the region as Korea’s best actress.”

2018 is expected to be a banner year for Son Ye-jin as two of her blockbuster movies, *NOW I WILL MEET YOU* co-starring So Ji-sub of SMGL, and *NEGOTIATION* co-starring Hyun Bin will be released this year. Son Ye-jin was rated the #1 Actress on the 2017 Ticket Power Ranking (“**TPR**”). The annual TPR surveys the top five investment distributors (CJ Entertainment, Lotte Entertainment, Megabox Plus M, Showbox, and NEW) to rank the five-top male and female box office attractions in Korea.

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## **About Spackman Entertainment Group Limited**

Spackman Entertainment Group Limited (“**SEGL**” or the “**Company**”), and together with its subsidiaries, (the “**Group**”), a leading entertainment production group founded by Mr. Charles Spackman, is primarily engaged in the independent development, production, presentation, and financing of theatrical motion pictures in Korea. In addition to our film business, we also make investments into entertainment companies and film funds that can financially and strategically complement our existing core operations. SEGL is listed on the Catalist of the Singapore Exchange Securities Trading Limited under the ticker 40E.

SEGL's Zip Cinema Co., Ltd. (“**Zip Cinema**”) is one of the most recognised film production labels in Korea and has originated and produced some of Korea’s most commercially successful theatrical films, consecutively producing 8 profitable movies since 2009 representing an industry leading track record. Recent theatrical releases of Zip Cinema’s motion pictures include some of Korea’s highest grossing and award-winning films such as *MASTER* (2016), *THE PRIESTS* (2015), *COLD EYES* (2013), and *ALL ABOUT MY WIFE* (2012). For more information on Zip Cinema, do visit <http://zipcine.com>

SEGL also owns Novus Mediacorp Co., Ltd. (“**Novus Mediacorp**”), an investor, presenter, and/or ancillary distributor for a total of 75 films (52 Korean and 23 foreign) including *SECRETLY, GREATLY*, which was one of the biggest box office hits of 2013 starring Kim Soo-hyun of *MY LOVE FROM THE STARS* fame, as well as *FRIEND 2: THE GREAT LEGACY*. In 2012, Novus Mediacorp was also the ancillary distributor of *ALL ABOUT MY WIFE*, a top-grossing romantic comedy produced by Zip Cinema. For more information on Novus Mediacorp, do visit <http://novusmediacorp.com>

Our films are theatrically distributed and released in Korea and overseas markets, as well as for subsequent post-theatrical worldwide release in other forms of media, including cable TV, broadcast TV, IPTV, video-on-demand, and home video/DVD, etc. We release all of our motion pictures into wide-theatrical exhibition initially in Korea, and then in overseas and ancillary markets.

We also operate a café-lounge called Upper West, in the Gangnam district of Seoul and own a professional photography studio, noon pictures Co., Ltd..

The Company is a 29.12% strategic shareholder of Spackman Media Group Limited (“**SMGL**”). SMGL, a company incorporated in Hong Kong, together with its subsidiaries, is collectively the largest entertainment talent agency in Korea in terms of the number of artists under management, including some of the top names in the Korean entertainment industry. SMGL operates its talent management business through renowned agencies such as MS Team Entertainment Co., Ltd., UAA & Co Inc.,

Fiftyone K Inc., SBD Entertainment Inc., and Kook Entertainment Co., Ltd. Through these full-service talent agencies in Korea, SMGL represents and guides the professional careers of a leading roster of award-winning actors/actresses in the practice areas of motion pictures, television, commercial endorsements, and branded entertainment. SMGL leverages its unparalleled portfolio of artists as a platform to develop, produce, finance and own the highest quality of entertainment content projects, including theatrical motion pictures, variety shows, and TV dramas. This platform also creates and derives opportunities for SMGL to make strategic investments in development stage businesses that can collaborate with SMGL artists. SMGL is an associated company of the Company.

On 31 March 2017, the Group completed the acquisition of 100% equity interest in Frame Pictures Co., Ltd. ("**Frame Pictures**"). Frame Pictures is a leader in the movie/drama equipment leasing business in Korea. Established in 2014, Frame Pictures has worked with over 25 top directors and provided the camera and lighting equipment for some of Korea's most notable drama and movie projects including *THE LEGEND OF THE BLUE SEA* (2016) featuring Jeon Ji-hyeon and Lee Min-ho, as well as *VETERAN* (2015), the number one movie at the Korean box office in 2015 starring Yoo Ah-in.

On 27 October 2017, the Group completed the acquisition of 100% equity interest in Take Pictures Pte. Ltd. ("**Take Pictures**") which owns a strong lineup of 10 film projects including the co-production with the Zip Cinema of *THE PRIESTS 2*.

For more details, do visit <http://www.spackmanentertainmentgroup.com/>

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*This press release has been prepared by the Company and its contents have been reviewed by the Company's sponsor, PrimePartners Corporate Finance Pte. Ltd. (the "**Sponsor**"), for compliance with the Singapore Exchange Securities Trading Limited (the "**SGX-ST**") Listing Manual Section B: Rules of Catalist. The Sponsor has not verified the contents of this press release.*

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