

Twitter:

Posts Link to: <https://www.ssga.com/us/etfs/investment-ideas/invest-in-gold-etfs>
AdTrax code: 2785362.1.1.AM.RTL
Exp. Date: 11/30/2020
ALPS code (if applicable):

VIDEO: 2792866.2.1.AM.RTL
AdTrax code: 04/30/2021
Exp. Date:

Standard Tweet Copy
[140 char recommended]
[280 char max]

[Each emoji counts as 2 char]
[Each em dash counts as 2 char]
[Include hashtags]
[Include mentions]
Note a link as: [Bit.ly – placeholder!]

Poll Tweet Copy
[140 char recommended]
[280 char max]
[25 char max for poll answers]
[Min 2 answer options, max 4]

Tweet 1:
Don't underestimate a potential performer. If you think #gold is just a quiet option, #thinkagain 🤔

Learn more about \$GLD and investing in gold: [Bit.ly – placeholder!]

Tweet 2:
It may not make as much noise as equities or bonds, but if you think #gold is just a quiet option, think again 🤔.

Learn more: [Bit.ly – placeholder!]

Tweet 3:
Sometimes, the quiet one really does have the loudest voice.

Learn more about gold and how it can potentially shine when you least expect it: [Bit.ly – placeholder!]

Tweet 4:
Think #gold is just a quiet option? 🤔
#Thinkagain. 🤔

Learn why, and how to get into gold with \$GLD: [Bit.ly – placeholder!]

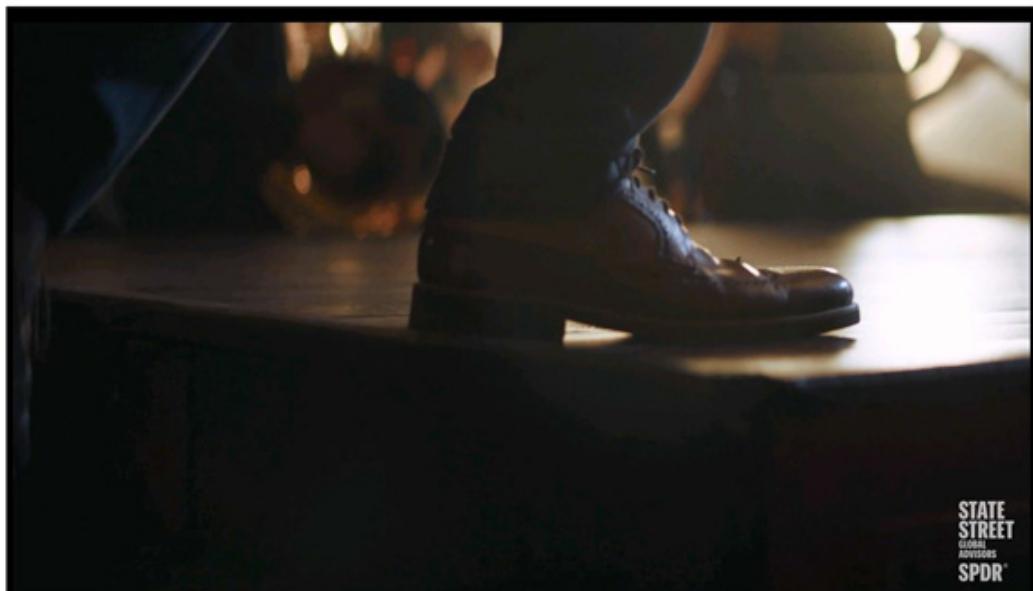
Tweet 5:
When it's showtime and the environment is stressful, do you expect a big performance?

Learn why gold may be perceived as a quiet option, but can potentially help your portfolio in times of stress: [Bit.ly – placeholder!]

Link Title
[50 char recommended]
[70 char max]

**Think Gold Is Just A Quiet Option? Think Again.
Think GLD Is Just A Quiet Option? Think Again.
Get the Facts About Gold and GLD
Think Again About Investing In Gold**

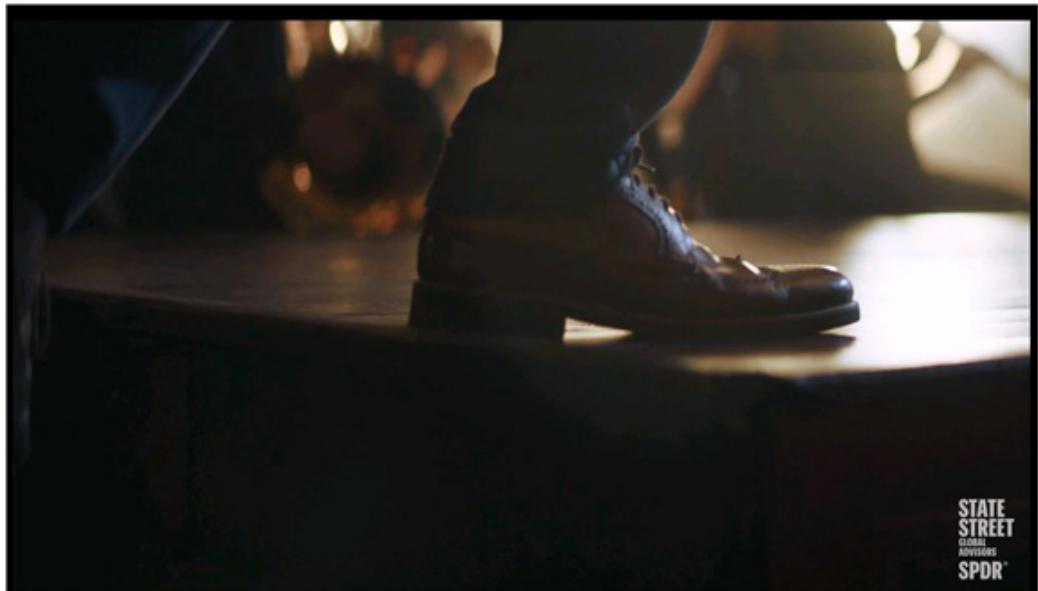
Video:



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VIDEO: AdTrax code: Exp. Date:	2792866.2.1.AM.RTL 04/30/2021
Headline [150 char recommended] [Truncates at 224 char] [1,300 char max] [DSUs will not carry over tags for SMEs or Companies]	Post 1: Preconceptions may lead to missed opportunities. Find out why it's time to think again about investing in gold: [Bit.ly – placeholder!] Post 2: It may not make as much noise as equities or bonds, but if you think gold is just a quiet option, think again. Learn more: [Bit.ly – placeholder!] Post 3: Think gold is just a quiet option? Think again. Learn why, and how to get into gold with GLD: [Bit.ly – placeholder!] Post 4: Don't underestimate a potential performer. If you think gold is just a quiet option, think again. Learn more about GLD and investing in gold: [Bit.ly – placeholder!] Post 5: Sometimes, the quiet one really does have the loudest voice. Learn more about gold and how it can potentially shine when you least expect it: [Bit.ly – placeholder!] Post 6: When it's showtime and the environment is stressful, do you expect a big performance? Learn why gold may be perceived as a quiet option, but can potentially help your portfolio in times of stress: [Bit.ly – placeholder!]
Link Title [Required for any post with URL] [70 char max] [Video: 45 char max]	Think Gold Is A Quiet Option? Think Again. Think GLD Is A Quiet Option? Think Again. Get the Facts About Gold and GLD Think Again About Investing In Gold
Button [Required for all] [Learn More, Download, Subscribe, Register, Join, Attend]	Learn More

Video:



Information Classification: Limited Access

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