

<p>STATE STREET GLOBAL ADVISORS SPDR</p> <hr/> <p>If you just focus on the Expense Ratio, what are you missing?</p> <hr/>	<p>STATE STREET GLOBAL ADVISORS SPDR</p> <hr/> <p>Liquidity Matters. Invest with SPDR, the liquidity leader.*</p> <table border="1"><tr><td>SPY <small>SPDR S&P 500® ETF</small></td><td>DIA <small>SPDR Dow Jones® Industrial Average ETF</small></td><td>JNK <small>SPDR Bloomberg Barclays High Yield Bond ETF</small></td></tr><tr><td>XLFX <small>Financial Select Sector SPDR Fund</small></td><td>XLK <small>Technology Select Sector SPDR Fund</small></td><td>GLD <small>SPDR Gold Shares</small></td></tr></table> <hr/>	SPY <small>SPDR S&P 500® ETF</small>	DIA <small>SPDR Dow Jones® Industrial Average ETF</small>	JNK <small>SPDR Bloomberg Barclays High Yield Bond ETF</small>	XLFX <small>Financial Select Sector SPDR Fund</small>	XLK <small>Technology Select Sector SPDR Fund</small>	GLD <small>SPDR Gold Shares</small>	<p>STATE STREET GLOBAL ADVISORS SPDR</p> <hr/> <p>7/10 SPDR® ETFs have 7 of the 10 most liquid US equity ETFs.</p> <hr/>	<p>STATE STREET GLOBAL ADVISORS SPDR</p> <hr/> <p>#KnowTheTotalCost</p> <div data-bbox="1346 415 1604 565" style="border: 1px solid black; padding: 10px; text-align: center;"><p>monitor for placement</p></div>
SPY <small>SPDR S&P 500® ETF</small>	DIA <small>SPDR Dow Jones® Industrial Average ETF</small>	JNK <small>SPDR Bloomberg Barclays High Yield Bond ETF</small>							
XLFX <small>Financial Select Sector SPDR Fund</small>	XLK <small>Technology Select Sector SPDR Fund</small>	GLD <small>SPDR Gold Shares</small>							

SPDR® GOLD TRUST has filed a registration statement (including a prospectus) with the SEC for the offering to which this communication relates. Before you invest, you should read the prospectus in that registration statement and other documents the issuer has filed with the SEC for more complete information about the Trust and this offering. You may get these documents for free by visiting EDGAR on the SEC Web site at www.sec.gov. Alternatively, the Trust or any Authorized Participant will arrange to send you the prospectus if you request it by calling toll free at 1-866-320-4053 or contacting State Street Global Advisors Funds Distributors, LLC, One Lincoln Street, Attn: SPDR® Gold Shares, 30th Floor, Boston, MA 02111.