



# **SASSEUR REIT**

First Listed Outlet REIT in Asia



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Unless otherwise stated, all references to currencies are in Singapore dollars and cents, as the case may be.

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# 1Q 2022 Key Highlights

Sasseur (Kunming) Outlets

### 1Q 2022 Key Highlights

Record high 1Q distributable income of S\$24.7M, rose 4.7% year-on-year



#### **S\$ 24.7 million** Distributable Income Vs 4Q 2021: S\$25.3 million Vs 1Q 2021: S\$23.6 million



**RMB 1,096.2 million** Total Outlet Sales Vs 4Q 2021: RMB 1,162.9 million Vs 1Q 2021: RMB 1,136.6 million



Debt Headroom Supports Growth **4.4% p.a**.

Weighted Average Cost of Debt Vs 31 Dec 2021: 4.4% p.a.

**26.2%** Aggregate Leverage<sup>3</sup> Vs 31 Dec 2021: 26.1%



**1.822 cents Distribution Per Unit<sup>1</sup>** Vs 4Q 2021: 1.900 cents Vs 1Q 2021: 1.759 cents

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**\$\$33.8 million EMA Rental Income**<sup>2</sup> Vs 4Q 2021: \$\$33.6 million Vs 1Q 2021: \$\$32.3 million

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Driving Higher Occupancies **95.4%** Average Portfolio Occupancy<sup>4</sup> Vs 4Q 2021: 94.4% Vs 1Q 2021: 93.5%

#### 2.6 years

WALE by NLA<sup>3</sup> VS 4Q 2021: 2.7 years

<sup>1</sup> Represent Distribution Per Unit (after retention for asset enhancement initiatives and/or working capital) <sup>2</sup> Excluding straight-line accounting adjustments

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<sup>3</sup> As at 31 March 2022

<sup>4</sup> Occupancy is calculated based on average of the last day of each month in the quarter

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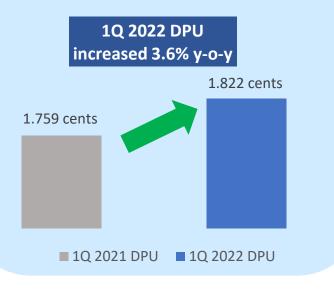
## 1Q 2022 Key Highlights

**REIT delivers 3.6% year-on-year growth for 1Q 2022 DPU** 



#### **Steady Growth**

 1Q 2022 Distributable Income and DPU both increased 4.7% and 3.6% year-on-year.





#### **Stable Operations**

- Portfolio occupancy edged higher to 95.4%, reaching pre-COVID-19 level of 96% as at end 2019.
- With completion of Chongqing Bishan Outlets AEI, its occupancy continues to improve, achieving 85.7% in 1Q 2022.
- Due to active leasing efforts, the lease expiry in 2022 by gross revenue has been reduced q-o-q from 63.6% to 52.7%

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#### Prudent Capital Management

- Low gearing ratio of 26.2%, providing ample debt headroom to support growth.
- Strong interest coverage ratio of 5.1 times.
- Total borrowings hedged to fixed rate and stable interest rate amount to 72%<sup>1</sup>.

<sup>1</sup> 40% of the offshore borrowings are hedged to fixed rate. Onshore RMB borrowings account for 54% of total borrowings as at 31 March 2022. Chinese Central Bank rate is observed to be generally stable.

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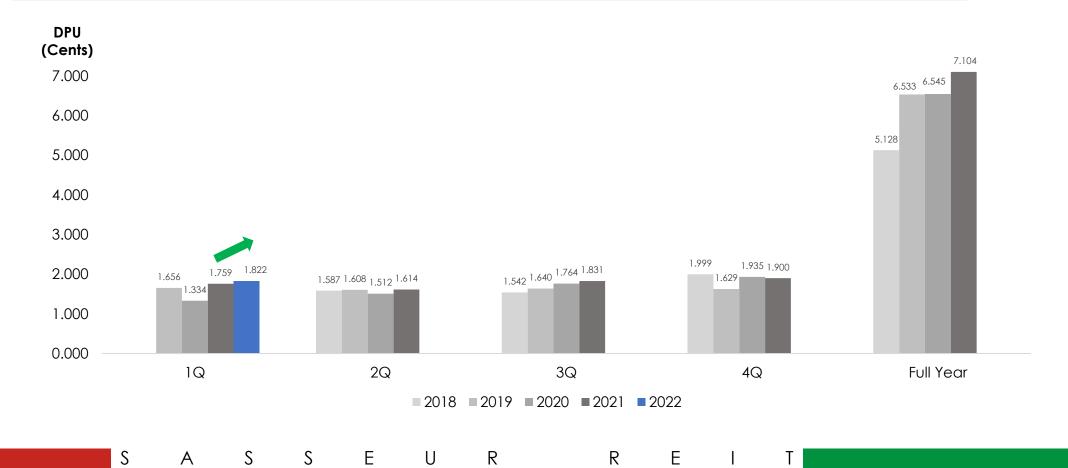
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#### **DPU** Profile

#### Steady growth since listing

- 1Q 2022 DPU exceeded 1Q 2021 DPU by 3.6%.
- Highest 1Q DPU since listing.





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# **1Q 2022 Financial Performance**

Sasseur (Hefei) Outlets

# 1Q 2022 Key Financial Highlights

EMA rental income in SGD recorded 4.7% growth year-on-year



- 1Q 2022 outlet sales of RMB1,096.2 million was 3.6% lower than 1Q 2021 as a result of weaker buying sentiments after a new wave of COVID-19 outbreak occurred across several cities in China in early March. Sales were affected particularly in the month of March 2022. However, there was no known outbreaks of COVID-19 in the cities where the REIT's four outlets are located.
- IQ 2022 recorded marginally higher EMA rental income in RMB by 0.7% y-o-y, cushioned by higher fixed component of EMA rental income in the EMA model. EMA rental income in SGD rose by 4.7% y-o-y in line with RMB appreciation against SGD by 4.0% y-o-y.
- After 10% retention of distributable income for working capital purposes, 1Q 2022 DPU stands at 1.822 cents, 3.6% higher than 1Q 2021.

	1Q 2022 <sup>3</sup>	1Q 2021 <sup>3</sup>	Change %
Sales (RMB mil)	1,096.2	1,136.6	(3.6)
Fixed component (RMB mil)	108.6	105.5	3.0
Variable component (RMB mil)	49.9	51.9	(4.0)
EMA rental income (RMB mil) <sup>1</sup>	158.5	157.4	0.7
EMA rental income (S\$ mil) <sup>1</sup>	33.8	32.3	4.7
Income available for distribution to Unitholders (S\$ mil)	24.7	23.6	4.7
DPU (SG Cents) before retention	2.024	1.955	3.5
DPU (SG Cents) after retention	1.8222	1.759	3.6
<ul> <li><sup>1</sup> Exclude straight-line accounting adjustments.</li> <li><sup>2</sup> DPU after retention of approximately \$\$2.5 million.</li> <li><sup>3</sup> Average SGD: RMB rate of 1:4.6850 for 1Q 2022 and 1:4.8730 for 1Q 2021.</li> </ul>			
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#### **Robust Balance Sheet**

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#### NAV remains stable, supported by capex and stronger RMB



- Investment properties are higher by 0.6% as at 31 Mar 2022, contributed by RMB appreciation against SGD and capitalisation of capital expenditure of \$\$1.9 million undertaken in 1Q 2022.
- NAV per Unit as at 31 March 2022 was marginally higher at 99.22 cents.

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S\$ million	As at 31 Mar 2022	As at 31 Dec 2021
Investment properties	1,812.4	1,801.0
Cash and short-term deposits	137.6	159.8
Total assets	1,977.2	1,989.8
Loans and borrowings	510.7	510.6
Total liabilities	761.5	780.6
Net assets	1,215.7	1,209.2
NAV per Unit (SG cents) <sup>1</sup>	99.22	98.94

<sup>1</sup> Based on units in issue and to be issued of 1,225,173,776 and 1,222,205,028 as at 31 March 2022 and 31 December 2021 respectively.

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#### **Distribution Details**

Record Date on 13 June 2022, with payout before end of June 2022



Distribution Period	1 January to 31 March 2022		
Distribution Per Unit	1.822 Cents <sup>1</sup>		
Distribution	on Timetable		
Notice of Record Date	12 May 2022		
<b>Ex-dividend</b> Date	10 June 2022		
Record Date	13 June 2022		
Distribution Payment Date	28 June 2022		

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<sup>1</sup> Distribution Per Unit after retention of approximately \$\$2.5 million.

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# **Capital Management**

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Sasseur (Chongqing Liangjiang) Outlets

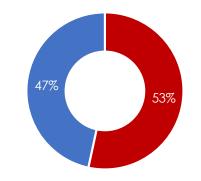
#### Well-balanced Debt Profile

Equal mix of onshore and offshore loans

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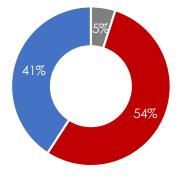


**Funding Sources** 



Onshore Loans
 Offshore Loans

**Debt Currency Profile** 



USD Loan RMB Loans SGD Loans

	Onshore Loans	Offshore Loans	
Currency	RMB	SGD	USD
	RMB 1.30 billion	SGD 214 million	USD 20 million
Outstanding Quantum <sup>1</sup>	~SGD 276 million	n.a.	~SGD 27 million
Maturity	March 2023	March 2023	March 2023
Floating Rate	5-year LPR	SOR	USD LIBOR

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The Manager is in active discussion with various lenders to refinance the loan and

de-risk the current debt profile by staggering its debt maturity and amount.

<sup>1</sup> Based on SGD:RMB and USD:SGD exchange rates of 4.6932 and 1.3526 as at 31 March 2022 respectively.

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#### Prudent Capital Management

Low gearing with considerable debt headroom, strong interest coverage

	31 Mar 2022	31 Dec 2021
Gross borrowings	\$\$517.2 mil	\$\$518.6 mil
Aggregate leverage	26.2%	26.1%
Average debt maturity	1.0 years	1.2 years
Debt headroom <sup>1,2</sup>	S\$943 mil	\$\$952 mil
Available undrawn facilities	S\$8 mil	S\$8 mil
Weighted average cost of debt (p.a.) <sup>3</sup>	4.4%	4.4%
Interest coverage ratio <sup>4</sup>	5.1 times	5.1 times

<sup>1</sup> Debt headroom is computed based on total assets and assuming a corresponding increase in total assets with new debts raised.

<sup>2</sup> Based on MAS prescribed leverage limit of 50%.

<sup>3</sup> Includes borrowing-related fees.

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<sup>4</sup> Based on dividing the trailing 12 months EBITDA (excluding the effects of any fair value changes of financial derivatives and investment properties, and foreign exchange translation) by the trailing 12 months interest expense and borrowing-related fees as set out in the CIS Code.

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Low gearing of 26.2% provides considerable debt headroom to pursue potential acquisition opportunities.

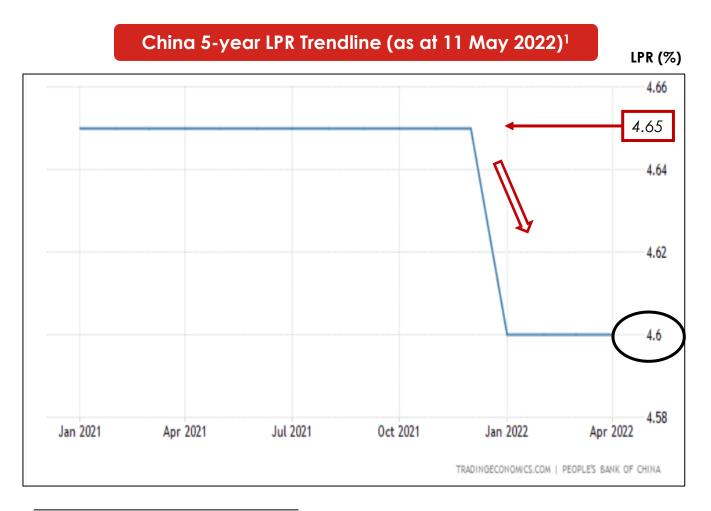
Total borrowings hedged to fixed rate and stable interest rate amount to 72%<sup>5</sup>.

<sup>5</sup> 40% of the offshore borrowings are hedged to fixed rate. Onshore RMB borrowings account for 54% of total borrowings as at 31 March 2022. Chinese Central Bank rate is observed to be generally stable.



# China Loan Prime Rate (LPR)

**Holding Steadily** 



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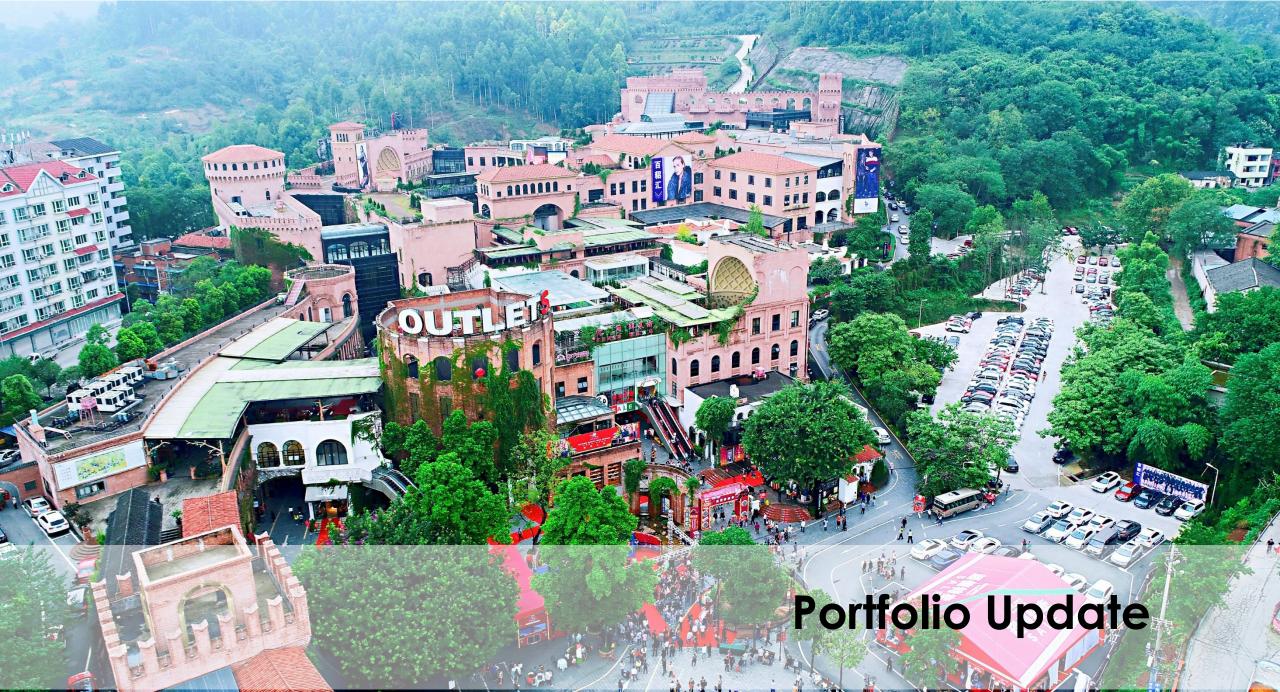
- The 5-year LPR was lowered by 5 basis points from 4.65% to 4.6% the first cut in nearly 2 years.
- As the LPR is observed to be stable with minimal changes to its rate, the hedging on RMB loans to reduce the interest rate volatility is not necessary.
- 54% of Sasseur REIT's borrowings are RMB denominated loans.

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Sasseur (Chongging Bishan) Outlets

# **Portfolio Summary**

#### Quality properties in high growth cities with large population base





#### Portfolio of 4 outlets

Total Valuation\*: RMB 8.50 billion / S\$1.80 billion \*Based on independent valuation as at 31 Dec 21 by Savills Real Estate Valuation (Beijing) Limited

As at 31 Dec	Valuation (RMB mil)			
Outlets	2019	2020	2021	
Chongqing Liangjiang	2,973	2,982	3,121	
Chongqing Bishan	824	809	838	
Hefei	2,795	2,758	2,883	
Kunming	1,620	1,593	1,655	
Portfolio	8,212	8,142	8,497	



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# 1Q 2022 Outlet Sales Summary

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Portfolio sales recorded 3.6% dip year-on-year due to lower sales in March

Outlet Sales	1Q 2022 (RMB mil)	4Q 2021 (RMB mil)	1Q 2022 vs 4Q 2021 (%)	1Q 2021 (RMB mil)	1Q 2022 vs 1Q 2021 (%)
Chongqing Liangjiang	566.1	601.8	-5.9%	560.6	+1.0%
Chongqing Bishan	108.4	102.9	+5.4%	111.3	-2.6%
Hefei	244.0	268.6	-9.1%	244.2	-0.1%
Kunming	177.7	188.6	-5.8%	220.6	-19.5%
Portfolio	1,096.2	1,161.9	-5.7%	1,136.6	-3.6%

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Lower Quarter-on-Quarter Sales due to:

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- Buying momentum continued into the first two months of 2022 with the Chinese New Year promotions.
- However, buying sentiments weakened after outbreaks of COVID-19 across cities in China in early March. The Annual Spring Festival was postponed to 2Q 2022 (except Kunming Outlets).

Lower Year-on-Year 1Q Sales due to:

- COVID-19 outbreaks across other China cities in 1Q 2022 which affected shopper traffic.
- Sharper drop for Kunming Outlets due to two key macro-factors :
- a. Fall in local tourists' arrivals due to inter-city travel restrictions.
- b. Supply-chain disruptions due to lockdowns in Shanghai & some major logistical hubs in Quanzhou & Suzhou, which affected the inventory level of some popular brands.

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### **Diversified Trade Mix**

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#### Wide variety of carefully curated trade sectors



#### Breakdown of NLA<sup>1</sup> by Trade Sector Breakdown of Revenue<sup>2</sup> by Trade Sector **Retail Trend** vs 4Q21 Kids-Centric Centres Anchor Tenants Ad-hoc Outlets Lifestyle & Accessories Lifestyle & Ad-hoc Outlets **Fashion and Sports** 0.9% 1.1% 0.4% Entertainment 2.0% 0.6% Entertainment 1.3% Contribution to Gross 3.9% Shoe & Leather **Revenue** increased 4.2% Accessories 2.7% Q-o-Q, despite Children F&B 4.7% 3.3% relatively similar NLA Shoe & Leather proportion. Kids-centric 4.0% Centres • Due to: Children 5.1% 6.3% 1. Promotional events 34.6% during festive seasons. F&B 2. Additional 6.7% 45.3% contributions from Sports online sales. 16.6% Sports 12.0% Domestic vs International brands International Marginal drop in Gross Brands Anchor Tenants International 14.2% 12.0% Revenue contribution **Brands** 18.2% by International Brands, continuing to reflect the shift in Fashion, Sports and International Brands preference of shoppers for domestic brands. 60.8% 80.1% <sup>1.</sup> As percentage of the portfolio's net lettable area as at 31 Mar 2022 <sup>2.</sup> As percentage of the portfolio's gross revenue as at 31 Mar 2022

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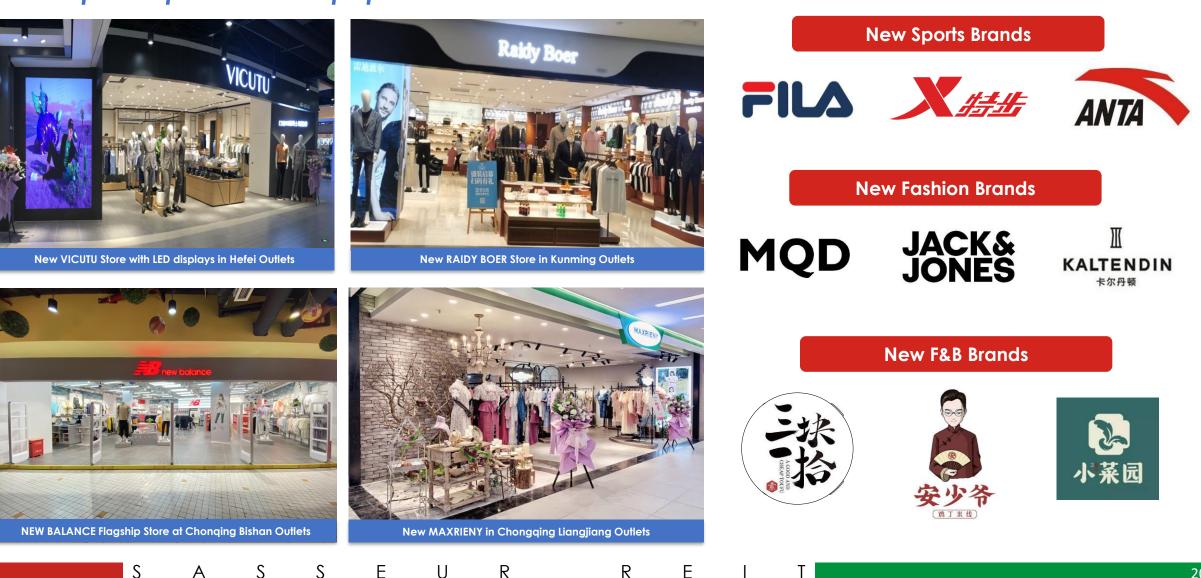
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## Exciting Brands in 1Q 2022

**Revamp completions and popular new tenants** 

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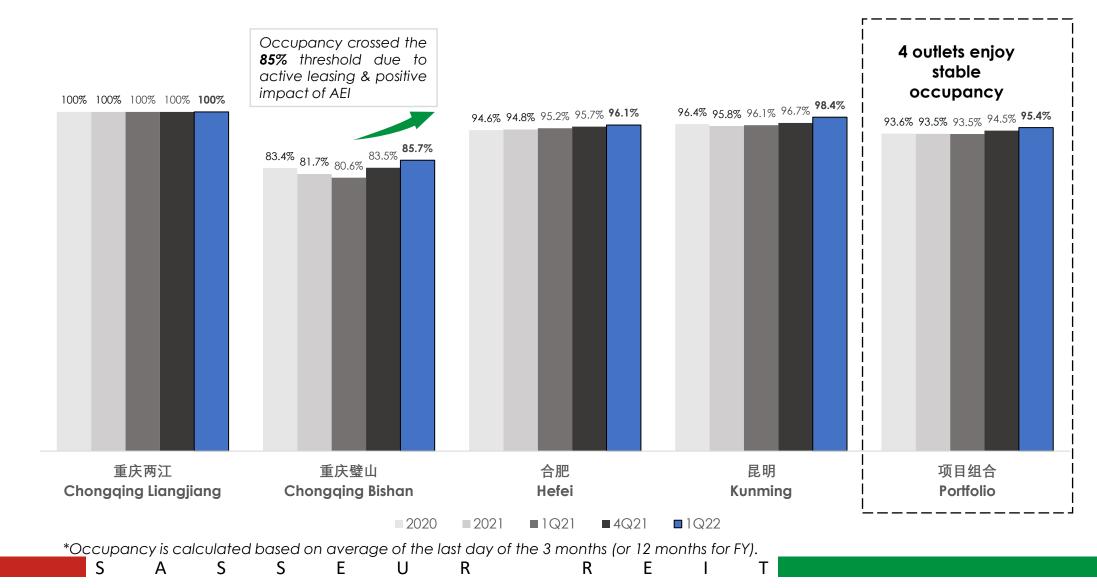




# Portfolio Occupancy

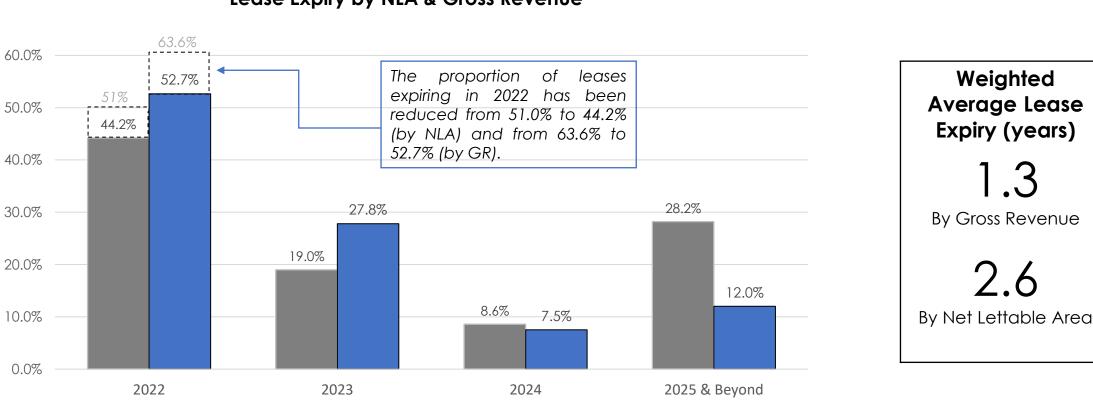


#### Portfolio occupancy reaching pre-COVID-19 level of 96%



## Weighted Average Lease Expiry (WALE)

Deliberate short lease to optimise tenant mix



Lease Expiry by NLA & Gross Revenue

By NLA By Gross Revenue

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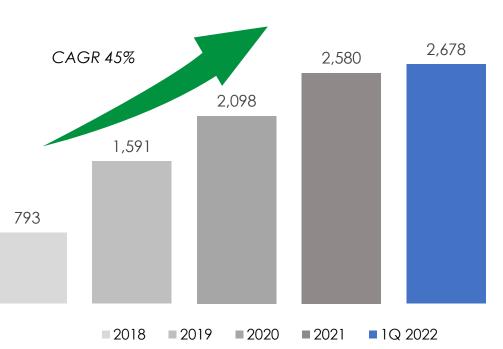
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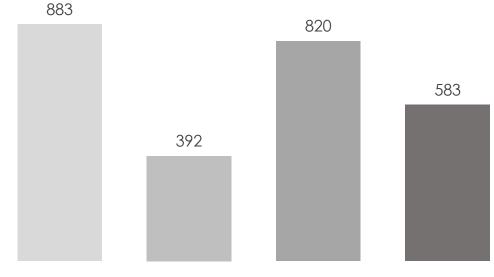
# **VIP Members - Growth by Outlets**

#### Double digit growth Y-o-Y



Total VIP Members on Portfolio ('000)

Total VIP Members by Outlets ('000)



Chongqing Liangjiang Chongqing Bishan Hefei Kunming

Chongqing Liangjiang Outlets account for 33% of total

VIP members increase Q-o-Q for the Outlets located in

Chongqing Liangjiang, Chongqing Bishan, Hefei and

Kunming by 3.0%, 4.6%, 4.3% and 3.7% respectively.

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portfolio members.

Total VIP members as of 31 Mar 2021 is 2.68 million.

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- Q-o-Q increase 3.8% (4Q 2021 vs 1Q 2022).
- Y-o-Y increase 22%<sup>1</sup> (1Q 2021 vs 1Q 2022).
- Contribution from VIP members >60%.

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<sup>1.</sup> Minor adjustment to sync with Entrusted Manager's upgraded data system

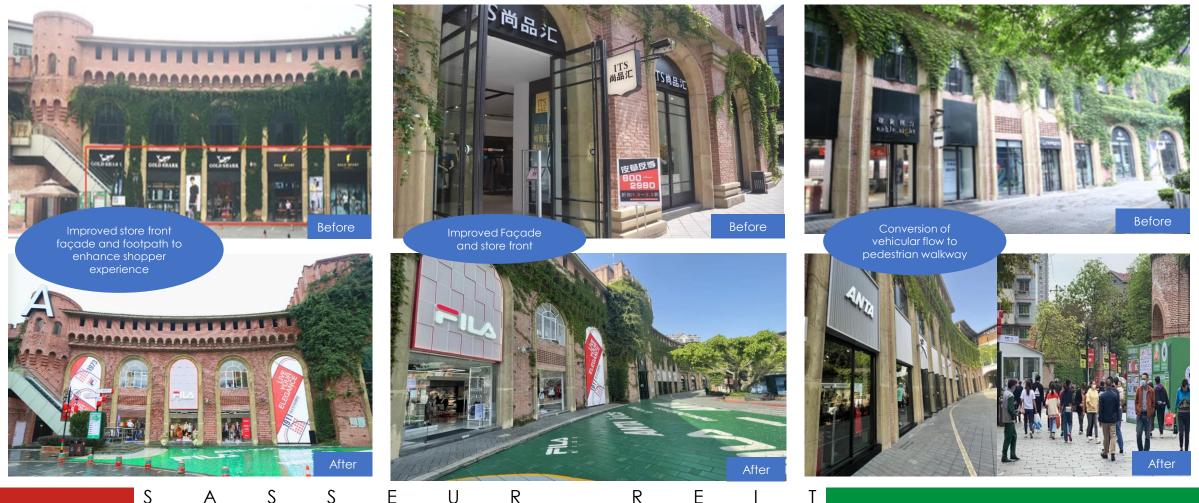
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#### **Chongqing Bishan Outlets Asset Enhancement Initiative**

Enhanced upside potential with completion of AEI



On 9 February 2022, the sports-themed zone and pedestrian walkway were unveiled. Flagship factory outlet stores like ANTA and FILA launched their new products series at the same time, attracting shoppers with appealing discounts.



#### 1Q 2022 Promotional Activities

Drawing shoppers through vibrant festive activities



Chinese New Year (14 Jan 2022 – 6 Feb 2022)



International Women's Day (8 Mar 2022)



### **Riding on Latest Trends to Engage Shoppers**

Chongqing Bishan Outlets

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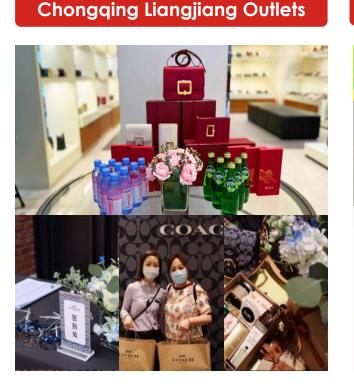
直播间礼品限时免费送

Supporting tenants through omni-channel outreach events

YZAH!

订阅**直播**间》





**Exclusive VIP members only events** held by various luxury brands (COACH, Zegna, Bally and more).

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Women's Day promotion: PT'SON livestream and free flowers with RMB 380 offline purchases.

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dye design event Tie organized for Women's Day to draw shoppers.

**Kunming Outlets** 



**Hefei Outlets** 

WeChat livestreaming sales held every 1-2 weeks with giveaways to attract viewers.

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### China's 2022 Macroeconomic Outlook

Supported by domestic consumption growth





#### Outlook

- China's gross domestic product ("GDP") grew 4.8% year-onyear to RMB 27 trillion for 1Q 2022.
- China's retail sales of consumer goods grew 3.3% y-o-y to RMB 10.9 trillion.
- Despite new waves of COVID-19 outbreaks in cities across China, the country will adopt policy measures to boost consumption<sup>4</sup>.
- Relief policies for hard-hit sectors such as catering, retail, tourism, civil aviation, and road, waterway and railway transportation will rolled out quickly with full support and assistance from the provincial governments<sup>5</sup>.

Quote from Premier Li Keqiang's speech on <u>14 April 2022</u> : "Consumption is a steady driver of economic growth and bears on ensuring and improving people's livelihood."

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<sup>&</sup>lt;sup>1.</sup> GDP in 1Q 2022 reached RMB 27,017.8 billion – National Bureau of Statistics of China dated 19 April 2022

 $<sup>^{\</sup>rm 2.}$  RMB 10.865.9 billion  $\,$  - National Bureau of Statistics of China dated 19 April 2022  $\,$ 

<sup>&</sup>lt;sup>3.</sup> 1Q 2022 the national per capita disposable income was RMB 10,345

<sup>&</sup>lt;sup>4&5.</sup> State Council of the People's Republic of China dated 14 April 2022

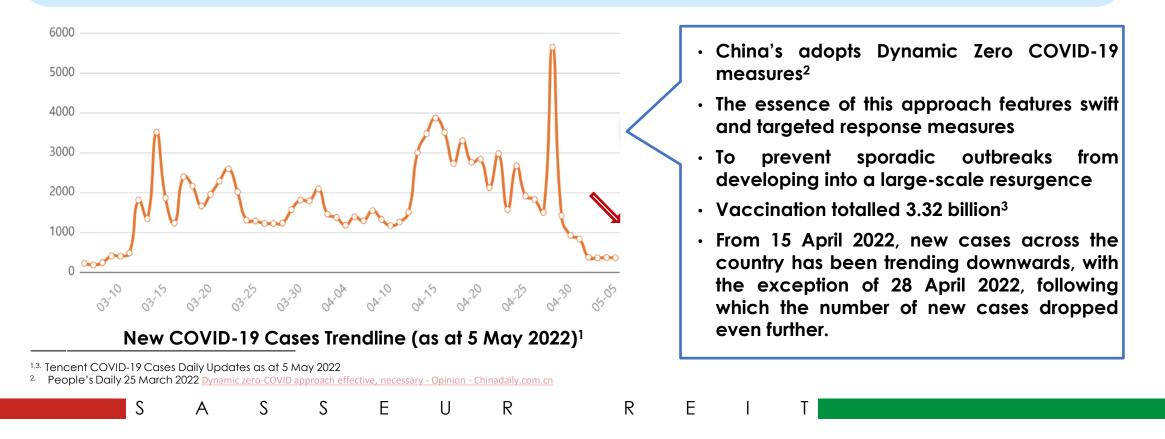
#### **Uncertain and Volatile Operating Environment**

#### Challenging times ahead



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- Weaker buying sentiments due to outbreak of COVID-19 resulted in lower sales in April and early May 2022.
- Our local operational teams are getting ready to launch aggressive marketing activities to attract shoppers and ensure a quick and strong rebound in our business once the COVID-19 outbreak in China eases.
- In addition, our unique EMA model, which has an in-built 3% annual escalation rate in the fixed component, will be able to mitigate the negative impact on weaker sales.



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# **Key Focus & Priorities**

Sasseur (Kunming) Outlets

# Management Focus & Priorities







Proactive Asset Management

- ✓ Attract shoppers through digitalization and proactive asset management strategy
- ✓ Maintain high portfolio occupancy > 95%
- ✓ Seek opportunities to consolidate higher ownership of Sasseur Hefei Outlets
  - $\checkmark$  Sharpen appeal of outlets to take advantage of strong domestic consumption



✓ In active discussion with various lenders; target to complete the refinancing exercise by end of 2022

Prudent Capital Management

- $\checkmark$  De-risk current debt profile through staggered debt maturity at next refinancing opportunity
- $\checkmark$  Maintain robust balance sheet and acceptable gearing level



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 $\checkmark$  Priority to acquire Sponsor's ROFR and/or Pipeline properties

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- $\checkmark$  Target cities in China with large population base and attractive growth potential
- $\checkmark$  Target income-producing properties with attractive fundamentals and long-term growth potential

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#### 'Crisis-Ready' Business Model

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Resilient\* performance despite new waves of COVID-19 outbreaks

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\*Portfolio occupancy crossed the 95% threshold with continued healthy demand for retail spaces Resilience 1+N Supporting Tenants through : Unique 'Art-Commerce' business model ensure the **Digital Platforms** design and lifestyle elements are frequently refreshed 2. Loyalty Programme to attract consumers to our Outlets **REIT's Outlets can** After AEI **Before AEI** tap into Sponsor's TAAH huge pool of VIP Enhance Fashion members 砂之船小程序 Offerings **Outlets Appeared** 夜不眠 购无限 不误正 上线啦 Fatigue Physically Advertising Enhanced 24/7 Online Shopping More than 8 million Banner to **Experiential for** At least 10 Live streaming members encourage Family per quarter **Poor Shopper** customers to Attractive promotions Circulation **1** shop online Sports Themed To widen the (• Zones – Factory OUTLET outlets' A&P 砂之船密莁在 扫码领券 Outlets **Unclear Trade-**10 program across 价格更优 China mix Focus 正品直达 "Ų Lifestyle+ Young+ **Our Outlets are Future-Ready** Our Outlets are Cyclically-Ready

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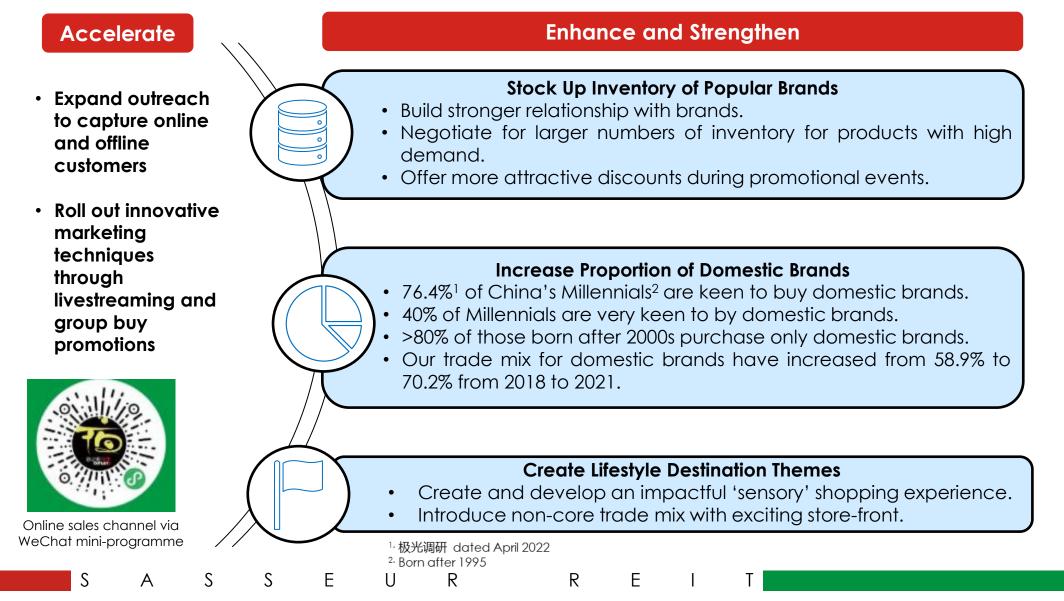
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#### Strategies to Propel Sales Growth

Attract shoppers through digitalization and proactive asset management strategy



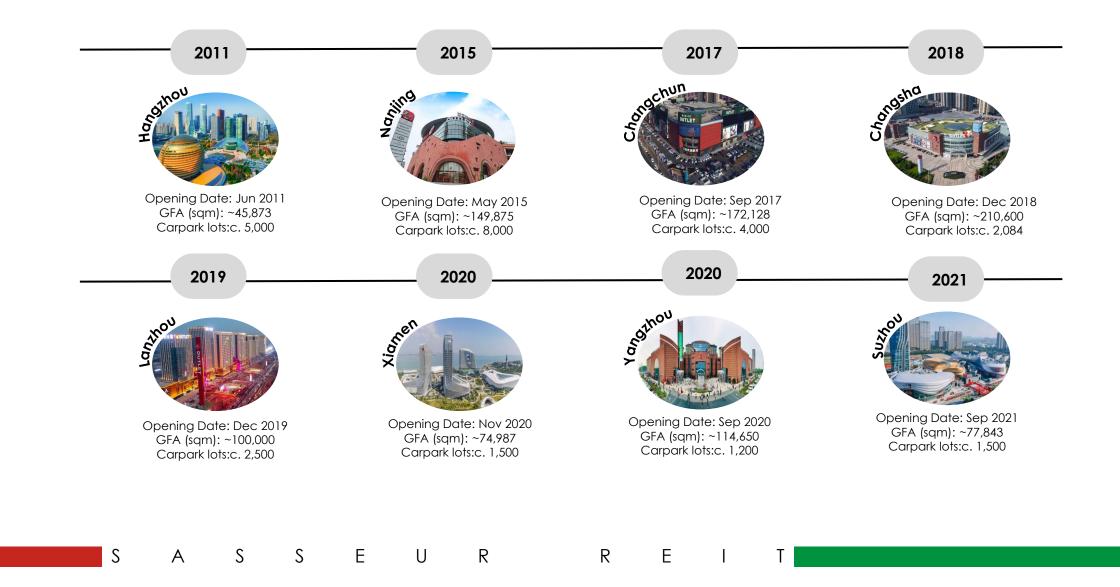
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## **Potential Pipeline of Opportunities**



Extending the growth prospects for Sasseur REIT



# Sponsor's Growing Footprint in China

Enlarging presence, expanding Sasseur Outlets branding

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- Pipeline properties are 3<sup>rd</sup> party owned assets which Sasseur Group has ROFR over it.
- Sasseur REIT will be granted ROFR automatically if Sasseur Group exercises its ROFR.

		Fuzhou	Nanjing II	Shijiazhuang	Shenzhen	Shanghai	Wulumuqi
ai	Opening Date (Tentative)	Sep 2022	Sep 2022	May 2023	May 2023	Dec 2023	May 2024
	GFA (sqm)	~190,000	~100,000	~83,000	~150,000	~109,000	~126,000
	Car Park Lots	c.2,800	c. 1,100	c. 3,500	c.2,200	c.2,500	c.2,000





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For enquiries, please contact: Ms Wong Siew Lu, CFA, CA (Singapore)

Head, Investor Relations and Capital Markets

Email: <u>wongsl@sasseurreit.com</u>

Tel: +65 6360 0290

Address: 7 Temasek Boulevard, #06-05, Suntec Tower One,

Singapore 038987

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