



For Immediate Release

Victory Hill Exhibitions Announces Las Vegas Team to Launch and Manage Transformers, Avengers Attractions

LAS VEGAS (Feb. 3, 2016) – Victory Hill Exhibitions has hired Daniel Pearce as general manager and Michael Mattox as director of technical operations. The pair will open Victory Hill's The Transformers Experience and Avengers S.T.A.T.I.O.N. (Scientific Training and Tactical Intelligence Operative Network) at Treasure Island Hotel and Casino on the world-famous Las Vegas Strip.

Prior to joining Victory Hill, Pearce served as director of retail operations for MGM Grand Las Vegas Hotel & Casino, where he was part of a management core that oversaw development of five retail offerings, renovations and remodeling of retail and hospitality fixtures. A Las Vegas native, Pearce was also integral in opening CSI: The Experience at MGM Grand.

Mattox was most recently director of theatrical services and entertainment operations at SeaWorld® San Diego. He returns to Treasure Island, where he was technical director and operations production manager for "Mystère by Cirque du Soleil" from 2007 to 2013.

"Entering the Las Vegas market, it is vital to have experts on the ground who know the Southern Nevada and entertainment landscapes," said Ron Tan, CEO/President of Victory Hill Exhibitions. "Daniel and Michael are well-equipped to not only launch these spectacular attractions in Vegas, but help keep our momentum going for the months and years to come."

The Transformers Experience and Avengers S.T.A.T.I.O.N., combined, will occupy approximately 30,000 square feet of Treasure Island's newest retail complex. Avengers S.T.A.T.I.O.N. is set to open this spring and The Transformers Experience will open later in 2016.

About Victory Hill Exhibitions

Victory Hill Exhibitions (VHE) is a global production and distribution company focused on delivering engaging, educational and interactive experiences to the museum and entertainment industries. Among its diverse specialties fortified over the past 25-plus years, the company produces captivating content using the latest technological capabilities. VHE focuses on impressive visual appeal, educational material and entertainment themes, appealing to visitors of all ages. VHE was recently acquired by Star Media Group's subsidiary, Cityneon Holdings Ltd, a publicly-listed company with the Singapore Stock Exchange. For more information visit www.victoryhill Exhibitions.com.

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