



for immediate use **PRESS RELEASE**

Vistara gets 'AOP'; all set for the take off

➤ *Start of sales and date of the first flight to be announced shortly*

New Delhi, December 15th, 2014 – Vistara today received the Air Operator Permit (AOP) from the regulatory authority, Directorate General of Civil Aviation (DGCA), allowing the airline to begin commercial operations in the country. The AOP is a significant milestone as it is the final step in a highly technical and complex compliance process. Headquartered in New Delhi, Vistara will begin operations with its fleet of brand new Airbus A 320-200's and will soon make an announcement on the start of sales, routes and schedules.

Over the last few months the Vistara team has been focused on complying with regulatory requirements for all procedural checks and finally the proving flights to qualify for the AOP.

Commenting on the occasion, Mr. Prasad Menon, Chairman, Vistara, said, *"Receiving the AOP is a key milestone for Vistara. It is a reflection of the dedication and determination of our entire team and we are all looking forward to the first flight with excitement. We are aware of the expectations we have to live up to and look forward to shaping a success story in Indian Aviation with the realization of this dream."*

Mr. Phee Teik Yeoh, CEO, Vistara, said, *"I am delighted that we have successfully cleared the final requirement and secured the AOP. We are thankful to the Ministry of Civil Aviation for their support and guidance during the entire process. All our energies now are going to be concentrated towards fulfilling the Vistara brand promise. Our focus on customer service excellence coupled with unique product offerings will ensure seamless travel experience to our customers."*

Note to the Editors:

About the Vistara Brand and Logo

The brand name of the airline, Vistara is derived from the Sanskrit word, 'Vistaar', which means 'limitless expanse', and draws inspiration from the brand's domain – the 'limitless' sky. The logo is derived from a 'yantra', a perfect mathematical form that reflects the unbounded universe. Its fluid interconnecting lines reflect the seamless experience the airline wants to offer its customers. The eight-pointed star at the centre of the logo reflects the high standards Vistara is committed to and the excellence that will be a hallmark of the airline.

**About TATA SIA Airlines Limited**

TATA SIA Airlines Limited, known by the brand name Vistara, is a joint venture between Tata Sons Limited and Singapore Airlines Limited (SIA) with Tata Sons holding the majority stake of 51% in the company and SIA holding the remaining 49%. Vistara brings together Tata's and SIA's legendary hospitality and renowned service excellence to launch the finest full service carrier in India aimed at creating memorable and personalised flying experiences for its customers. Obsessed with quality, the company aims to set new standards in the aviation industry in India, with international best practices and state-of-the-art technology in the Indian air transport sector.

For detailed information on Vistara, visit www.airvistara.com

For more information, please contact:**Rashmi Soni**

Head – Corporate Communications

Vistara - TATA SIA Airlines Limited

Email: Rashmi.soni@airvistara.com

M: +91 9818083133

Gunjan Batra

IPAN Hill+Knowlton

Email: gunjan.batra@hkstrategies.com

M: +91 9871285557

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