



## **PRESS RELEASE**

### **DIGITAL INNOVATION AND DEDICATION TO PRINTING EXCELLENCE WIN XPRESS TOP AWARDS**

**Singapore 23 November 2015** - SGX Mainboard-listed Xpress Holdings Ltd (“Xpress” or “the Group”) has won big at the 8th Annual Fuji Xerox PIXI Awards 2015 – clinching two top prizes - reinforcing the Group’s strength in the print industry.

The Group’s subsidiary Xpress Print Pte Ltd took the first prize in the Books & Manuals category while Xpress New Media Pte Ltd won first prize in the Finance category.

The annual PIXI Awards recognize the most outstanding and innovative users of print and digital solutions in the Asia-Pacific region including Australia, China (including Hong Kong and Taiwan), Japan, South Korea, Malaysia, Singapore and Thailand.

This year, more than more than 220 entries had been submitted for the Awards from these countries.

Attributing the prestigious wins to the Group’s innovative use of digital technology to transform traditional printing, Mr KK Fong, Chief Operating Officer of Xpress said: “These accolades have once again proven that Xpress remains at the top of the printing industry – showcasing our innovation and dedication to printing excellence. While the print industry itself is under severe pressure from the unstoppable rise of the digital revolution, we have leveraged on this trend to discover new ways of transforming our traditional printing to create new value for ourselves and our customers.

“Our innovative use of digital imaging for books which won the top award for the Books and Manuals category is a major breakthrough in the industry and we believe that this will help us bag additional customer wins for our creative work. Winning the top prize in the financial category also underscores our leadership and strengthen our stronghold in financial printing.”

Xpress has also paid tribute to the strong support from its broad spectrum of customers for the breakthrough achievements.

Mr. Lim Huan Chiang, CEO of Xpress, added: “We are extremely grateful to our customers who have long supported our drive for innovation to enhance quality and service and they have given us valuable feedback for improvement and extensive opportunities to serve their evolving needs. With these awards, we believe that we are well-poised to launch new offerings for our clients – particularly in the area of printing of high quality books with superior value and improved margins.”



The winners of the PIXI awards are selected based on a five-point criteria comprising print quality, appropriate use of digital technology, innovation, business effectiveness and overall aesthetics.

Winning the Awards is a testament of the Group's innovation and excellence. It demonstrates the Group's ability to keep up with the latest technology and lead the transformation from traditional to digital printing. It also bolsters the Group's leading position in the financial printing industry.

The 8th Annual Fuji Xerox PIXI Awards 2015 was held on November 18, 2015.

### **About Xpress Holdings Ltd**

Established in 1986, Xpress was listed on SGX Mainboard on 28 June 1999. The Group serves a wide global base of local and MNC financial and corporate organisations, and provides a complete spectrum of integrated print solutions from pre-press processes to production systems as well as global distribution and delivery.

Its products and services include the design, production and printing of time-sensitive and quick turnaround publications like Annual Reports, IPO prospectuses, shareholder circulars, fund management reports, brochures and newsletters.

Headquartered in Singapore, Xpress has offices and print stations spanning the Asia Pacific region, including Malaysia, Australia, Vietnam, Hong Kong and China.

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*Press Release issued on behalf of Xpress Holdings Ltd by  
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