



Press Release

mm2 Movie Makers Awards returns for a second year with co-organisers FOX Networks Group Asia and Cathay Organisation

SINGAPORE, 8 June 2016 – mm2 Entertainment Pte. Ltd. (“**mm2 Entertainment**”), a wholly-owned subsidiary of Singapore Exchange-listed mm2 Asia Ltd. (“**mm2 Asia**”), announced today that its short film competition – mm2 Movie Makers Awards (我要当导演) will return for a second year, following the success of the inaugural competition last year.

This year, mm2 Asia is pleased to announce Cathay Organisation Holdings Limited (“**Cathay**”), along with returning partner FOX Networks Group Asia (“**FNG Asia**”) flagship Chinese movies channel, SCM (衛視電影台) will co-organise the competition.

The top three winners of the competition will be awarded cash prizes and products amounting to over S\$20,000. The winning films will also be broadcast on FNG Asia’s Chinese movies channel SCM. In addition, one of the winners will be given the opportunity to produce a feature film with mm2 Entertainment.

The competition aims to identify and groom new talent in the local film industry, and let potential filmmakers to showcase their talents through directing a short film.

“The first edition of our short film competition received an overwhelming response. This year, we are honoured to organise 2016 *Movie Makers Awards* with new partner Cathay Organisation as well as returning partner Fox Networks Group Asia. We believe in the Asian film industry and are constantly looking for ways to discover and develop new talents,” said Mr Melvin Ang, CEO of mm2 Asia.

“This short film competition allows us to reach out to many young filmmakers with passion and talent but find it difficult to break into the regional film industry. This competition gives them an opportunity to showcase their short films to industry players and audiences.”

A Cathay spokesperson said: “We are proud to join mm2 Asia and FOX Networks Group Asia as a co-organiser for the *2016 Movie Makers Awards*. We see it as an important platform to identify new talent for the industry by showcasing their creativity that we believe is all over Singapore, waiting to be discovered. We urge more people here to embark on their movie-making dreams, while winning some prizes and acclaim in the process.”

Cora Yim, SVP and Head of Chinese Entertainment at FOX Networks Group Asia, said: “*Movie Makers Short Film Competition* is a valuable project for the Singapore film industry, SCM is excited to once again support this meaningful competition, and we look forward to contributing to development of local talent.”

The top three winners will be picked by a panel of regional judges comprising acclaimed film practitioners directors Jack Neo and Eric Khoo from Singapore, Fruit Chan Kuo from Hong Kong, Ho Yuhang from Malaysia and veteran producer Yeh Jufeng from Taiwan.

Singapore director Jack Neo said, “I’m very excited to be invited back as a judge for *Movie Makers* for the second time, because during the first round, we were able to discover many new and promising young filmmakers. Through filmmaking competitions such as *Movie Makers*, these talented filmmakers are able to showcase their capabilities.”

Singapore director Eric Khoo said, “I am very happy to be back judging for this year’s *Movie Makers*. Many emerging new talents were unearthed during last year’s competition and I look forward to watching this year’s submissions coming our way.”

“I’m very excited to be a judge for this short film competition. As a director, I believe I have a duty to discover new directors who can help grow the industry and to make great films for audiences around the world.” said Mr Fruit Chan Kuo, Hong Kong director.

Malaysian director Ho Yuhang added, “I’m glad to be among such good company and I hope to see some unpredictable works submitted.”

Veteran Taiwan producer Yeh Jufeng shared, “I am very pleased to be able to participate in this year's mm2 Movie Makers Awards. I am looking forward to seeing a wide range of filmmakers showcasing their creative talent because telling a great story through films in a limited time period is not easy. I am always on the look out for talents and resources to produce quality films with a wide range of creativity and originality.”

The mm2 Movie Makers Awards (我要当导演) is open to all Singapore Citizens and Permanent Residents who are 18 years of age as of 1 June 2016 and who have not directed any feature films before.

Each short film entry must be below 10 minutes in duration and must not have been screened in public previously or entered into any other film competitions. Submissions will begin on 9 June 2016 and will close on 19 September 2016.

A total of 10 finalists will be selected for the Awards Night, which is scheduled Q4 2016, with the top three winners announced on the night itself. More details will be published closer to date.

The terms and conditions of the competition are available at www.mm2moviemakers.com.

mm2 Movie Makers Awards (我要当导演) is organised by mm2 Entertainment, Cathay and FNG Asia; presented by Canon Singapore.

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About FOX Networks Group

FOX Networks Group (FNG) is 21st Century FOX's international multi-media business. We develop, produce and distribute 300+ wholly- and majority-owned entertainment, sports, factual and movie channels in 45 languages across Latin America, Europe, Asia and Africa. FNG's core channel brands include FOX, FOX Sports, FOX Life, FOX+ and National Geographic Channel. FNG's movie channels include FOX Movies, FOX Movies Premium and SCM (formerly Star Chinese Movies). Our non-linear brands include FOX Play, FOX Play+ and Nat Geo Play. These networks and their related mobile, non-linear and high- definition extensions, reach over 1.825 billion cumulative households worldwide. In addition, FNG owns and operates two production studios and produces thousands of local programming hours for its wholly owned channels and third parties.

About SCM

SCM (衛視電影台) (formerly known as STAR Chinese Movies) is the No. 1 Chinese movie channel in Asia and is the premier destination for lovers of blockbuster Chinese cinema, with more than 1,000 titles in its film inventory. SCM is dedicated to providing first-run, premium content as well as cutting-edge advanced services. Premiering box-office hits from Hong Kong, Mainland China and Taiwan, SCM guarantees exclusives from top Chinese and Asian producers and major studios such as Emperor Motion Pictures, Media Asia, Pegasus and Fortune Star. In addition to hit movies, SCM also offers a powerful combination of live events, major concerts and acclaimed Asian documentaries in Cantonese or Mandarin with Chinese and English as well as Bahasa Indonesia and Thai subtitles. This unrivalled content together with HD viewing, a VOD service and a market-leading online catch-up service called SCM Play, the channel provides an unmatched entertainment experience.

About Cathay Organisation

A pioneer in the movie entertainment industry since 1935, Cathay Organisation's core business includes cinema operations in Singapore and Malaysia, film acquisition, distribution and production. The company has also diversified into property management services, retail malls, restaurant, museum gallery, a unique brand of hotel, advertising and event management services. More recently, the company has undertaken Cineplex Development and Cinema Operations Management consultancy works in Dubai, United Arabs Emirates. In the years ahead, Cathay Organisation will continue to develop and move towards greater diversification and to seek out new business opportunities that offer synergies in entertainment, leisure and

lifestyle. The company is committed to providing products and services that consistently meet the highest quality standards.

About mm2 Asia Ltd.

Headquartered in Singapore, mm2 Asia is a producer of films and TV/online content. As a producer, mm2 Asia provides services that cover the entire filmmaking process, including securing financing, producing and distributing as well as securing advertising and sponsorship. mm2 Asia further strengthens its competitive advantage through the ownership of Cathay cineplexes in Malaysia, as well as bought a stake in local 3D animation company, Vividthree Productions. In addition to Singapore, mm2 Asia also has a presence in Malaysia, Hong Kong, Taiwan and the PRC through its group of companies and/or strategic working partnerships. mm2 Asia has coproduced and/or distributed in excess of 50 films across Asia since 2008 including co-producing well-known films such as the 'Ah Boys to Men' and 'Long Long Time Ago' series; and distributing titles such as Malaysia's 'The Journey' and Taiwan's 'Café.Waiting.Love'. In 2014, mm2 Asia made its debut on the Singapore Exchange Securities Trading Limited (SGX stock code: 43D), becoming the first Singapore film production company to achieve this.

For more information, please visit www.mm2asia.com

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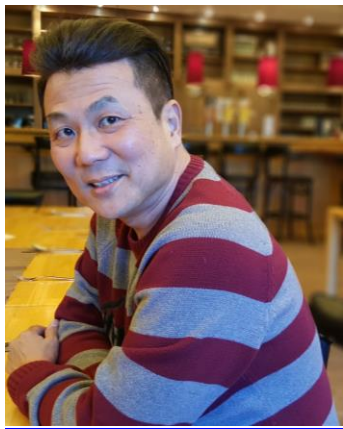

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Judge Profiles

	<p>Jack Neo is Singapore's most commercially successful director. He has scripted, directed and produced over 20 films in the last 15 years, including coveted movies such as <i>I Not Stupid</i> (2002), <i>Homerun</i> (2003), <i>The Best Bet</i> (2004), <i>We Not Naughty</i> (2012) and <i>Ah Boys to Men series</i> (2012, 2013) which was Singapore's highest grossing feature film to date. His latest release, <i>Ah Boys to Men 3: Frogmen</i> has been the highest-grossing film in Singapore for 3 consecutive weeks since its release during the 2015 Lunar New Year, surpassing the <i>Ah Boys To Men</i> box office records. In 2016, to celebrate Singapore's 50th anniversary, Jack Neo shot his biggest production yet, a two-parter film "Long Long Time Ago", with a budget of SGD\$5 million. The movies accurately depict the hard life of Singaporeans in the early days of independence.</p>
	<p>Cultural Medallion recipient and award winning film maker Eric Khoo who helms Zhao Wei Films/ Gorylah Pictures has been credited for reviving the Singapore film industry in 1995 with his maiden feature <i>Mee Pok Man</i>. He was the first Singaporean to have his films invited to major film festivals such as Berlin, Venice, Toronto, Busan, Telluride and Cannes. <i>Be With Me</i> opened Directors Fortnight in Cannes 2005 and <i>My Magic</i> was nominated for the Cannes Palme d'Or in 2008.</p> <p>Khoo was profiled in Phaidon Books, <i>Take 100 the future of Film – 100 New directors</i> and The Pompidou Centre in Paris held an Eric Khoo film retrospective in 2010. He served as President of the Jury at The Locarno international film Festival 2010, Rotterdam International Film Festival, the Hong Kong Asian Film awards 2012 and Puchon International Fantastic Film Festival 2013.</p>



Fruit Chan Kuo is an award-winning Hong Kong director and producer. Chan began his filmmaking career in the early 1980s at the Hong Kong Film Centre, where he served as a continuity supervisor and assistant director to filmmakers like Kirk Wong and Alfred Cheung. In 1990, Chan made his feature directorial debut with *Finale in Blood* (1993). This was followed by *Lonely Heart Quintet* (1992). Chan made a breakthrough in his career with *Made in Hong Kong* (1997), a shoestring budget film that was two years in the making. The film was released to local and international acclaim, winning the Swissair/Crossair Special Prize at the Locarno International Film Festival, and Best Director at both the Hong Kong Film awards and the Golden Horse Awards. Chan continued to direct different genres films such as *The Longest Summer* (1998), *Little Cheung* (1999), *Public Toilet* (2002), *Durian, Durian* (2000) and *Hollywood, Hong Kong* (2001), *Public Toilet* (2002), *Dumplings – Three Extreme* (2004), *Tales From the Dark* (2013), *The Midnight After* (2013), *Kill Time* (2014) and *Shining Moment* (2015); and the films were presented in different international film festivals.



Petaling Jaya-born filmmaker **Ho Yuhang** studied engineering at Iowa State University, USA but opted for a career in TV production when he returned to Malaysia. His debut feature *Min* (2003) was invited to many film festivals and won the Special Jury Prize at the Festival des 3 Continents in Nantes, France. His subsequent features and shorts have been invited to an ever-widening circle of festivals and won several more prizes, including the NETPAC Award and the Tiger Award for Best Short at International Film Festival Rotterdam (for *Sanctuary* and *As I Lay Dying* respectively). His third feature, *Rain Dogs*, became the first Malaysian film to enter the Venice Film Festival (2006). His fourth feature *At The End of Daybreak* received the NETPAC Award at the Locarno Film Festival while his short *Trespassed* won the Financial Times' Emerging Voices film award (2015). His latest feature is *Mrs K*, a Malaysia-Hong Kong co-production.



Since 1993, experienced Taiwanese film producer **Yeh Jufeng** has collaborated with renowned directors of different generations and genres. Able to strike perfect balance between quality and quantity, Yeh is an expert in film project development, resource integration, budget control and international co-production. In 2004, Yeh founded Ocean Deep Films. With a unique vision, she continues to gather creative talents and resources, to produce high quality films of all genres. She also devotes herself to strengthening the film-production environment in Taiwan. In 2013, Yeh was awarded Outstanding Taiwanese Filmmaker of the Year at the 50th Golden Horse Awards in honor of her contribution and accomplishment for more than 20 years. In addition to heading Ocean Deep Films, Yeh is also at the helm of Mandarin Vision's production department.

Her notable works include *Our Times*, *The Rice Bomber*, *Soul*, *Zone Pro Site*, *Gf*Bf*, *Red Cliff*, *God Man Dog*, *Winds of September* and *The Wayward Cloud*.

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