



**mm2 Asia Ltd.**

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**P R E S S   R E L E A S E**

**mm2 Asia’s co-production, “Ah Boys to Men 3: Frogmen”  
scales new heights in Malaysia**

**Singapore, 2 April 2015** – Local movie producer and distributor, **mm2 Asia Ltd.** (“**mm2 Asia**” and together with its subsidiaries, the “**Group**”) is pleased to announce that “**Ah Boys to Men 3: Frogmen**”, a movie co-presented, co-produced and co-distributed by the Group, has smashed box office receipts of its predecessors in Malaysia.

In just two weeks, the movie has collected a record-breaking RM3.63 million from 74 screens at the box office in Malaysia. It has already surpassed the Malaysian box office results of “**Ah Boys to Men**” (RM2.02 million) and also exceeded the takings of “**Ah Boys to Men 2**” (RM3.50 million).

In Singapore, “**Ah Boys to Men 3: Frogmen**” has collected S\$7.52 million after 42 days, shy of S\$370,000 from the box office record of S\$7.89 million set by “**Ah Boys to Men 2**”.

The film producers are overwhelmed and extremely pleased with the impressive box office performance of the third installment of the popular “**Ah Boys to Men**” franchise in both Malaysia and Singapore.

“I’m very delighted with the strong support from our friends in Malaysia. This is a big encouragement to me and everyone else who worked on the film. Besides the humour and touching moments in this movie, there is also a powerful force that energizes you after watching it. I will continue to work hard to produce more of such movies with positive and encouraging messages that everyone, regardless of nationalities, can identify with.”” said **Jack Neo**, the movie’s director.

“We are very happy that this third installment is successful in Singapore and Malaysia as well. In addition, we are in discussions to release it in Hong Kong and Taiwan later this year,” said **Melvin Ang**, CEO of mm2 Asia Ltd.

“It goes to show that we are able to produce movies that have a wide appeal beyond Singapore. The themes of friendship, family and love are universal. With a good script, injected with humour, strong cast, and creative directing, Singapore-made movies have the potential to make it in Asia,” Mr Ang added.

**Ah Boys to Men 3: Frogmen** is presented by J Team Productions Pte Ltd and mm2 Entertainment Pte Ltd (a wholly-owned subsidiary of mm2 Asia Ltd.); co-produced with Fox International Channels, 3VS1 Asia Growth Fund 2 Limited, AceCom Technologies Pte Ltd, Ascension Pictures Pte Ltd, Bee Cheng Hiang, Golden Village Pictures Pte Ltd, Guangzhou Grand Olympus Cultural Sports Company Limited, K. Kopter, Pinnacle Enterprise Pte Ltd, StarHub Cable Vision Ltd, Vividthree Productions Pte Ltd and Zingshot Productions Pte Ltd; and co-distributed by J Team Productions Pte Ltd, mm2 Entertainment Pte Ltd and Golden Village Pictures Pte Ltd in Singapore.

**AH BOYS TO MEN 3: FROGMEN** is distributed by mm2 Entertainment in Malaysia, and co-distributed by J Team, mm2 Entertainment and Golden Village Pictures in Singapore.

**AH BOYS TO MEN 3: FROGMEN** is now showing at cinemas in Malaysia and Singapore.

#### **About mm2 Asia Ltd.**

*Headquartered in Singapore, mm2 Asia is a producer of movies and TV/online content. As a producer, mm2 Asia provides services that cover the entire filmmaking process including securing financing, producing and distributing as well as securing advertising and sponsorship. In addition to Singapore, mm2 Asia also has a presence in Malaysia, Hong Kong, Taiwan and the PRC through its group of companies and/or strategic working partnerships. mm2 Asia has co-produced and/or distributed in excess of 20 movies across Asia since 2008 including co-producing well-known films such as the ‘Ah Boys to Men’ series; and distributing titles such as Malaysia’s ‘The Journey’ and Taiwan’s ‘Café.Waiting.Love’.*

*In 2014, mm2 Asia made its debut on the Singapore Exchange Securities Trading Limited (SGX stock code: 41C), becoming the first Singapore movie production company to achieve this.*

For more information, please visit [www.mm2asia.com](http://www.mm2asia.com).

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**Issued for and on behalf of mm2 Asia Ltd. by**

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