



**mm2 Asia Ltd.**

**mm2 Asia Ltd.**  
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**P R E S S   R E L E A S E**

**EXCLUSIVE PREVIEW TICKETS FOR MM2 ASIA SHAREHOLDERS TO  
SECOND MOST SUCCESSFUL FILM OF KOREAN BOX OFFICE HISTORY**

**SINGAPORE, 27 March 2015** – Local movie producer and distributor, **mm2 Asia Ltd.** (“**mm2 Asia**” and together with its subsidiaries, the “**Group**”), as part of its mm2 Red Carpet Club initiatives, will be giving away up to 100 tickets to shareholders for the preview screening of “Ode to My Father”, a movie distributed by the Group, and is the second most successful film in Korean Box Office history. The preview screening will be on 14 April 2015.

Since its release in South Korea, “Ode to My Father” has reported consistently high local box office takings. According to Korea Film Council, it is now the second most successful film of all time in the history of Korean drama, with 13,811,287 viewers as at 20 February 2015. This movie, which is an epic drama following key events in Korean history through the story of a devoted father who struggled to support his family, was also invited for screening at the Panorama section of the 2015 Berlin International Film Festival.

"As part of the Red Carpet Club's activities, we are happy to bring this movie for a special preview for our shareholders." said Mr. Melvin Ang (洪伟才), CEO of mm2 Asia. “Shareholder engagement is important to us, and with the mm2 Red Carpet Club, we hope to interact with our shareholders regularly and keep them updated on our Group’s activities so that they get a better feel of the value of their investment they have in mm2 Asia Ltd.”

In conjunction with the launch of the mm2 Red Carpet Club earlier this year, over 200 tickets were given out to shareholders for an exclusive preview screening of “Ah Boys to Men 3: Frogmen”, a co-production by the Group that has become the highest grossing opening weekend Asian movie in Singapore of all time.

In 2015, mm2 Asia will release an exciting pipeline of movies produced and/or co-produced as well as distributed by the Group, including the musical comedy ‘3688’ directed by Royston Tan, political thriller ‘1965’ produced by Daniel Yun and Jack Neo’s epic SG50 film ‘Long Long Time Ago’ (Refer to Appendix A for list of movie releases).

**Details of the preview screening of “Ode To My Father”\***

Date: Tuesday, 14 April 2015

Venue: Golden Village Vivocity

\*Subject to changes

**Key Dates**

Cut-off date to determine eligibility: Monday, 6 April 2015 at 5:00 PM

Respond by date: 12 April 2015

An invitation letter will be mailed by the Group to all eligible shareholders on the register in early April with full details. A pair of tickets will be given to each shareholder who responds by 12 April 2015 via email or mail on a first-come-first-served basis. Shareholders will be informed subsequently by email if they are entitled to the tickets while the collection of tickets will be on the day of the screening at the theatre.

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**About mm2 Asia Ltd.**

*Headquartered in Singapore, mm2 Asia is a producer of movies and TV/online content. As a producer, mm2 Asia provides services that cover the entire filmmaking process including securing financing, producing and distributing as well as securing advertising and sponsorship. In addition to Singapore, mm2 Asia also has a presence in Malaysia, Hong Kong, Taiwan and the PRC through its group of companies and/or strategic working partnerships. mm2 Asia has co-produced and/or distributed in excess of 20 movies across Asia since 2008 including co-producing well-known films such as the 'Ah Boys to Men' series; and distributing titles such as Malaysia's 'The Journey' and Taiwan's 'Café.Waiting.Love'. In 2014, mm2 Asia made its debut on the Singapore Exchange Securities Trading Limited (SGX stock code: 41C), becoming the first Singapore movie production house to achieve this.*

For more information, please visit [www.mm2asia.com](http://www.mm2asia.com)

**About mm2 Red Carpet Club**

The mm2 Red Carpet Club is an initiative targeted exclusively at shareholders of mm2 Asia Ltd which offers a variety of benefits to eligible shareholders with a minimum holding of 1,000 mm2 shares. Through various exclusive events, it promotes active interaction with shareholders and aims to develop a better understanding of the Group's business activities.

For more information, please visit [www.mm2asia.com/red-carpet-club](http://www.mm2asia.com/red-carpet-club)

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**Issued for and on behalf of mm2 Asia Ltd. by**

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*This news release has been prepared by the Company and its contents have been reviewed by the Company's Sponsor, Hong Leong Finance Limited (the "Sponsor"), for compliance with the relevant rules of the SGX-ST. The Sponsor has not independently verified the contents of this document.*

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*The contact person for the Sponsor is Ms. Joan Ling, Senior Vice President, Head of Corporate Finance who can be contacted at 16 Raffles Quay, #40-01A Hong Leong Building, Singapore 048581, Telephone: 6415 9886.*

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## APPENDIX A: LIST OF MOVIE RELEASES

### Upcoming Movies (Slated for release in 2015/2016)

- **AH BOYS TO MEN 3 – FROGMEN** (*in cinemas now*): A spin-off of the popular Movies 'Ah Boys to Men' and 'Ah Boys to Men II' released in November 2012 and February 2013 respectively, this Movie is co-produced by the Company together with Jack Neo's J Team Productions Pte Ltd.
- **1965**: A political thriller centered around the racial riots that occurred in Singapore during the period leading up to Singapore's independence.
- **ATM** (*Release date: 30 April 2015*): A lighthearted comedy that explores the generation gap between the youths and the elderly in Hong Kong. This movie is co-produced with Hong Kong's Samart Limited, a movie and television production company founded by veteran Hong Kong actor Ha Yu, and involves various Stakeholders, such as Shanghai Best TV and Fox International Channel.
- **3688** (*Release date: Q3, 2015*): Fei Fei, a parking warden, has always dreamed of becoming a singer like her famous namesake. However she loses her job after her employer installs automated parking systems in all its carparks. Broke and jobless, Fei Fei enters a national singing competition and unexpectedly, Fei Fei reaches the final round of the competition.
- **Long Long Time Ago** (*Release date: Q4, 2015*): Long Long Time Ago follows the story of a Singaporean family from 1965 to 2015. On 9th August 1965, Chen Ya Juan is driven out of her husband's home and gives birth to twins, Shun Fa and Su Mei. Born with a congenital heart disease, doctors expect Shun Fa to live for no more than 12 years. Shun Fa's fragile life mirrors Singapore's precarious situation in 1965. Ya Juan's indomitable spirit allows her and her children to overcome the adversity and setbacks faced in the 50 years from 1965.
- **Ms J Contemplates Her Choice**: Jo Yang, a celebrity radio guest, receives a phone call while on air and sets in motion a series of events that threaten her life and her family. Forced to choose between saving a prostitute or a loanshark, her choice is soon confronted by public outcry. Inspired by true events in Singapore, this film explores how it's more choice rather than chance that shapes our lives.

### Distribution Title(s)

- **Insanity** (*Distributed by Shaw Organisation and mm2 Entertainment*) (*Release date: 2 April 2015*): This Hong Kong thriller film follows a man named Fan, who had a schizophrenic breakdown 3 years ago and killed his wife, and was sentenced to rehabilitate in a psychiatric facility indefinitely. After 3 years of treatment, his psychiatrist, Dr. Chow, goes against all doctors' objections to discharge Fan. However, Fan is unable to cope with the discrimination and misunderstanding from society and once again finds himself at the brink of collapse, impulsively killing a drug addict. Fan goes to Dr. Chow for help, and the concealment of truth begins, sparking off a snowball effect of the media's attacks, while they try to stay away from the police's watchful eyes.

- ***Ode To My Father*** (Release date: 16 April 2015): When the Korean War breaks out, a young boy named Duk-soo vows to take care of his displaced family in place of his missing father. His lifelong promise spans over 60 years, leading him through a monumental journey of hope, dedication, and personal sacrifices. '*Ode To My Father*' is the second highest-grossing film of all time in Korea's box office history<sup>1</sup>.

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<sup>1</sup>Ode to my Father' becomes second most-viewed Korean film  
[http://www.koreatimes.co.kr/www/news/nation/2015/02/116\\_173290.html](http://www.koreatimes.co.kr/www/news/nation/2015/02/116_173290.html)