



## FOX International Channels and mm2 Entertainment Sign Co-Production Agreement for Four Films

**January 19 2015 – Hong Kong / Singapore** – FOX International Channels (FIC) and mm2 Entertainment Pte. Ltd., a wholly-owned subsidiary of Singapore Exchange-listed mm2 Asia Ltd. (mm2 Asia), announced today that it has signed a Co-Production Agreement, which will see SCM, FIC's flagship Chinese movies channel, collaborating on four of Singapore's most high profile films, due for release in 2015 and 2016. The films are Jack Neo's *Ah Boys to Men 3: Frogmen* and *Long Long Time Ago, 3688* directed by Roystan Tan and *1965* co-produced by Daniel Yun and directed by Randy Ang. This agreement also guarantees FIC first-run and exclusive pay-TV rights for these films to be broadcasted on SCM in various territories around the world

*"We are honoured and thrilled to co-produce this slate of films with FOX International Channels and its leading Chinese movies channel, SCM. To collaborate with a major content producer and television network like FIC for not one, but four movies is a dream come true for Asian film production companies like us. FIC's involvement is a major milestone not only for mm2's filmmaking history, but also for Singapore's film industry,"* said Mr Melvin Ang, CEO of mm2 Asia Ltd.

He added, *"We have no doubt FIC's extensive network and resources will bring Singaporean produced films to greater heights. We hope to see more and closer collaborative initiatives with FIC in the future."*

FIC's spokesperson, Ms. Cora Yim, Senior Vice President of Chinese Entertainment and Territory Head of Hong Kong said, *"Asia will soon be one of the biggest movie markets in the world and FIC is committed to playing a dominant role in this growth. mm2 Asia has a strong slate of local films and we see collaborations with such regional companies to be an important part of our future strategy."*

She added, *"We believe Singaporean produced films have the potential to reach audiences beyond its shores. FIC is pleased to lend its resources to give Singaporean produced films the wider reach they deserve."*

Jack Neo's army duology *Ah Boys To Men* was the top grossing local movie for both 2012 and 2013. The third movie titled *Ah Boys to Men 3: Frogmen* is an alternate universe spinoff depicting the popular cast as elite soldiers of the Naval Diving Unit.

*Long Long Time Ago* is a Jack Neo film about Singapore's 50 years of trials and tribulations. On 9th August 1965, Chen Ya Juan is driven out of her husband's home and gives birth to a pair of twins, Shun Fa and Su Mei. Shun Fa is born with a heart condition and doctors peg his life expectancy at 12 years. His fragile life mirrors Singapore's precarious situation in 1965. But through Ya Juan's indomitable spirit, the family overcomes the adversities over 50 years of Singapore's independence.

*3688* marks director Roystan Tan's feature film return after a six-year hiatus. The film follows parking warden Fei Fei who has always dreamed of becoming a singer like her famous namesake. When she loses her job, Fei Fei enters a national singing competition and reaches the finals. But before her performance, her father, who suffers from dementia, disappears.

*1965* is a political thriller spearheaded by veteran producer Daniel Yun and directed by Randy Ang. The film centers around the racial riots during the period leading up to Singapore's independence.



### **About SCM**

SCM (formerly known as STAR Chinese Movies) is the no. 1 Chinese movies channel in Asia and is the premier destination for lovers of blockbuster Chinese cinema, with more than 1,000 titles in its film inventory. SCM is dedicated to providing first-run, premium content as well as cutting-edge advanced services. Premiering box-office hits from Hong Kong, Mainland China and Taiwan, SCM guarantees exclusives from top Chinese and Asian producers and major studios such as Emperor Motion Pictures, Media Asia, Pegasus and Fortune Star. In addition to hit movies, SCM also offers a powerful combination of live events, major concerts and acclaimed Asian documentaries in Cantonese or Mandarin with Chinese and English as well as Bahasa Indonesia and Thai subtitles. This unrivalled content together with HD viewing, a VOD service and a market-leading online catch-up service called SCM Play, the channel provides an unmatched entertainment experience.

### **About FOX International Channels**

FOX International Channels (FIC) is 21st Century FOX's international multi-media business. FIC develops, produces and distributes 300+ wholly- and majority-owned entertainment, sports, factual and movie channels in 45 languages across Latin America, Europe, Asia and Africa. These networks and their related mobile, non-linear and high-definition extensions reach over 1.725 billion cumulative households worldwide. In addition, FIC acquires, develops, produces and co-produces scripted and non-scripted programming for its linear and digital platforms including the Golden Globes nominated hit series *The Walking Dead*, *The Bridge* and *Da Vinci's Demons*.

In Asia Pacific and the Middle East, FIC's portfolio includes 30+ channel brands across all genres on both linear and non-linear platforms, including FOX Sports, FOX, National Geographic Channel, and SCM (formerly STAR Chinese Movies). As the region's leading broadcaster, FIC reaches more than 580 million cumulative homes with offices in Hong Kong, China, Taiwan, Japan, Korea, Singapore, Malaysia, Indonesia, Philippines, Thailand, Vietnam, India, Australia and the UAE.

For more information, please visit [www.foxinternationalchannels.com](http://www.foxinternationalchannels.com).

### **About mm2 Asia Ltd.**

Headquartered in Singapore, mm2 Asia is a producer of movies and TV/online content. As a producer, mm2 Asia provides services that cover the entire filmmaking process including securing financing, producing and distributing as well as securing advertising and sponsorship. In addition to Singapore, mm2 Asia also has a presence in Malaysia, Hong Kong, Taiwan and the PRC through its group of companies and/or strategic working partnerships.

mm2 Asia has co-produced and/or distributed in excess of 20 movies across Asia since 2008 including co-producing well-known films such as the 'Ah Boys to Men' series; and distributing titles such as Malaysia's 'The Journey' and Taiwan's 'Café.Waiting.Love'.

In 2014, mm2 Asia made its debut on the Singapore Exchange Securities Trading Limited (SGX stock code: 41C), becoming the first Singapore movie production to achieve this.

For more information, please visit [www.mm2entertainment.com](http://www.mm2entertainment.com).

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