



mm2 Asia Ltd.

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P R E S S R E L E A S E

**Local movie producer mm2 Asia rolls out Red Carpet Club;
Shareholders can enjoy preview of Ah Boys to Men 3 ahead of the
movie's release**

- *Up to 200 movie tickets of the preview screening on 16 February 2015 to be given away to shareholders*
- *The cast of the movie will be present*
- *Preview screening is the first of many perks that mm2 Asia is launching as part of its mm2 Red Carpet Club for shareholders*
- *To be eligible for ticket entitlement, investors will need to be listed as a shareholder of mm2 Asia with a minimum holding of 1,000 shares as at 5.00 pm on 30 January 2015*

SINGAPORE, 23 January 2015 – Newly-listed local movie producer and distributor, **mm2 Asia Ltd.** (“**mm2 Asia**” and together with its subsidiaries, the “**Group**”), today announced an exclusive treat for its shareholders. The Group will be giving away up to 200 tickets to its shareholders for the preview screening of the highly anticipated “*Ah Boys to Men 3: Frogmen*” on 16 February, a movie that is co-produced by the Group.

This preview for mm2 Asia’s shareholders will be ahead of the movie’s premiere on the big screens on 19 February. Making the event even more special, mm2 Asia has invited the cast of the movie to the preview screening for shareholders.

The preview screening of “*Ah Boys to Men 3: Frogmen*” is one of many shareholder perks that mm2 Asia has lined up under its **mm2 Red Carpet Club**, a programme targeted exclusively at shareholders and investors of the Group.

Through the **mm2 Red Carpet Club**, the Group intends to roll out activities and/or events on an on-going basis such as invitations to movie galas and/or movie previews, and free tickets for selected movies produced and/or distributed by the Group.

Mr Melvin Ang (洪伟才), CEO of mm2 Asia said, “As a listed company, our shareholders are now a key part of the mm2 family and we warmly welcome them. Our mm2 Red Carpet Club is a programme

which we plan to roll out in order for us to actively interact with our shareholders on an on-going basis. We hope that our shareholders will enjoy the exclusive treats that we have planned for them and which we will announce over the course of the year.”

In 2015, mm2 Asia is expected to release an exciting pipeline of movies produced and/or co-produced as well as distributed by the Group including the musical comedy ‘3688’ directed by Royston Tan, political thriller ‘1965’ spearheaded by Daniel Yun and Jack Neo’s epic SG50 film ‘Long Long Time Ago’ (Refer to Appendix A for list of movie releases).

Details of the preview screening of “Ah Boys to Men 3: Frogmen”*

Date: Monday, 16 February 2015

Venue: At a Golden Village theatre

*Subject to changes

Key Dates

Cut-off date to determine eligibility: Friday, 30 January 2015 at 5.00 PM

Respond by date: Wednesday, 11 February 2015

To be eligible for the tickets to the movie, investors will need to be listed as a shareholder of mm2 Asia with a minimum holding of 1,000 shares as at 5.00 PM on 30 January 2015. An invitation letter will be mailed by the Group to all shareholders on the register in early February with the full details. A pair of tickets will be given to each shareholder who responds by 11 February 2015 via email or mail on a first-come-first-served basis. Shareholders will be informed subsequently by email if they are entitled to the tickets while the collection of tickets will be on the day of the screening at the theatre.

About mm2 Asia Ltd.

Headquartered in Singapore, mm2 Asia is a producer of movies and TV/online content. As a producer, mm2 Asia provides services that cover the entire filmmaking process including securing financing, producing and distributing as well as securing advertising and sponsorship. In addition to Singapore, mm2 Asia also has a presence in Malaysia, Hong Kong, Taiwan and the PRC through its group of companies and/or strategic working partnerships. mm2 Asia has co-produced and/or distributed in excess of 20 movies across Asia since 2008 including co-producing well-known films such as the ‘Ah Boys

to Men' series; and distributing titles such as Malaysia's 'The Journey' and Taiwan's 'Café.Waiting.Love'. In 2014, mm2 Asia made its debut on the Singapore Exchange Securities Trading Limited (SGX stock code: 41C), becoming the first Singapore movie production to achieve this.

For more information, please visit www.mm2asia.com

Issued for and on behalf of mm2 Asia Ltd. by

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This news release has been prepared by the Company and its contents have been reviewed by the Company's Sponsor, Hong Leong Finance Limited (the "Sponsor"), for compliance with the relevant rules of the SGX-ST. The Sponsor has not independently verified the contents of this document.

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The contact person for the Sponsor is Ms. Joan Ling, Senior Vice President, Head of Corporate Finance who can be contacted at 16 Raffles Quay, #40-01A Hong Leong Building, Singapore 048581, Telephone: 6415 9885.

APPENDIX A: LIST OF MOVIE RELEASES

Upcoming Movies (Slated for release in 2015)

- **AH BOYS TO MEN 3 - FROGMEN:** A spin-off of the popular Movies 'Ah Boys to Men' and 'Ah Boys to Men II' released in November 2012 and February 2013 respectively, this Movie is co-produced by the Company together with Jack Neo's J Team Productions Pte Ltd, and is expected to be released in the first quarter of 2015.
- **ATM:** A lighthearted comedy that explores the generation gap between the youths and the elderly in Hong Kong. Co-produced with Hong Kong's Samart Limited and involving various Stakeholders, such as Shanghai Best TV and Fox International Channel, the Movie is expected to be released in the first quarter of 2015. Samart Limited is a Movie and television production company founded by veteran Hong Kong actor Ha Yu.
- **1965:** A political thriller centered around the racial riots that occurred in Singapore during the period leading up to Singapore's independence.
- **Long Long Time Ago:** Long Long Time Ago follows the story of a Singaporean family from 1965 to 2015. On 9th August 1965, Chen Ya Juan is driven out of her husband's home and gives birth to twins, Shun Fa and Su Mei. Born with a heart condition, doctors expect Shun Fa to live for no more than 12 years. Shun Fa's fragile life mirrors Singapore's precarious situation in 1965. Ya Juan's indomitable spirit allows her and her children to overcome the adversity and setbacks faced in the 50 years from 1965.
- **3688:** Fei Fei, a parking warden, has always dreamed of becoming a singer like her famous namesake. However she loses her job after her employer installs automated parking systems in all its carparks. Broke and jobless, Fei Fei enters a national singing competition and unexpectedly, Fei Fei reaches the final round of the competition.
- **Ms J Contemplates Her Choice:** Jo Yang, a celebrity radio guest, receives a phone call while on air and sets in motion a series of events that threaten her life and her family. Forced to choose between saving a prostitute or a loanshark, her choice is soon confronted by public outcry. Inspired by true events in Singapore, this film explores how it's more choice rather than chance that shapes our lives.
- **Lang Tong:** Lang Tong, which means "nice soup" in Cantonese is partly inspired by Japanese cult classic "Audition" (1999). It is about a remorseless serial womanizer and con-man, who meets an alluring and well-to-do woman. She fulfills his fetish of being able to make a wicked bowl of pork rib soup and he is hooked. However, he has an affair with her younger nymphet sister and things take a few murderous turns.